



# SFPL Reopening Update

San Francisco Public Library Commission Meeting

September 15, 2022

Rebecca Alcala-Veraflor – Chief of Branches

Randle McClure – Chief Analytics Officer



Ingleside



Glen Park



Visitation Valley

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Welcome Back!

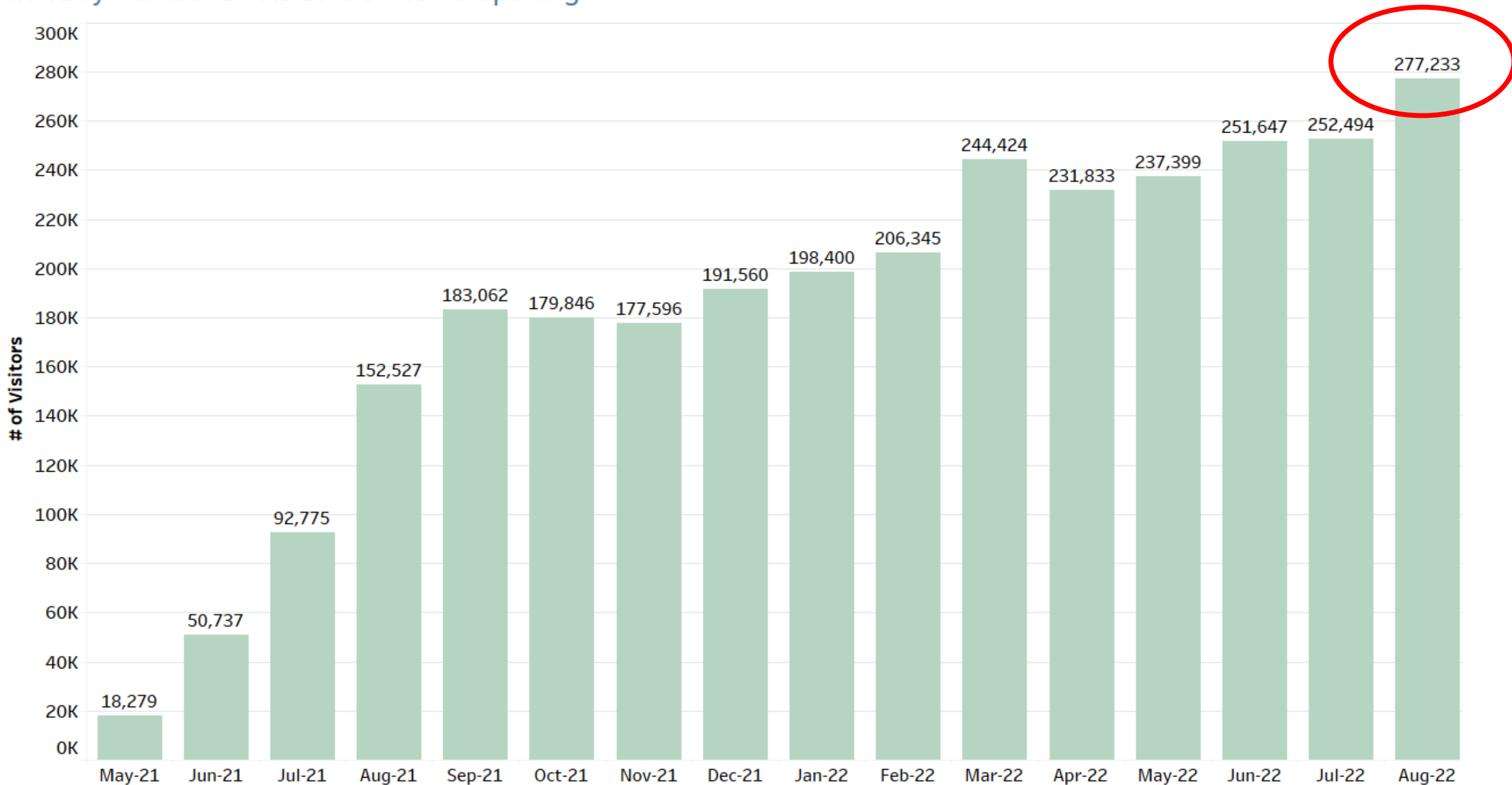


# Open House Celebration – Oct. 1

**Resuming Sunday & Monday hours**

# MONTHLY VISITS: VISITOR TRAFFIC INCREASING, HITTING POST-COVID HIGH IN AUGUST

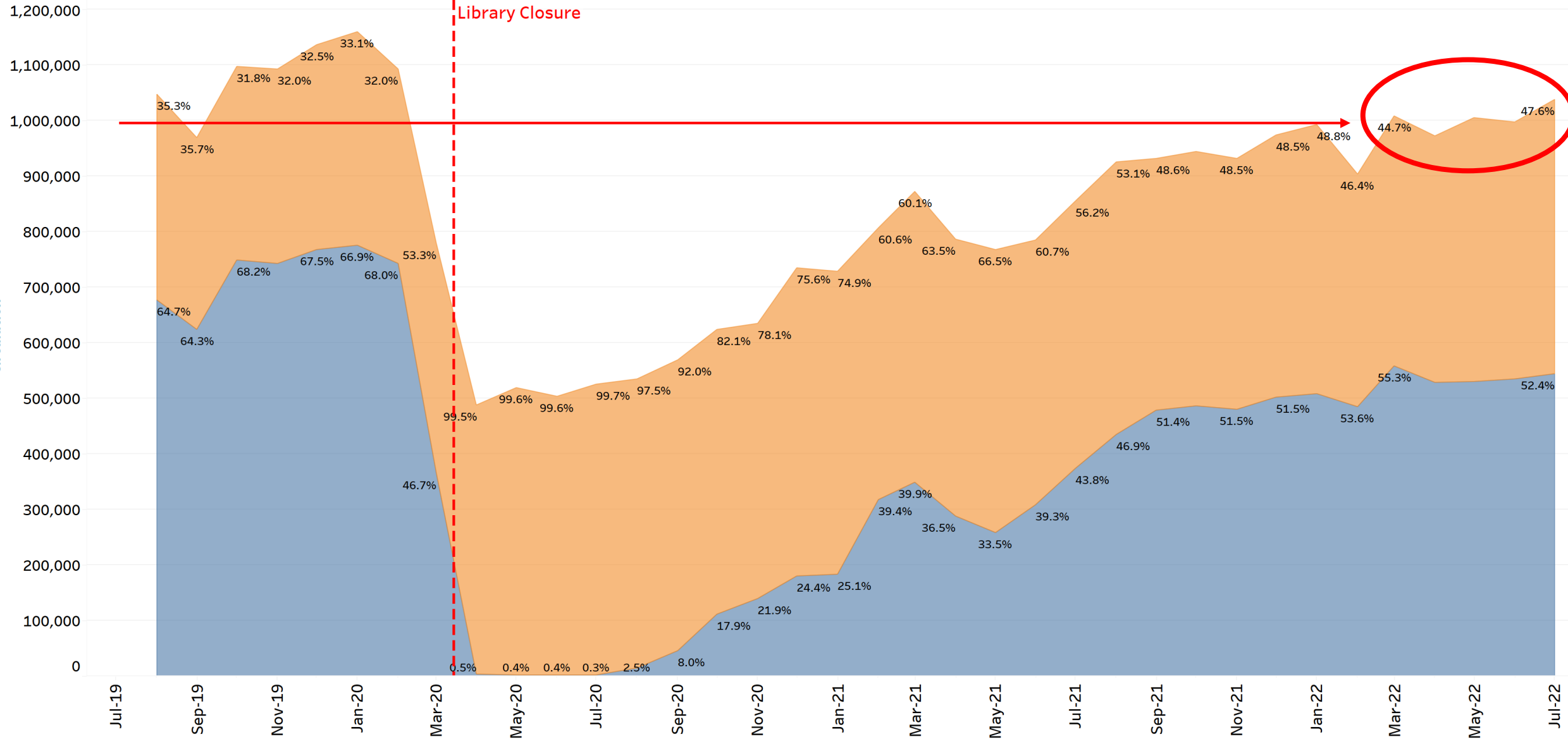
Monthly Number of Visitors Since Re-opening



# MONTHLY CIRCULATION: CIRC HAS ECLIPSED 1M IN 3 OF LAST 5 MONTHS, INCL. JULY

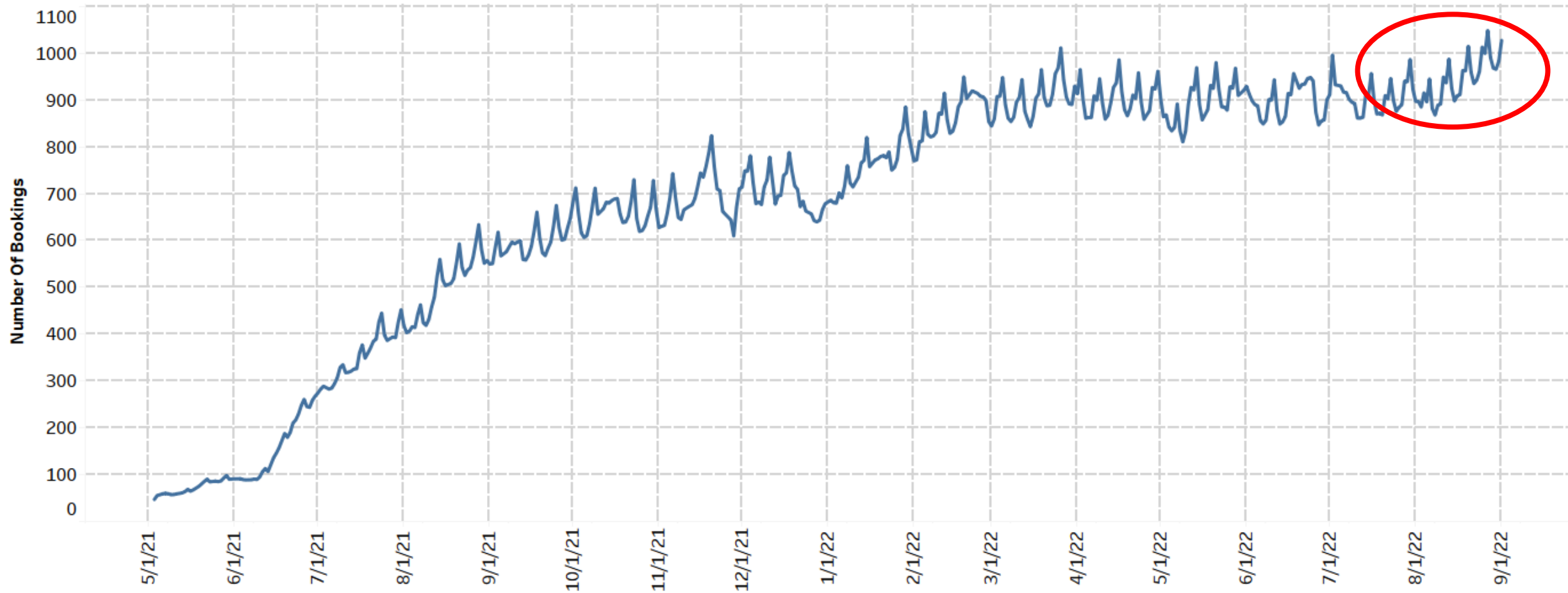
Monthly Number of Items Circulated

eMaterial Circ  
Physical Circ



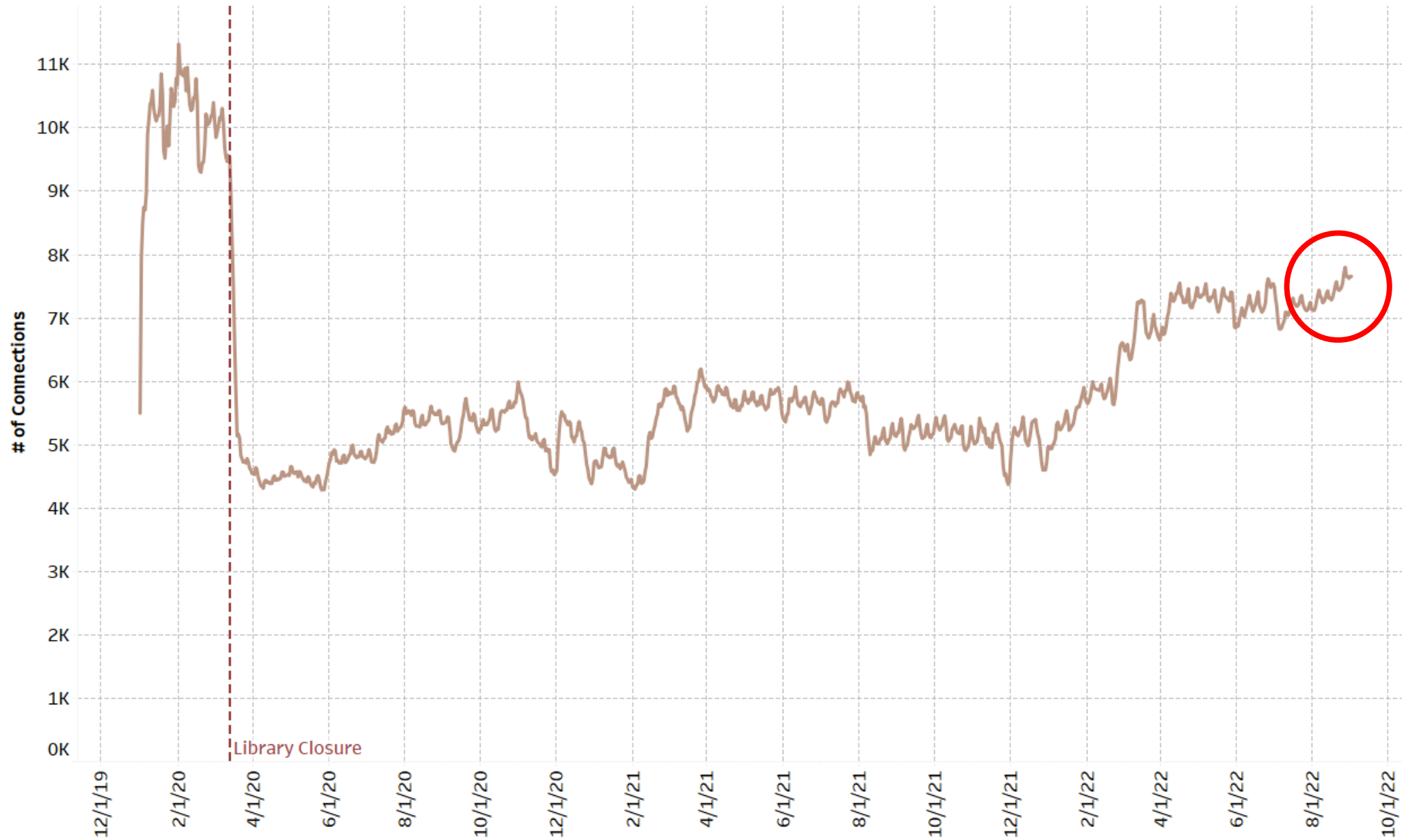
# PUBLIC ACCESS COMPUTING: USAGE NUMBERS RISING AGAIN AFTER EARLY 2022 PLATEAU

Daily Number of Sessions - 5-Day Moving Average



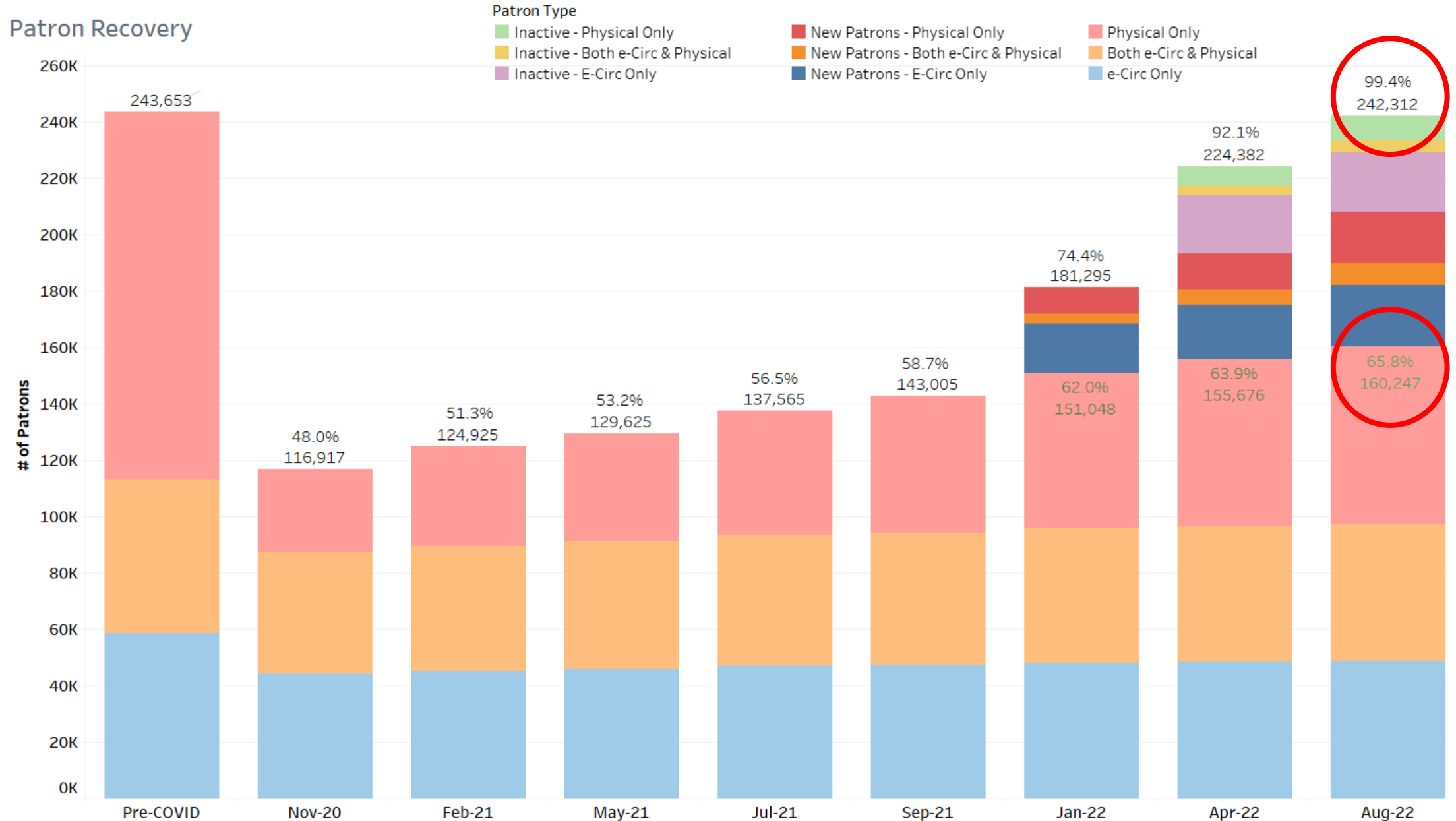
# WIFI CONNECTIONS: MOST CONNECTIONS SINCE START OF PANDEMIC LOGGED IN AUGUST

Daily Number of WiFi Connections - 5-Day Moving Average



# 66% OF PRE-COVID SFPL PATRONS HAVE NOW RETURNED

## UNIQUE PATRONS SINCE START OF PANDEMIC NOW ALMOST 100% OF PRE-COVID





# NEARLY HALF OF PHYSICAL-ONLY PATRONS HAVEN'T RETURNED

## ABOUT 4,500 PRE-COVID PATRONS HAVE RETURNED SINCE APRIL 2022

Patron Recovery Flows



# ADULT PROGRAM VOLUME & ATTENDANCE ARE UP YoY AVG ATTENDANCE DECREASES WITH MORE IN-PERSON PROGRAMMING

## Adult Programming: FY21 vs FY22

