


# SCHOLAR CARD

**EXCLUSIVE**  
library card for  
SFUSD students


A student's  to academic success!



“The Library is a sanctuary for students and supports the values of equity, inclusion and community. We look forward to providing you with free access to limitless learning resources!”

Luis Herrera, City Librarian

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## The What

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San Francisco Public Library and the San Francisco Unified School District are providing every student with a special youth library card:

**The Scholar Card.**



*San Francisco Public Library*



# The Why

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The Library is committed to supporting student learning and academic achievement by providing resources to help students become lifelong learners.


The **Scholar Card** connects students to millions of FREE resources.



# The How

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## SCHOLAR CARD

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The Scholar Card eliminates barriers to access by **streamlining** the library card process: SFPL uses data provided by SFUSD to create **Scholar Card** accounts for every SFUSD student.

**SO EASY!** All students need to do is visit a library location and **activate their account.**



# The awesome new cards

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*Christian Robinson* in partnership with San Francisco Public Library Courtesy, Leo, Chronicle Books



# The ConnectED Library Challenge

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“I know, as President Obama knew, that libraries transform lives. They are spaces of equity and inclusion, especially for our most marginalized in society. Today we provide a basic human right of access to knowledge through the district wide-unveiling of Scholar Cards. I’m so proud to be part of this transformation for the youngest residents of San Francisco.”


--Commission President Dr. Mary Wardell Ghirarduzzi



# The roll out

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## SCHOLAR CARD

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- ✓ *sfpl.org/scholarcard* webpage
- ✓ Direct mail to parents
- ✓ Outreach Toolkit
- ✓ Staff training
- ✓ Bookmarks
- ✓ Posters
- ✓ FAQ
- ✓ Press Release

April > Summer | outreach & activation

July | Assess, learn & plan for Y2

September | Launch Y2




## The print materials

Exclusive library card for SFUSD students


San Francisco Public Library's

# SCHOLAR CARD



Visit any SFPL location to activate your Scholar Card.

Para más información acerca de la Tarjeta Escolar, visite [sfpl.org/scholarcard](http://sfpl.org/scholarcard). 如果您想瞭解更多關於學士卡的信息，請瀏覽 [sfpl.org/scholarcard](http://sfpl.org/scholarcard)



[sfpl.org/scholarcard](http://sfpl.org/scholarcard)

San Francisco Public Library

SFUSD

FRIENDS of the San Francisco Public Library

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THE MIX



READ




# SCHOLAR CARD

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**NEW!**  
Exclusive student library card

# SCHOLAR CARD

Your student's  to academic success!



San Francisco Public Library  
100 Larkin Street  
San Francisco, CA 94102-4705

Post St  
Auto  
US Postage Paid  
San Francisco, CA  
Permit No. 13929






Visit a Library today to activate your account and select a special commemorative Library card designed by award-winning local artist Christian Robinson, courtesy, Leo, Chronicle Books.

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— Luis Herrera, City Librarian

SFUSD San Francisco Public Library

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# Scholar Card Launch

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