

Strategic Priority	Proposal Title	Proposal Summary Description (Original)	Reductions: Impact of Proposed Reduction/ Delayed Prior Investment Proposal	One-time/ Ongoing	FY 21 Original Budget	FY 21 Proposed Investment Amount	FY 21 Proposed Budget Amount (as of Feb 2020)	May 2020 (Reduction) Amt FY 21	FY 21 Budget Amount (as of July 2020)	FY 22 Proposed Investment Amount (as of Feb 2020)	FY 22 Proposed Budget Amount	May 2020 (Reduction) Amt FY 22	FY 22 Budget Amount (as of July 2020)
Premier Urban Library	Implement library hub with holds pickup and access to collections	Support access to collections to residents in an underserved area of the City, such as the Dogpatch, through the installation of a book vending machine, which will house a small collection and facilitate holds pick-up	N/A	One-Time	-	-	-	-	-	460,000	460,000	-	460,000
	Affirm the Main Library as the Tenderloin Branch Library	Though the Main Library is known widely as the flagship branch of the San Francisco Public Library both for its deep collections and uniquely specialized services, it is also the neighborhood branch for its nearest community, the Tenderloin. In order to spotlight the Main as a local family-friendly branch library for the Tenderloin, this project will leverage the experience of a cohort of Main staff working with the Harwood Institute to offer a special kind of community facilitation – the Harwood Method – where participants from the Tenderloin will share aspirations for their community and discuss challenges and solutions in a comfortable, open environment. The goal is to learn the needs & aspirations of our neighbors & help the Main to better serve the Tenderloin, one of the City’s most economically-disadvantaged community	Affirming the Main Library as the Tenderloin Branch Library could be deferred to a future budget cycle	One-Time	-	25,000	25,000	(25,000)	-	-	-	-	-
	Promote the Library for All	Increase public awareness of key system wide programming, partnership, and learning initiatives such as Summer Stride, youth workforce development, digital inclusion, Night of Ideas, and other library milestone activities	The Library will reconfigure its public awareness program and determine how to fund the activities within the base budget allocation	Ongoing	75,000	25,000	100,000	(25,000)	75,000	5,000	105,000	(25,000)	80,000
	Premier Urban Library Total				75,000	50,000	125,000	(50,000)	75,000	465,000	565,000	(25,000)	540,000
Literacy & Learning	Create an Honorbound Collections for community partners	Create book giveaway programs at nonprofit and government agencies that support communities with low literacy rates and low incomes and to encourage families to start using SFPL services. SFPL branded stickers will be applied to the book covers to advertise library services and branch locations as well as encourage community members to get a library card. Possible locations include: First5 Family resources centers and jail waiting rooms. Budget will be used to purchase books, stickers and other marketing supplies, and possibly shelving for the books	N/A	Ongoing	-	100,000	100,000	-	100,000	-	100,000	-	100,000
	Shift Mission's opening day collection from FY 21 to FY 22	Opening Day Adult Collections: Shift one-time opening day collection allocation of \$550K for the Mission branch from FY 21 to FY22 to better align with building schedule	N/A	One-Time	550,000	(550,000)	-	-	-	550,000	550,000	-	550,000
		Opening Day Youth Collections: Shift one-time opening day collection allocation of \$300K for the Mission branch from FY 21 to FY22 to better align with building schedule	N/A	One-Time	300,000	(300,000)	-	-	-	300,000	300,000	-	300,000
	Increase adult physical collections to offset tariffs	Increase the physical collection budget for adult material by 2% to cover price increases. Due to new tariffs with China, the cost of printing there has increased significantly so much that publishers are moving printing back to North America. Book prices saw average increases by format as high as 10% in 2019, compared to 2018. The 2% figure excludes the \$550K Mission Opening Day figure since that will shift to FY 22	The Library anticipates that costs will not increase given the evolving economic status	Ongoing	6,663,054	133,500	6,796,554	(133,500)	6,663,054	-	6,796,554	(133,500)	6,663,054
	Increase youth physical collections to offset tariffs	Increase the physical collection budget for youth material by 2% to cover price increases. Due to new tariffs with China, the cost of printing there has increased significantly so much that publishers are moving printing back to North America. Book prices saw average increases by format as high as 10% in 2019, compared to 2018. The 2% figure excludes the \$300K Mission Opening Day figure since that will shift to FY 22	The Library anticipates that costs will not increase given the evolving economic status	Ongoing	2,816,474	56,500	2,872,974	(56,500)	2,816,474	-	2,872,974	(56,500)	2,816,474
	Enhance eCollections	Increase the Adult eCollections by another 10% in FY 22 to meet growing demand. eMedia circulation grew 32.9% last fiscal year. An increase is needed to continue providing the service at our current level for eBook & eMedia platforms Overdrive, Axis360, Hoopla and Kanopy. In addition, the Library will market our eCollections to nonusers through Digi popup libraries which may drive up eCollections use	N/A	Ongoing	9,795,981	-	9,795,981	-	9,795,981	1,000,000	10,795,981	-	10,795,981
	Support literacy learners and tutors with an enhanced database to measure, report, and advance impact	Purchase subscription software to assist tutors and literacy learners with communication, learning needs, tracking hours, staying apprised of progress, and making data-informed decisions	N/A	One-Time	-	1,750	1,750	-	1,750	-	-	-	-
				Ongoing	-	24,875	24,875	-	24,875	-	-	-	-
	Literacy & Learning Total				20,125,509	(533,374)	19,592,135	(190,001)	19,402,134	1,850,000	21,415,510	(190,001)	21,225,509

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Youth Engagement	Inspire interactive learning at libraries	Refresh and maintain Play-to-Learn equipment and furnishing at all 28 library locations plus add new benches needed at Main Children's Center	Refreshing the interactive learning equipment and furnishings can be deferred to a future budget cycle	Ongoing	65,000	15,000	80,000	(15,000)	65,000	-	80,000	(15,000)	65,000
Youth Engagement Total					65,000	15,000	80,000	(15,000)	65,000	-	80,000	(15,000)	65,000
Digital Strategies	Deploy the City's Voice over internet (VOIP) phone solution system wide	Replace the Library's phone system with VOIP. Costs are for 840 phone units, 220 accessory units system wide, and software. Ongoing telephone operating costs should be comparable to existing telephone operating costs	N/A	One-Time	-	400,000	400,000	-	400,000	-	-	-	-
	Invest in IT resiliency	Dedicate an IT backup solution that is designed for resiliency and redundancy with an emphasis against ransomware and other cybersecurity attacks		One-Time	-	300,000	300,000	-	300,000	-	-	-	-
	Refresh branch laptop lending kiosks	Refresh branch laptop lending kiosk program. Kiosks themselves have built-in upgrade through maintained and support program; however, the laptops upgrades are not included. Refresh 90 laptops that are end of life in six kiosks at \$2K each, including all software		One-Time	-	180,000	180,000	(180,000)	-	-	-	-	-
	Coordinate social media postings and analytics	Coordinate and manage Twitter, Instagram, and Facebook presence with social media marketing tool		Ongoing	-	9,500	9,500	-	9,500	-	9,500	-	9,500
Digital Strategies Total					-	889,500	889,500	(180,000)	709,500	-	9,500	-	9,500
Partnerships for Excellence	Expand the Library's financial coaching program	Increase our work order budget with Mayor's Office for the financial coaching program from \$25K to \$137K to expand the service from 1 day/week to 5 days/week	N/A	Ongoing	25,000	112,000	137,000	-	137,000	-	137,000	-	137,000
Partnerships for Excellence Total					25,000	112,000	137,000	-	137,000	-	137,000	-	137,000
Organizational Excellence	Manage marketing assets with project management platform for Library marketing and public relations campaigns	Manage marketing and public relations campaigns and editorial calendar with programmers system wide, Community Programs & Partnership coordinators, and the Library's Graphics unit via a content marketing platform	N/A	Ongoing	-	7,000	7,000	-	7,000	-	7,000	-	7,000
	Engage an expert survey consultant to perform annual patron satisfaction work	Engage an expert survey consultant to conduct, analyze, and report on the annual patron satisfaction survey (users and non-users) and free up staff time currently allocated to conducting the survey to public service	The start of the consultant survey can be deferred to FY 22	Ongoing	-	50,000	50,000	(50,000)	-	-	50,000	-	50,000
	Establish a gender-neutral public restroom at the Main	Establish a gender-neutral public restroom at the Main. Expand the Main Library's restroom monitoring program to add one additional practitioner to monitor existing single-stall restrooms on 4th or 5th floors, which can then be opened as gender-neutral	The Library anticipates that the gender-neutral restroom service would be rolled out later when the Department of Public Health approves reopening and therefore base level funding would be sufficient to cover this cost	Ongoing	500,000	120,000	620,000	(120,000)	500,000		620,000	(120,000)	500,000
Organizational Excellence Total					500,000	177,000	677,000	(170,000)	507,000	-	677,000	(120,000)	557,000

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Facilities Maintenance & Infrastructure	Enhance custodial operations and minimize potential staff injuries by purchasing two electric pallet jacks	Replace manual pallet jacks with electric jacks which should reduce the possibility of staff injuries	N/A	One-Time	-	16,000	16,000	-	16,000	-	-	-	-
	Increase emergency cleaning and restoration budget	Increase the emergency cleaning and restoration budget to better support the Library's custodial services unit during emergency and restoration events	N/A	Ongoing	10,000	40,000	50,000	-	50,000	-	50,000	-	50,000
	Provide the additional funding for the Ocean View branch project	Provide additional funding for a new Ocean View branch library. Public Works October 2019 feasibility study estimated a new Ocean View branch library could cost between \$42.5M - \$47.0M. The project is still in development and the scope and cost are not final. In prior budget cycles \$10.5M was allocated towards the project budget. The proposed budget would allocate an additional \$8M in FY21 and \$13.5M in FY22, bringing the total project allocation to \$32M. The Ocean View branch project, like Chinatown & Mission, are anticipated to address community needs, expand teen space, address program rooms, actualize innovations in service delivery and collections management, and include ADA improvements, and energy efficiency work	The Library proposes budgeting \$2.5M in FY 21 for a total project allocation of \$13M by FY 21. Full funding of the Ocean View branch project would be deferred to future budget cycles. This would delay the capital project	One-Time	-	8,000,000	8,000,000	(5,500,000)	2,500,000	13,500,000	13,500,000	(13,500,000)	-
	Provide additional funding needed for the Chinatown branch renovation project	Provide the remaining \$2.4M needed for the Chinatown renovation project budget. Public Works estimated the Chinatown branch library renovation would cost between \$24.1M - \$29.4M. In the prior budget cycle the approved funding was \$7M in FY 20 and \$20M in FY 21, which funded 92% of an assumed budget of \$29.4M. The FY 21 proposed budget would allocate the remaining \$2.4M needed to fully fund the renovation. Branch renovations are anticipated to address community needs, expand teen space, revamp program rooms, actualize innovations in service delivery and collections management, and include ADA improvements, preservation or restoration of historic features, & energy efficiency work	The Library proposes budgeting \$2.5M in FY 21 for a total project allocation of \$9.5M by FY 21. Full funding of the Chinatown branch renovation project would be deferred to future budget cycles. This would delay the capital project	One-Time	20,000,000	2,400,000	22,400,000	(19,900,000)	2,500,000	-	-	-	-
	Allocate funding to the departmental roofing budget	Provide additional funding to the Library's roofing program to address aging roofs and to prevent failures and leaks	N/A	One-Time	-	1,000,000	1,000,000	-	1,000,000	1,500,000	1,500,000	-	1,500,000
	Increase budget for flooring replacements with Public Works	Increase the flooring budget allocation in the Public Works work order to replace aging flooring at Excelsior, Mission Bay, and Parkside to prevent possible tripping hazards. The ongoing budget enhancement will ensure adequate funding for flooring system wide based on lifecycles	N/A	Ongoing	110,250	150,000	260,250	-	260,250	-	260,250	-	260,250
	Refresh and update restroom accessories and faucets	Replace current restroom accessories (towel dispensers, soap dispensers) and faucets that have reached their end of life cycle with automated systems to reduce waste	The Library will reconfigure its supplies budget and determine how to fund this cost within the base budget allocation	Ongoing	-	25,000	25,000	(25,000)	-	-	25,000	(25,000)	-
	Create a senior playground at the Richmond branch library	Co-locate a senior playground with the youth playground at the Richmond branch library. Senior playgrounds can help improve balance, build muscle, strength and tone muscle, extend range of motion, and improve manual dexterity	The current project cost estimate for the senior playground is approximately \$100K. Supervisor Fewer's Office previously funded \$50K via an add-back in a prior budget cycle. The remaining funding needed is only \$50K, therefore the proposed budget could be reduced by \$200K.	One-Time	-	250,000	250,000	(200,000)	50,000	-	-	-	-
Facilities Maintenance & Infrastructure Total					20,120,250	11,881,000	32,001,250	(25,625,000)	6,376,250	15,000,000	15,335,250	(13,525,000)	1,810,250
Grand Total					40,910,759	12,591,126	53,501,885	(26,230,001)	27,271,884	17,315,000	38,219,260	(13,875,001)	24,344,259