



*San Francisco Public Library*

## Summer Learning Outcomes | Engagement

**18,644** participants  
12,590 children  
1,221 teens  
4,833 adults

**8,310** participants read **138,573 hours**

**5** libraries served **3,760 summer lunches** to youth

**50,720** raffle entries

**2 presentations** at national conferences with Urban Library Council

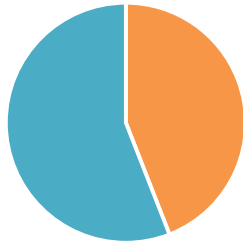
**SUMMER STRIDE**  
READ. CREATE. Explore.



*San Francisco Public Library*

## Summer Learning Outcomes | Participation

27% more participants



2015 2016

68% more reading



2015 2016

33% more programs



2015 2016

80% more teen volunteers



2015 2016





## Summer Learning Outcomes | Feedback

59% were first time participants

90% read more this year

84% visited a local park

84% learned something new this summer

54% participated in activities at the library

98% of respondents plan to return to the library



*San Francisco Public Library*

## Summer Learning Outcomes | Feedback

*I think it is a great program for those in need. And a change from what some are used to.*

Teen, Summer lunch

*We would like to continue to partner with the library and share the same reading theme.*

Lori Gannan, Mo'Magic Collective Impact

*This partnership speaks to sharing the magic and importance of books that is so key to our shared purpose.*

Christine Carswell, Publisher, Chronicle Books

*How gratifying to see in Saturday's SF Chronicle the fine article about bringing people into the parks. Young and old, they seem to be enjoying the special program that will take them to several wonderful places in San Francisco and Marin. This is so much what this park was originally expected to accomplish.*

Amy Meyer, Friends of Presidio

Response from survey

*I feel like we're a world class city and the library and it's collection at SFPL illustrates this!*

*Coloring the leaves on the game board was fun.*

*Enjoyed every minute of it! I enjoy having books on disc as I am losing my eyesight.*

*I love the brilliance of the summer reading program! Partnering with the Parks and I LOVE my badge!*

## Summer Learning Outcomes | Partnership

28 Ranger Talks

10 Free shuttles to [local national parks](#)

10 parks have [Little Free Libraries](#)

7 libraries featured Trailheads

1 Kick Off event at Crissy Field

“Reading Ranger” badges

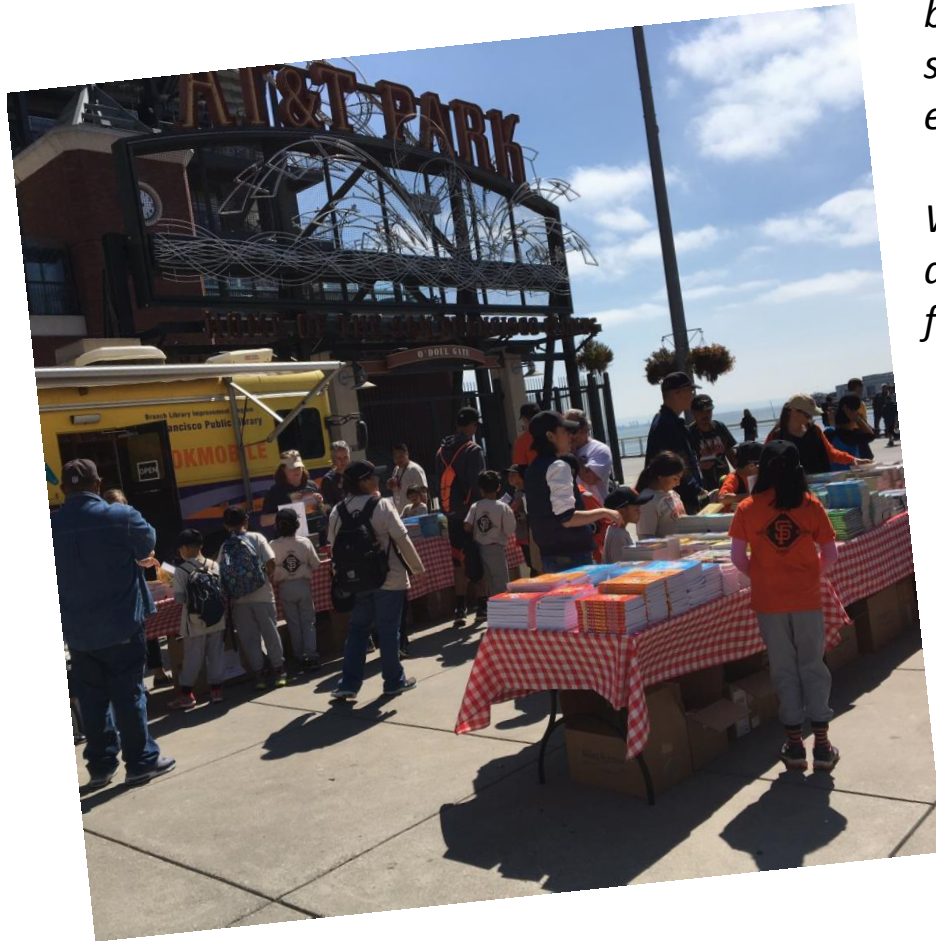
Shared marketing campaign



*San Francisco Public Library*



## Summer Learning Outcomes | Partnership



*Without the San Francisco Public Library and bookmobile at the event, we wouldn't have had the success we did - your support, energy and enthusiasm made each group happier than the last.*

*We were able to send 3,400 kids through the Festival and they all came out with huge smiles on their faces.*

Cassandra Hofman  
Giants Community Fund  
Junior Giants Festival, August 1-2, 2016



*San Francisco Public Library*

Summer Learning Outcomes | Partnership



**Everybody Reads!**  
19 organizations collaborated to  
reach 10,000 youth and families



## Summer Learning Outcomes | Youth Engagement

26,266 youth participation

825 enrichment programs building 21<sup>st</sup> Century skills

- Science & Nature
- Chemical & Structural Engineering
- Read, Write Discovery Tutoring
- Arts, Crafts & Music
- Maker
- Health & Fitness
- Literacy & Learning

822 teen volunteered 8805 hours



*San Francisco Public Library*

## Summer Learning Outcomes | Adult Engagement

**80** programs reaching **2020** adults

3 Biblio Bistro programs at the Heart of the City Farmers Market

Edible Excursions at the Ferry Building and chocolate tasting in the Mission

9 Tiny Terrariums programs for 161 participants

Poets 11





## Summer Learning Outcomes | Publicity

**72,000** tracking guides

**32,000** tracking guides to SFUSD

**35,000** all-ages program guides

**80** Transit shelters

**1** SFUSD/SFPL Reading List

[www.sfpl.org/summerstride](http://www.sfpl.org/summerstride)

Partnership with Oakland Public Library and San Mateo County Library  
Social Media Campaign



theartoffun

Instagram

*San Francisco Public Library*



# R A F F L E

Sponsors



*San Francisco Public Library*



*San Francisco Public Library*