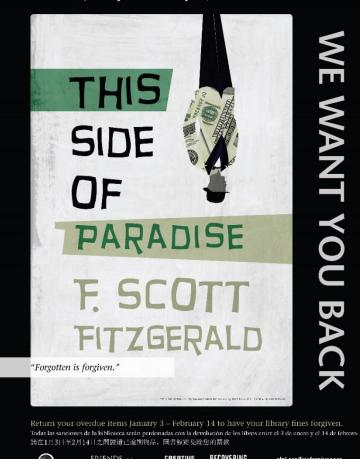
Fine Amnesty

Status Report January 19, 2016

San Francisco Public Library

COMMUNITY PROGRAMS & PARTNERSHIPS

San Francisco Public Library's Fine Forgiveness Program January 3 – February 14, 2017



Fine Forgiveness Program Updates

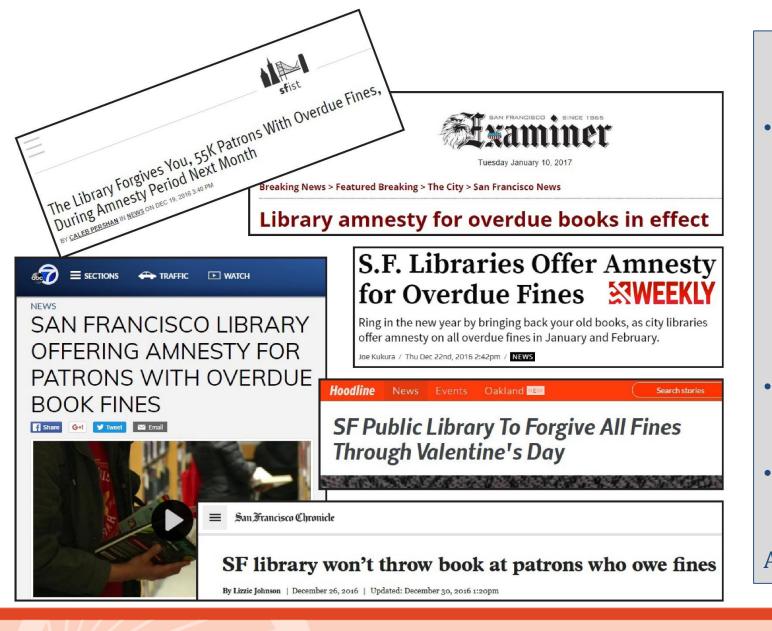
- Fines forgiven as of 1/10/17: \$56,105.27 (2009 Comparison: \$55,175 forgiven in overdue fines)
- Patrons whose borrowing privileges have been restored: 1,402
- Billed items returned to the library: **1,972**

Most overdue items:

- A first edition copy of *Atlas Shrugged*, due in 1983.
- A collection of short stories, titled 40 Minutes Late, due in 1917.

San Francisco Public Library

Community Programs & Partnerships



Media Coverage

- Positive media coverage from major San Francisco media outlets:
 - SF Examiner
 - The Chronicle
 - SF Weekly
 - Hoodline
 - Sfist
 - 7x7
- ABC Channel 7 prime time coverage on the first day of the campaign
- PSAs on major radio networks (KGO, KCBS, KSFO, KQED)

All media has been earned media

San Francisco Public Library

Community Programs & Partnerships