

San Francisco Public Library

Annual Report

2015-2016

April 18, 2016: Under the Nautilus: Celebrating 20 Years of the Main Library (photo: Jason Doiy)



Libraries are society's most democratic institutions and the spirit of democracy is truly alive and well at San Francisco Public Library. Our libraries are the civic spaces that make people's possibilities turn into realities.

*-Library Commission President
Dr. Mary Wardell-Ghirarduzzi*

By the Numbers

Annual Library Visits: 6,362,573

Annual Circulation: 10,778,428

Library Cardholders: 429,633

Open to All

Main Library Skylight (photo: Jason Doiy)



Neighborhood Libraries

“What an amazing neighborhood library! Beginning with the staff, always helpful, respectful, very informative and incredibly welcoming...The cool thing is this library branch really encourages community affairs and shares its belief that this library is for all to enjoy.”
-Merced Branch library user

By the Numbers

**27 Branches +
4 Bookmobiles +
the Main Library**

**Annual Hours Open: 71,649
(13.5% over mandated minimum
hours)**

**Annual Questions Answered:
2,371,484**



The North Beach Branch Library (photo: Bruce Damonte)

Innovative Programs

"The Library is a place that supports the values of equity and inclusion."

-City Librarian Luis Herrera

By the Numbers

Annual Library Events & Classes: 18,422

**Annual Attendance at Library Programs: 505,591
(Increase: 11%)**

Biblio Bistro

- **Urban Libraries Council Top Innovator 2016 – Health, Safety and Sustainability Category**
- **American Library Association "I Love My Librarian" Award for Biblio Bistro creator Lia Kharis Hillman**



Biblio Bistro Hands-on Cooking Class for Children (photo: Marianna Nobre)

Summer Stride



**Summer Stride 2016 Partnership with
the National Park Service**

Winner CLA PR Excellence Award

**“The Library was the most amazing
National Parks Service Centennial
partner; bold in their thinking, strong in
their actions and jointly committed to
uniting literacy and the parks for the
benefit of all.”**

***-Michele Gee, Chief of Interpretation and
Education, Golden Gate National Recreation***

By the Numbers

**Summer Stride Registration:
18,644**

**Finishers:
8,310 patrons read
138,573 hours**

Raffle entries: 50,720

**825 Youth Classes & Workshops
80 Programs for Adults**

Library to Park Shuttle Visitor

"Our family loves this library. It's clean, spacious and always has a great selection of books. But my favorite part about this library are the librarians. Some of the kindest, friendliest and loving. They always are kind and willing to listen to my kids repeated requests for special books. It makes coming here so fun for all. "

-Ortega Library user

By the Numbers

Annual Story Times: 4,007

Attendance: 215,289

Annual School Visits: 3,337

Number of Children & Teens

Participating: 71,905



Story Times & School Visits

Bookmobile Visit to Crissy Field

Financial Literacy



“(The financial counselor) really helped me go through all my questions and issues while feeling safe and secure. She helped me make a breakthrough in confronting my fears.”

***-Financial Planning Workshop Participant
West Portal Branch***

By the Numbers

**Financial Planning Day
November 7, 2015
340 attendees**

**Pennies to Plans
Financial Literacy
95 workshops
18 libraries
569 attendees
1 website: penniestoplans.org**

**Partners:
ALA, AARP, BetterInvesting,
Calif. Dept. of Insurance,
Consumer Credit Counseling Services
of San Francisco, FINRA,
Friends of the San Francisco Public Library,
Harder+Company, HSA, MOHCD,
SF Office of Financial Empowerment**

Main Library Financial Literacy Day, November 7, 2015

"I learned a lot since I've been here. I love it here. My reading is improving plus I learned new things."
– Eugene, Project Read learner and Bridge at Main patron

By the Numbers

The Bridge at Main Literacy & Learning Center

Annual Classes, Help Sessions & Events: 860

Attendees at Classes & Events: 5,822

Digital Skills Help: 1,689

Visits to the Veteran's Resource Center: 1,165

First time visitors: 142

Career Online High School students: 38

New adult learners working on reading and writing skills with Project Read: 39

Services:

Project Read – Adult Literacy

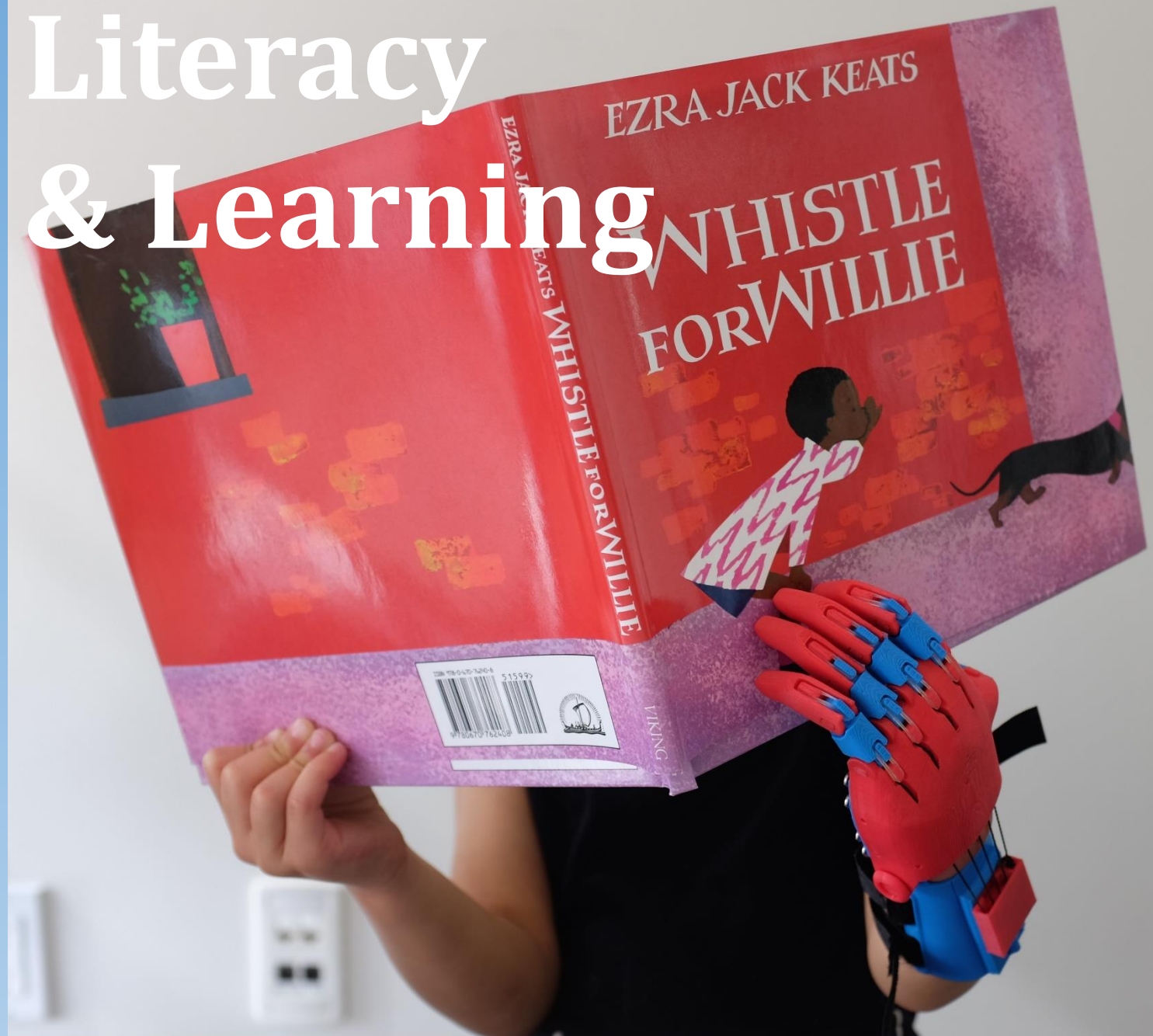
Career Online High School

Veteran's Resource Center

Learning Differences Support

Digital Literacy Training and Support

Literacy & Learning



Prosthetic 3D hand printed at The Bridge at Main (photo: Brian Castagne)

Digital Literacy



"With SFPL's path-breaking 10 gigabits per second connection to the CENIC Network, teens at the MIX at SFPL have opportunities to use digital media to collaborate with peers throughout California. They can access remote resources, share rich multimedia objects in the forms in which they were created, engage with MIX at SFPL partners, and participate in real-time creative experiences."

***-CENIC President & CEO Louis Fox
Innovations in Networking Award for SFPL 2016***

By the Numbers

3,145 students gained Basic Computer Skills

825 participants in Job Seekers Lab

2,098 attendees at Jobs & Careers Classes

**Annual Uses of Library Computers:
1,094,316**

**Virtual Visits to the Library Website:
7,123,963**

Annual WiFi Sessions: 2,100,210

Social Media Engagement: 264,434

"The (Library) helped me understand that school is important, and has helped me be more personable with other people."

-Edward, 14, Mission High School student

By the Numbers

Annual SFPL Teen Programming & Engagement

Media Programs: 346

Attendees: 1,601

Special Events: 1,662

Attendees 14,338

Community Outreach Events: 54

Attendees: 3,501

Teen Volunteers (School Year): 1,146

Hours Volunteered: 6,977

Summer Squad Volunteers: 822

Hours Volunteered: 8,805

Pathways to Success



*Teen Tech Civic Hackathon 2016
at The Mix at SFPL*

“The Mix helped me pick up music, in the beginning for fun but now I’m passionate about making music. The Mix sparked an interest in music that I never had before.”

-Brandon, 14, Galileo High School student

By the Numbers

Average Daily Visitors: 100

Annual Programs: 614

Attendance: 4,467

Group/Class Visits: 35

Attendance: 1,100

Members of the Board of Advising Youth: 35

Projects:

Music & Video Recording

Maker Space programs:

- 3D printing and design
- Shrink plastic crafting
- Buttonmaking
- LittleBits Synthesizer Kits
- Biblio Bistro



The Mix at SFPL



*Audio Booth
at The Mix at SFPL*

Collections & eCollections



By the Numbers

Books, audiobooks, DVDs and music CDs added to collection: 371,000+

eBook & eMedia Circulation Increased: 48%

53 more years (1922-1985) of the *San Francisco Chronicle* digitized

New Resources

New graphic novels and eBook collections on Hoopla

New Chinese eBooks UDC

New Rosetta Stone for language learning

New Flipster magazines

New Fashion Archives

“The younger members of our Litquake staff were watching in amazement, as history was passed down from the elders to the younger generations. It's a very different city now, and it's extremely important to keep this spirit alive more than ever. So glad it all came together. “

-Jack Boulware, Founder, Litquake

Season of the Witch
by David Talbot

By the Numbers

Total Programs: 28

Attendance: 1,575

Total Circulation: 1,808

**Reported sales at local
bookstores: 341**

**Social Media participation:
20,934**

One City One Book



Top Circulating Titles 2015-16

Books

Season of the Witch by David Talbot
The Girl on the Train by Paula Hawkins
All the Light We Cannot See by Anthony Doerr
The Life Changing Magic of Tidying Up by Marie Kondo
Go Set a Watchman by Harper Lee
Frog Music by Emma Donaghue
We Are in a Book by Mo Willems
Fairyland: A Memoir of My Father by Alysia Abbott
Diary of a Wimpy Kid: The Third Wheel by Jeff Kinney
Sisters by Raina Telgemeier

DVDs

Inside Out
Mad Max Fury Road
Big Hero 6
Interstellar
Frozen
Jurassic World
The Imitation Game
Kingsman: The Secret Service
Selma
Terminator Genisys

Books on CD

All the Light We Cannot See by Anthony Doerr
The Girl on the Train by Paula Hawkins
Bossypants by Tina Fey
Go Set a Watchman by Harper Lee
Harry Potter and the Sorcerer's Stone by J.K. Rowling
Harry Potter and the Prisoner of Azkaban by J.K. Rowling
Harry Potter and the Order of the Phoenix by J.K. Rowling
Bear Snores On by Karma Wilson
Doctor DeSoto by William Steig
Yes, Please by Amy Poehler

Music CDs

25 by Adele
1989 by Taylor Swift
Now That's What I Call Music! 52
Now That's What I Call Music! 53
Now That's What I Call Music! 54
Now That's What I Call Music! 55
Blackstar by David Bowie
How Big, How Blue, How Beautiful
Beauty Behind the Madness by The Weeknd
To Pimp a Butterfly by Kendrick Lamar

StoryCorps at SFPL



(photo courtesy StoryCorps)

By the Numbers

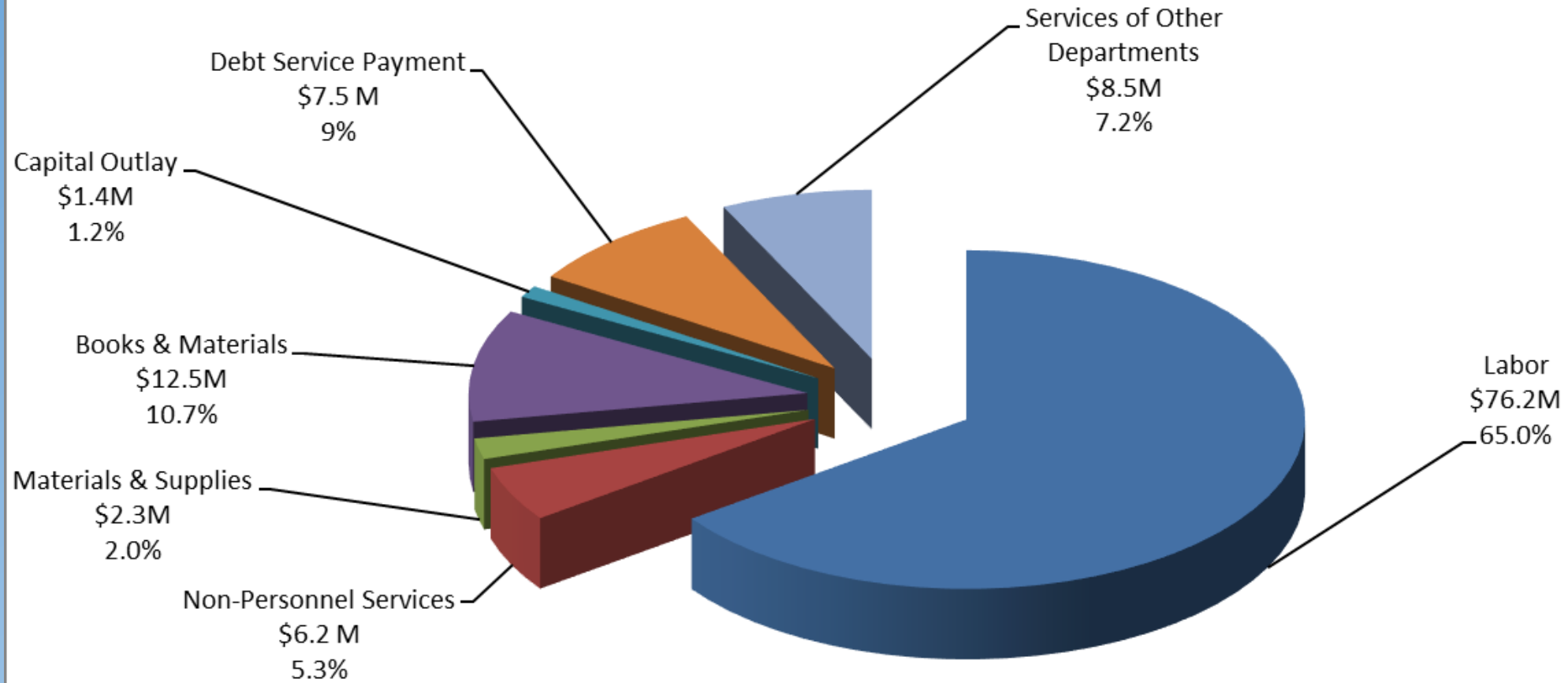
**Total Interviews Recorded
at the Main Library: 369**

Public Interviews: 253

**Community Outreach
Partners: 116**

Participants recorded: 743

Total Budget: \$117.1 Million



“Our vision is nothing short of powering our libraries to be centers of 21st Century community, family and literary life. The place you go to for help, to find a human search engine along with a digital one, to connect with your history, and to engage in our interconnected world to move a life forward.”

***-Marie Ciepela, Executive Director,
Friends of the San Francisco Public Library***

By the Numbers

Direct Library Support: \$1.256 M

****value of grants and in-kind support***

Value of Community Advocacy & Volunteer Support: \$554,000

Value of Book Operations: \$1.69 M

Members: 3,775

Volunteers: 1,693

Volunteer Hours: 24,580

Friends Supported Library Initiatives:
Grants to Branches, Special Collections, Exhibitions & Programs, Children & Teen Programs, Summer Stride, One City One Book, Staff Professional Development, Effie Lee Morris Lecture, Innovation Grants, Community Relations, Library Support Fund



Friends of SFPL