

PEACE.LOVE.  
LIBRARIES.



Summer Stride 2017

READ. EXPLORE. CONNECT.





# SUMMER STRIDE GOALS

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- ✓ Increase awareness of Library and participation in Summer Stride
- ✓ Support student learning with STEM learning experiences
- ✓ Provide teens with workforce development opportunities
- ✓ Inform and inspire staff with an easy-to-administer program designed for meaningful impact of SF youth



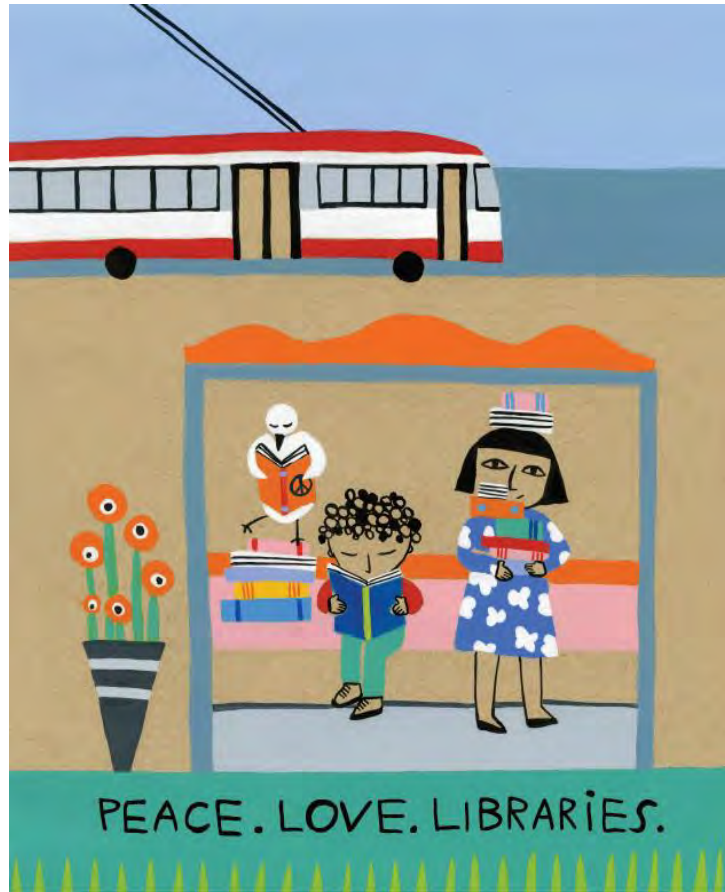




READ. EXPLORE. CONNECT.







Summer Stride: Read. Explore. Connect.  
Visit any San Francisco Public Library or [sfpl.org/summerstride](http://sfpl.org/summerstride) #SummerStride

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# SUMMER STRIDE OVERVIEW

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## SAME

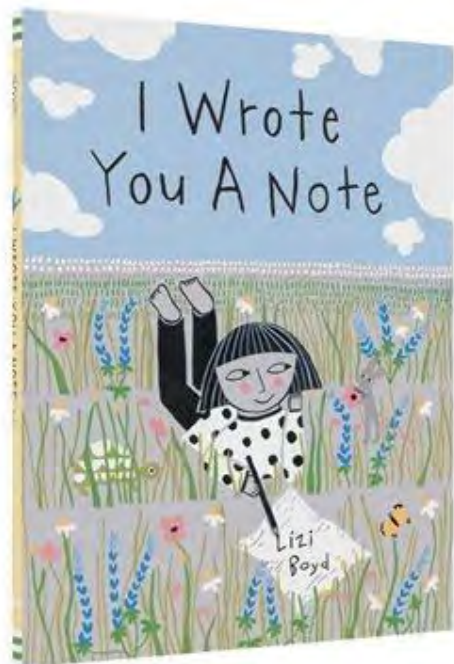
- 1 Gameboard & 1 Program Guide
- Weekly Raffle, all weeks and all locations
- 1000+ free programs
- Booklists for all ages
- Staff incentive program
- Shuttles to National Parks

## NEW

- Searchable Database
- Expanded dates
- Learning Goal: **All ages -- 20 hours**
- 1 prize
- STEM focused programs
- Teen Leadership Pilot







# FRIENDS *of the*

SAN FRANCISCO PUBLIC LIBRARY



CHRONICLE BOOKS











4. \*Total time in minutes (20 hours = 1200 minutes): 1,200

5. \*Prize Collected? ☒ Yes ☐ No

6. \*Did you read more this summer? ☒ Yes ☐ No

7. \*Did you visit a local park this summer? ☒ Yes ☐ No

8. When you think of the library, what word comes to mind?

Learning

9. Did you learn or try something new at the library this summer? ☒ Yes ☐ No

If yes, share more:

I learned that even if your mom or  
dad forces you to come here it is  
not a bad thing





**43% more participation** over last summer



**63% first time** participants



**14+MILLION minutes** of reading, listening, learning and library time



**73% more** than last summer and **6,566 checkouts** from SFUSD booklist



**1,135 free programs** for 32,325 attendee

105% more adult programs and 25% more programs over all  
971 STEM programs for youth



**72,457 raffle entries** averaging 6,000 per week



**27% more** than last summer



# Thank You

## Raffle Prize Donors







## Social Media

78,930 Reached

6,898 Engaged

## Outreach Events

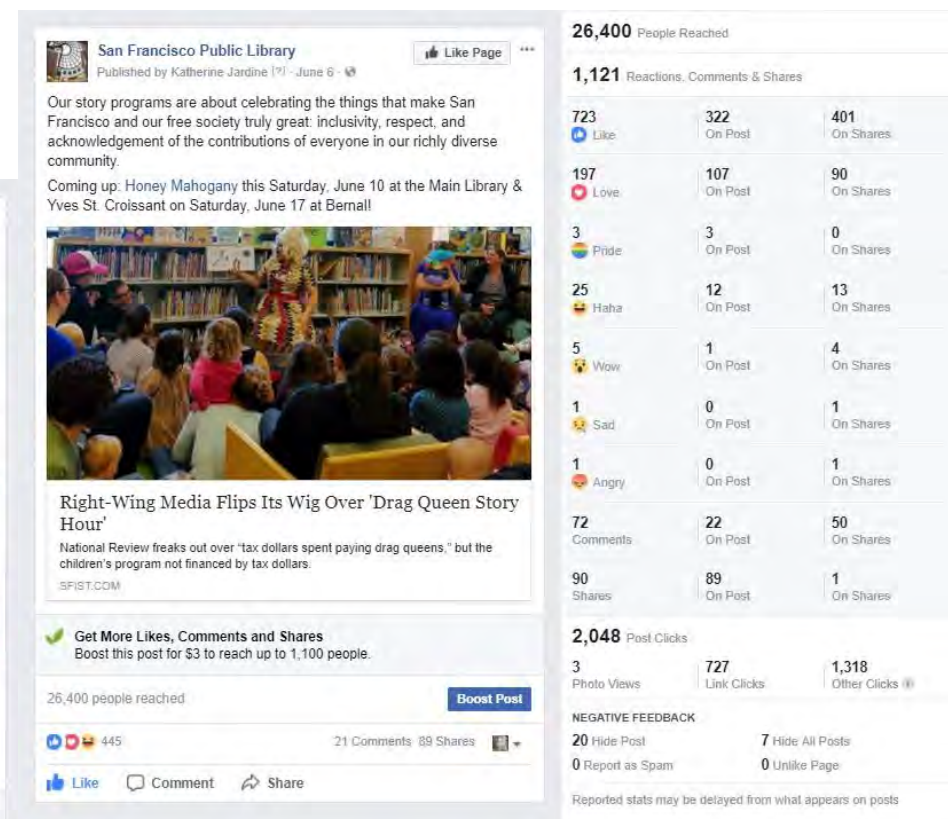
21 outreach events

743 Kids Camp attendees  
at Alamo Drafthouse

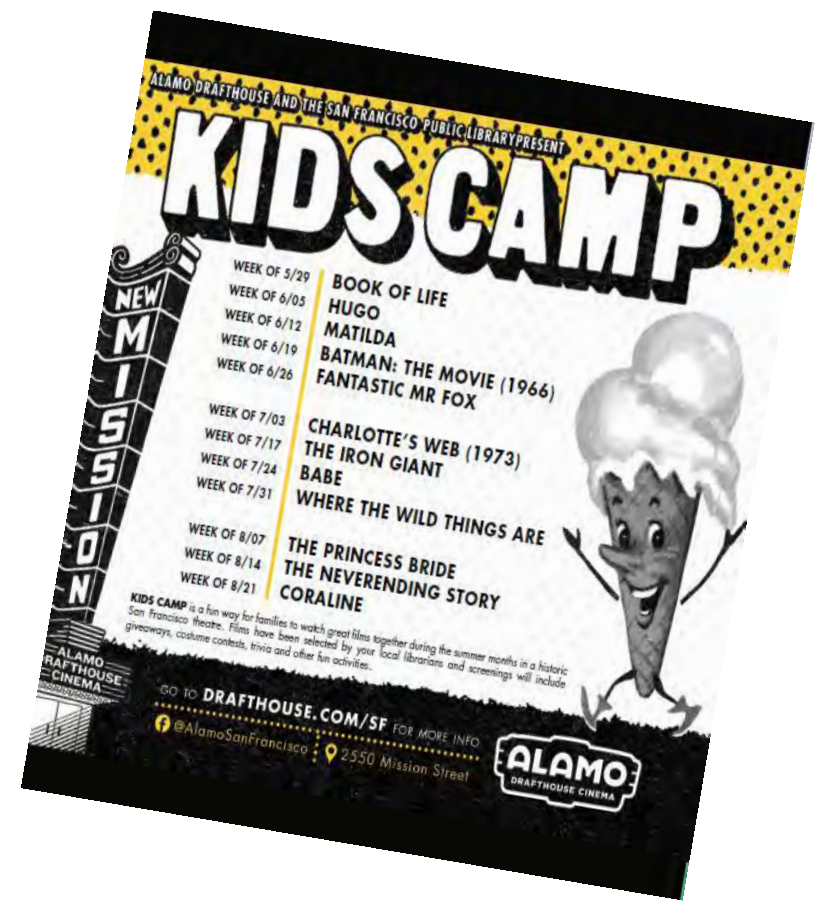
## Staff Survey

8.59 overall success

8.62 patron experience







Thanks for making the library so cool . . . and I love the movies at the Alamo Drafthouse . . . we went to three of them this summer

I'm such a library fan. Thank you for all you do!  
Dad from Bayview Branch



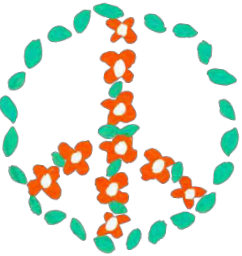


# TEEN FOCUS

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## Summer Squad

915 teens volunteered for a total of 9,694 hours



## Y.E.L.L. [Youth Engaged in Library Leadership Pilot]

28 high schoolers

5 branches

532 hours and 5 service learning projects



# STAFF FOCUS

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- ✓ Training in April
- ✓ Staff Incentive Program
- ✓ Live stats from database
- ✓ Regular & relevant email blasts
- ✓ Shuttle Debrief







Thanks for your contributions to the best Summer of Learning yet!

