

Outcomes Report

Christy Estrovitz
Youth Services Manager

Alejandro Gallegos
Community Engagement Manager

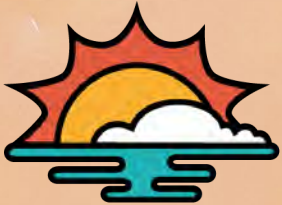
Ileana Pulu
Youth Development Coordinator



San Francisco
Public Library

Art © 2021 *Kaylane Juanita* Courtesy, *Ta-Da!*, Chronicle Books

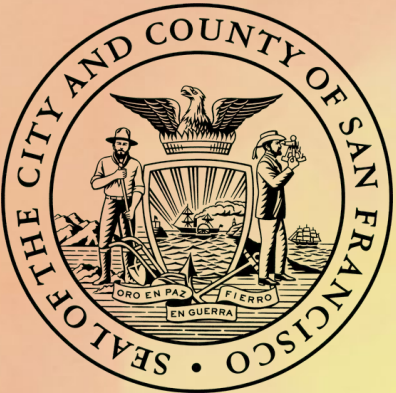
Thank You Community Partners



**Summer
Together**



**Presidio
Trust**

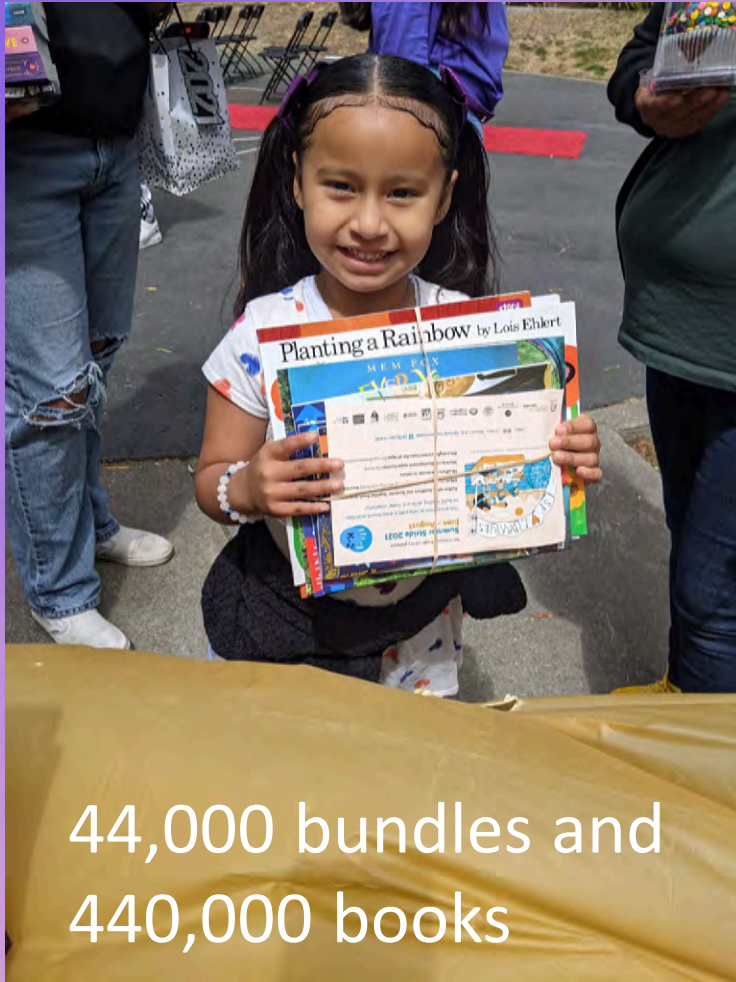


**CHRONICLE
BOOKS**





Summer Together



44,000 bundles and
440,000 books



Distribution Partners

After School Enrichment Program (A.S.E.P.)
Bay Area Community Resources (BACR)
Boys and Girls Club
Charity Cultural Services Center
Community Youth Center of SF (CYC)
Dept of Children, Youth and their Families
Jamestown Community Center
Mission Graduates
Real Options for Kids (R.O.C.K.)
Richmond Neighborhood Center
SF Recreation and Parks
SF Unified School District
SF Human Rights Commission
TEL HI Neighborhood Center
YMCA
Young Community Developers

SF Housing Authority
BRIDGE Housing
Chinatown Community Development Center
HOPE SF
Mercy Housing
Mission Housing Development Corporation
SF Housing Development Corporation

Plus SFPL locations and bookmobiles

Everybody Reads collaboration

SAN FRANCISCO
HUMAN RIGHTS
COMMISSION



“This was our best
summer yet!”

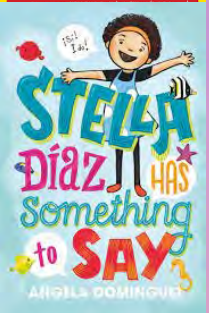
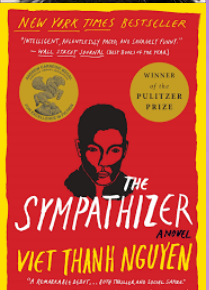
Dr. Sheryl Davis

Executive Director, SF Human Rights Commission



30,000 BIPOC books

2,500 youth served by Mo'MAGIC and
Human Rights Commission in the
Western Addition, Bayview, Tenderloin,
Vis Valley, OMI neighborhoods



Summer Data Snapshot

Beanstack online participants

2702 children

375 teens

2370 adults

44% of Beanstack participants finished

56% of adults

47% of teens

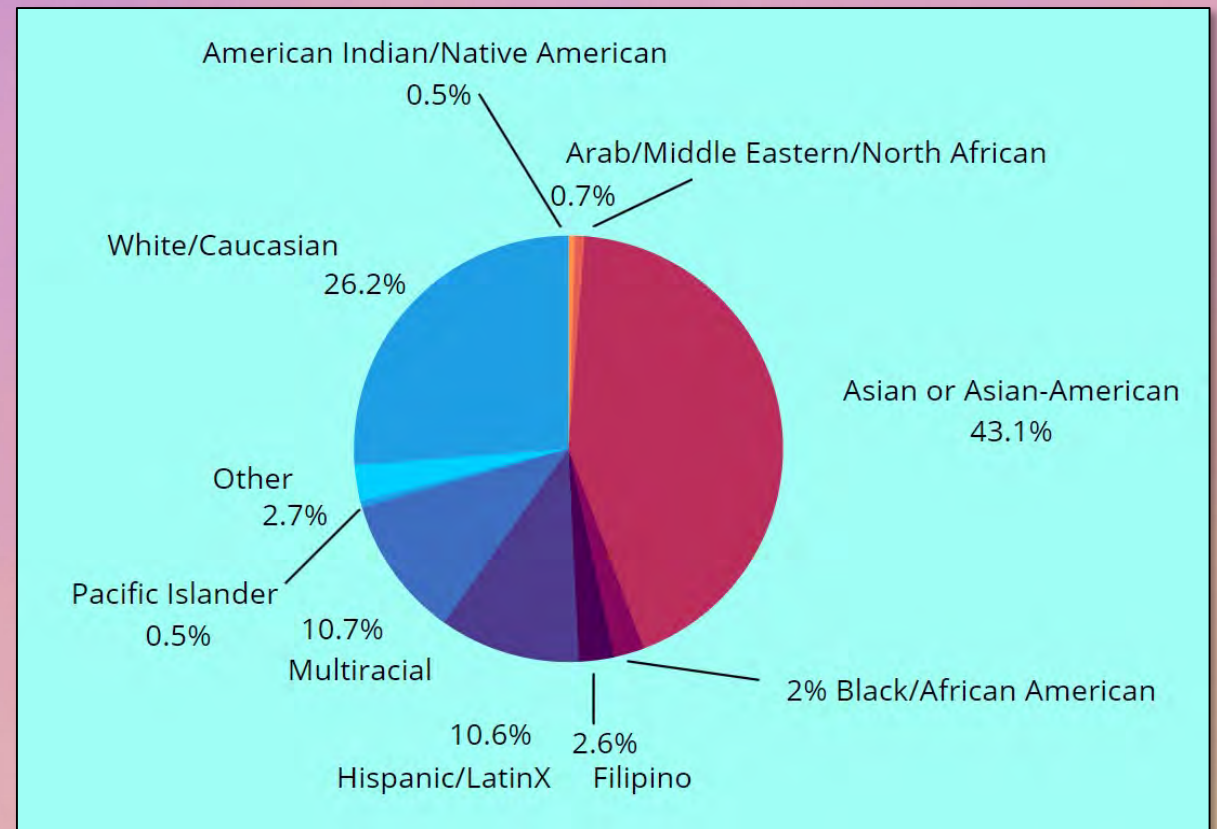
36% of children

11,500+ finisher prizes claimed

Bret Harte Elementary had

166 participants

Beanstack Online Participants



Marketing Campaign



100 transit shelters = **6 million** weekly impressions

1000 interior MUNI bus ads = estimated **1 million -1.5 million** impressions

36,292 *SF Chronicle* inserts

250 posters distributed to local businesses, community hubs and other high visibility locations

125,130
total impressions on Instagram

141,542
total impressions on Twitter

26,376
total impressions on Facebook



Virtual Programs



Youth Programming Round Up



BIPOC KidLit Series



STEM Challenge Series

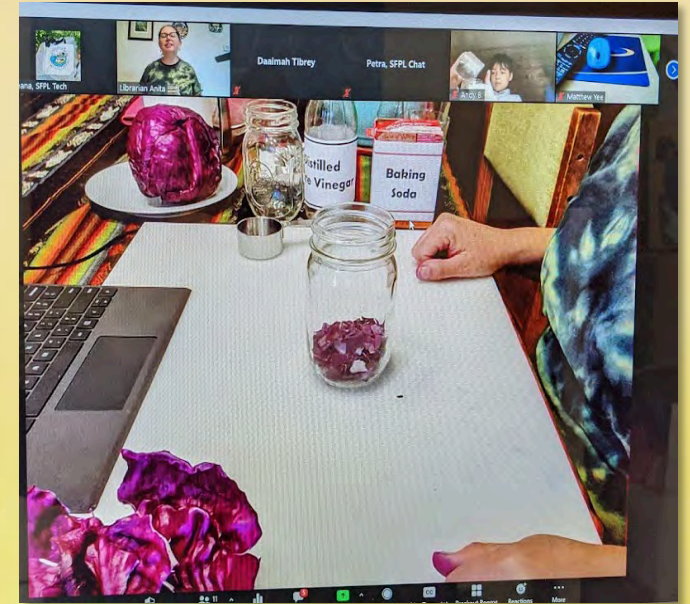


Alphabet Rockers



"Thanks again for having me as part of your Summer Stride Program! I hope everyone enjoyed it. I know I had a wonderful time :)"
—Kat Zhang

"Your summer activity guide is just amazing."
—Zetta Elliott



Jacqueline Woodson Author Event

"Thank you for the amazing field trip...it inspired me to make my own book."—Logan

"I like to write in many genres, just like you."—Erran

"I also loved it how you were connecting with your book like if it was your bff!"—Estrella

"Your doing great and if anything slows you down in life push it aside and keep going."—Melody

"Your books reavel truth."—Wyatt



Nature Boost



Protect & Serve: The Military &
the Bay Area's LGBTQ Community



A virtual tour of the
Presidio Native Plant Nursery.



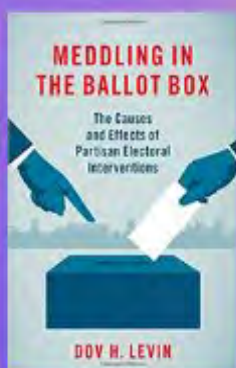
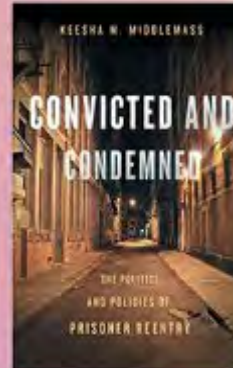
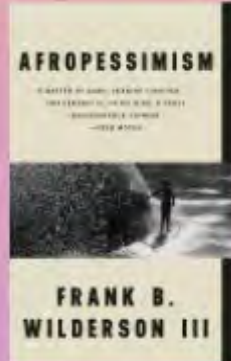
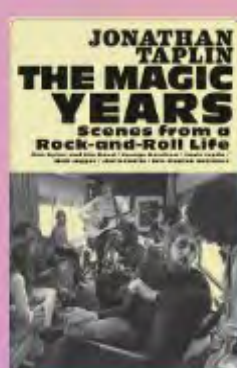
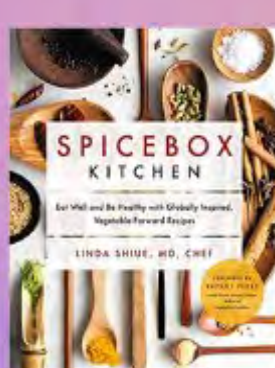
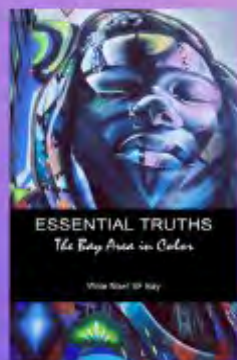
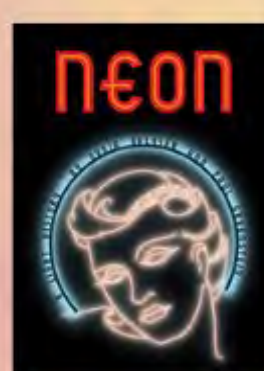
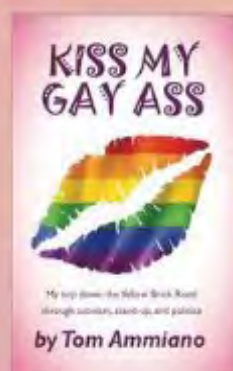
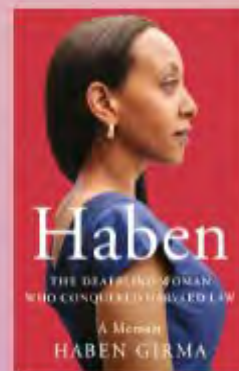
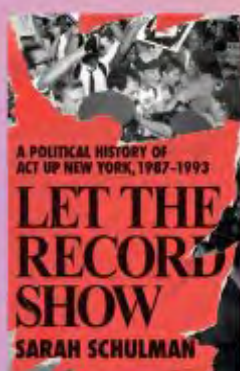
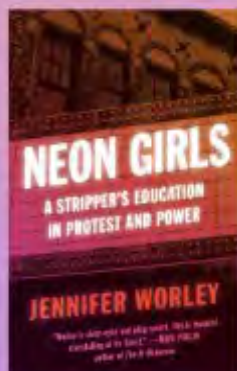
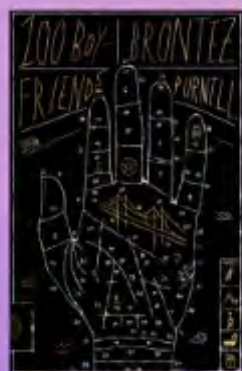
SUMMER STRIDE

FRIENDS *of the*
SAN FRANCISCO PUBLIC LIBRARY



ADULT SERVICES PROGRAMMING ROUND UP

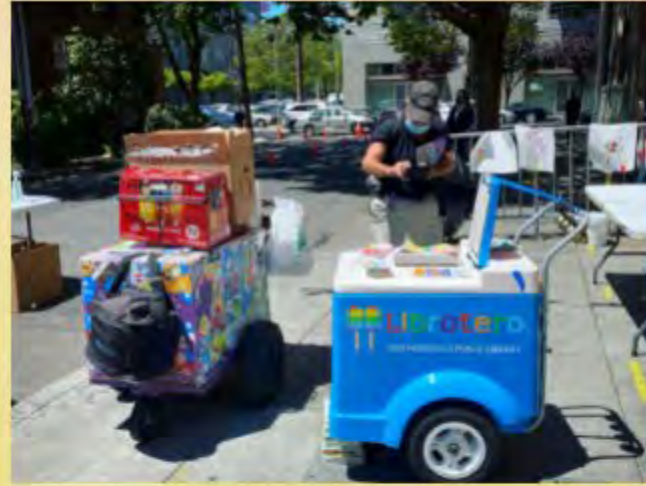




WE HOSTED
28 AUTHOR
EVENTS,
PROMOTING
OVER 30
WRITERS.

Outreach

We gave away over 250 books to youth and adults at SF's Carnival Resource Fair, and signed up many new community members and families for library cards.



Partnership Overview

- To provide quality work based learning opportunities for San Francisco youth in local government agencies to expose them to public service careers while developing job skills and gaining experience.
- To enhance youth's ability to access and retain work-based learning experiences and prepare them to contribute to the local economy.
- To help participants understand the importance of academic success and the role that high school and post-secondary education play within the context of career development.
- To create a pipeline of job ready local youth that are prepared to access the current jobs and careers in San Francisco.





- Weekly Meetings
- Trainings on Content Creation Tools
- Book Club Discussion
- Special Guests:
 - SF History Center
 - Kaylani Juanita

- Weekly Meetings
- Special Guests
 - Dr. Angelique Diaz
 - Dr. Violeta Garcia

- Bi-Weekly Meetings
- Special Guests:
 - Tongo Eisen-Martin
 - GLBT Historical Society

- Celebration and trailers for October premiere



By the Numbers

- 15–20 youth, 2 Community Impact Projects
 - Worked 2320 hours between 6/15–7/30
 - Created 21 5–10 minute videos
 - Created 75 pieces of media content
- Project Team
 - 1 YouthWorks Employment Coordinator
 - 1 SFPL Youth Development Coordinator
 - 4 SFPL Librarians

STEM & Nature

- SFPL resources
- Digital Media
- Teamwork
- Project Planning
- Graphic Design
- Marketing

Coming Soon...

INDOOR JUNGLE

Follow along my instructional video on how to fill your space with nature, all starting with one plant!



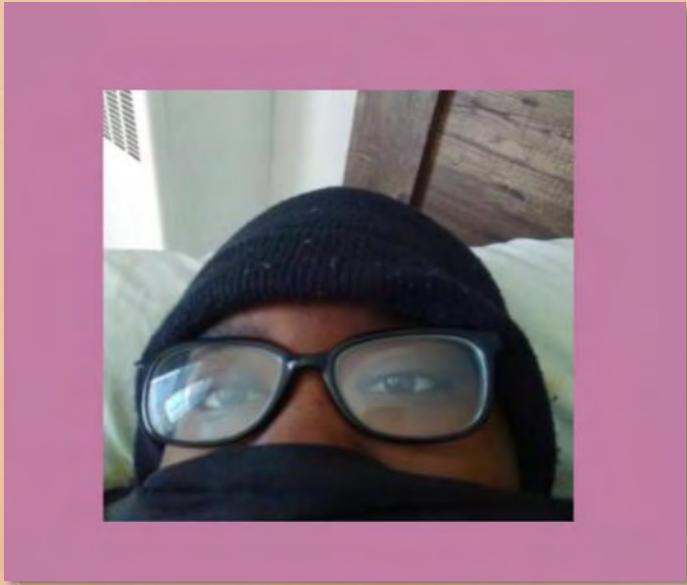
Look out for the premier in October 2021!



THE CARETAKERS OF NATURE

Often we go on walks to clear our minds by admiring the beauty of nature. But this nature wasn't just a getaway for people before....It was a home....the home of the Ohlone



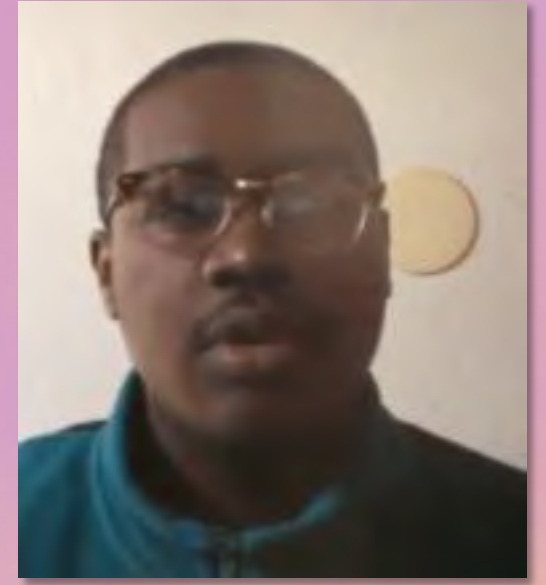




Social Justice & Art

- SFPL resources
- Digital Media
- Teamwork
- Project Planning
- Graphic Design
- Marketing





City Teens

- Represented neighborhoods like Tenderloin, Bayview, Mission, Sunset, Excelsior and Visitacion Valley
- Attend high schools like Galileo, Philip & Sala Burton, Lowell, The Bay School, Gateway and Mission.

Guest Speakers

- Poetry Workshop
- Introduction to Archives
- Illustration Demonstration
- Project Pitch Review





HUCKLEBERRY

YOUTH

PROGRAMS

SAFETY • HEALTH • JUSTICE • EDUCATION

Huckleberry Youth provides free counseling and mental health services for youth in San Francisco!

www.huckleberryyouth.org

INTERESTED IN:
CREATING CHANGE?
BECOMING MORE EDUCATED?
HAVING YOUR VOICE HEARD?

**If so, check out the
Galileo Student
Activists Club!**

Open to all Galileo High
School students, members





HOW TO MAKE PUPUSAS



LAKAS AND THE MANILATOWN FISH WITH TONY ROBLES



“Meeting Kaylani Juanita was really memorable and definitely left an impact on me.”

“Yes, I would recommend YELL to a friend because working with YELL has been a learning and rewarding experience to collaborate with creative and inspiring people. I genuinely enjoyed getting to learn about different careers and meeting new people.”

“I am most proud of my book recommendation posts. I spent a lot of time on them and I love all the books I recommended a lot.”

“My most memorable experience would be collaborating with my peers in our group projects. We were all supportive of each other's ideas, and I became comfortable with getting out of my comfort zone.”



“I think YELL helped me a lot in learning how to communicate better. Working with this group was a challenge, but a definite learning experience.”

Thank you 2021 Summer Learning Committee*

Joanna Arteaga La Spina, Translator*
Xima Avalos, Mission Bay Branch*
Eric Barbus, Collections*
Yuen Chan, Translator*
Emily Dezurick-Badran, Marina Branch*
Christy Estrovitz, Co-Chair, CPP
Genevieve Feldman, Branches
JoSep Ferrer, Bookmobiles*
Alejandro Gallegos, Co-Chair, CPP
Pauline Harris, Richmond Branch
Jason Hill, Youth Services Team
Betty Ho, Graphics Team
Michelle Jeffers, Chief of CPP
Kimberly Lauer, Merced Branch*
Maricela Leon Barrera, The Bridge at Main
Anissa Malady, CPP
Fran Matthew, Volunteer Services
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Michelle McNeil, Graphics Team
Cristina Mitra, Youth Services Team

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Lilimae Santander, CPP
Anita Shinall, Park Branch*
John Smalley, Main Library
Sarah Stone, Collections*
Roy Tillery, CPP
Vinnie Zhang, Sunset Branch
Lisa Weddle, CPP
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Dorcas Wong, Parkside Branch*
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Andrea Yeager, Merced Branch*



*Ad hoc contributors to virtual programs, translations, SFUSD booklists, publicity and distribution