San Francisco Public Library

Fiscal Year 2021–2022
Annual Report

Library Commission Meeting
November 17, 2022

Presented by
Michelle Jeffers,
Chief of Community Programs & Public Partnerships

Kate Patterson,
Director of Communications
We start with a theme...

Treasures Abound for Readers Around Town

Pick up a map and collect all 29 stickers, representing a unique feature of each branch.

“Save, love, love this as a way to get people back into libraries post-COVID. Love the creativity of the map and the stickers. Love the map icons, too.”

“An interesting, visual, and welcoming approach to increasing interest in local branches and SFPL as a whole. And the stats demonstrate that the campaign had a strong community impact. Nicely done!”

“The SFPL Explore Map won the 2021 California Public Library Association (CALA) Members Award. Our thanks to the entire Library team and the creative team of Jamie Voigt for creating such a helpful guide.”

“Great way to get people into the libraries again. Love the use of stickers. Fun way to present the map.”
We dazzle with data...

**On the Up and Up!**

SPRL saw steady growth throughout the year in circulation, attendance and in its staff, most notably in the branch division, which added 161 new hires.

<table>
<thead>
<tr>
<th>CIRCULATION</th>
<th>NUMBER OF DAILY VISITS</th>
<th>NUMBER OF HIREs BY DIVISION</th>
</tr>
</thead>
<tbody>
<tr>
<td>5,993,751</td>
<td>2,425,569</td>
<td>161 New hires</td>
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PY22 Total Circulation
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Average Daily Users
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"Thank you so much. You have made my day so much better. I am so lucky to have the best library in the world in my city with the best group of women I could ask for."

**Top 5 Circulating Titles**

<table>
<thead>
<tr>
<th>Adult Fiction</th>
<th>Adult Non-Fiction</th>
<th>Adult DVD/Blu-ray</th>
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<tbody>
<tr>
<td>1</td>
<td>The Somewhere Room</td>
<td>Vivi Bernhard</td>
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<tr>
<td>2</td>
<td>Moma and the Sun</td>
<td>Keirin Warburton</td>
</tr>
<tr>
<td>3</td>
<td>Born at the World: Where Are You</td>
<td>Sally Rooney</td>
</tr>
<tr>
<td>4</td>
<td>108-9-72: Love &amp; Violence</td>
<td>Debra More</td>
</tr>
<tr>
<td>5</td>
<td>Cloud Quixote Land</td>
<td>Anthony Doerr</td>
</tr>
</tbody>
</table>

**Teen Fiction**

1. Lost Night of the Wee-Gop Club
2. The Young Queens
3. Be of Good Cheer
4. Wihatun and the Beast
5. The Cruel Prince

**Juvenile Fiction**

1. Dog Man
2. Dog Man: Brawl of the Knuckleheads
3. Dog Man: Unleashed
4. Dog Man: The Preposterous Proposal
5. Dog Man and Cat Kid

**Juvenile DVD/Blu-ray**

1. Toy Story and the Last Dragon
2. Soul
3. Luca
4. Incredibles
5. Frozen II

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**eBooks**

1. People We Meet on Vacation
2. Project Real Money
3. The Midnight Library
4. The Last Thing He Told Me
5. Crying in H Mart

**eAudio Books**

1. Atomic Habits: Build Good Habits & Break Bad Ones
2. The Midnight Library
3. Crying in H Mart
4. Dune
5. The Last Thing He Told Me
More dazzling data and beautiful pictures...

Public Programs

Last year saw the resumption of in-person programming, a significant milestone in the Library’s post-pandemic recovery. The Library also continued to offer virtual and hybrid programs so that patrons could enjoy seeing their favorite artists, performers, and authors from home.

**NUMBER OF YOUTH PROGRAMS**
- 1,870 Youth Programs
- 38,896 Youth & Children Attendance

**NUMBER OF STORYTIMES**
- 459 Storytimes/Sweet Storytimes
- 147 Virtual Programs
- 312 In-person Programs

**NUMBER OF ADULT PROGRAMS**
- 1,443 Adult Programs
- 62,478 Adult Attendance
Racial equity work at the Library

In January 2022, Mayor London Breed announced a $2 million grant from The Andrew W. Mellon Foundation to support a collaboration between SFPL and the American Library Association (ALA) aimed at expanding and expanding library services for incarcerated individuals both locally and nationally.

“For many who are incarcerated, access to information and resources through the library is a lifeline and critical to their rehabilitation process,” said Mayor Breed. “I want to thank The Andrew W. Mellon Foundation for recognizing the importance of this collaboration between San Francisco Public Library and the American Library Association, which will improve access to resources for incarcerated individuals nationwide.”

Jail and Rentry Services (JARS)

JARS helps people leave jail and prison by providing ongoing, long-term support and a connection to community resources while minimizing future involvement in the criminal justice system.

In FY 2022, JARS supported a total of 1,800 clients, with 1,300 successfully transitioning to the community. The organization also provided support to 352 formerly incarcerated individuals through employment assistance, housing assistance, and other services.

The grant helped JARS expand its programs and reach more people affected by the criminal justice system. The organization has seen a significant increase in demand for its services, and the grant enabled them to meet this demand.

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Each location gets to be in the spotlight

“We always welcome the community with open arms and are proud to be the thriving community center of the Portola. Every day is a wonderful reunion with the people of the Portola,” said Nichol Termini Germain, “As one loyal patron, Roland, commented: ‘You are the friends I can never forget!’”
Mobile Services

Mobile Outreach Services (MOS)

Once COVID restrictions relaxed, the team transitioned away from pop-up services to more consistent monthly children’s and senior events. They also had fun participating in civic, community, and celebratory events like the Kiwanis and Black History Month celebration at Chase Container Park, which was the result of a new partnership with the Oakland State Warriors (go Dubns).

With the newly acquired Youth Mobile back in action, Mobile Services spearheaded the return to in-person storytime in December 2021 with “Singing into Stories,” a safe outdoor storytime experience presented in partnership with the Recreation and Park Department. Every Tuesday, the Youth Mobile visits one of four parks: Grizzly Playground, Rosef Playground (Golden Gate Park), Hillock Playground, and Redwood Grove Playground (Mckinley Park) to bring stories and songs to youth and their caregivers. These storytimes developed a loyal following with caregivers traveling to new park locations each week.

Other community event highlights include the Briage Backpack giveaway, Fremont 50th Anniversary Block Party, the Mayor’s annual tree lighting in Civic Center Plaza, Eggstravaganza and Big Truck Day in Golden Gate Park, and Dia de las Niños.

<table>
<thead>
<tr>
<th>MOS STATS</th>
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<tbody>
<tr>
<td>Mobile Services</td>
</tr>
<tr>
<td>Book Giveaway</td>
</tr>
<tr>
<td>Circulated Items</td>
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<tr>
<td>Literacy Night</td>
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INVITED THE SFPL BOOKMOBILE

INVITED THE SFPL BOOKMOBILE
The Main Library’s successes, floor by floor

Main Library

Main Children’s Center (MCC)

On January 25, 2015, MCC opened its doors. Designed to attract the youngest students, the center features a variety of educational spaces, including a reading area, a science lab, and a art studio. The center is open daily from 8am to 8pm and offers free admission. The staff includes experienced educators who provide a range of activities and programs for children of all ages.

Library History

In 1926, the library opened its doors to the public. Over the years, the library has undergone several expansions and renovations. In 2005, a new building was constructed to accommodate the growing number of patrons. Today, the library is home to over 2 million books and periodicals, and serves a diverse community.

Janice C. Harnish LGBT/QTCA Center

Located on the fourth floor of the Main Library, the Janice C. Harnish LGBT/QTCA Center offers a safe and welcoming space for LGBTQ+ individuals. The center provides resources, support, and programming to promote understanding, acceptance, and equality.

African American Center

The African American Center is dedicated to promoting awareness and understanding of African American history, culture, and traditions. The center offers a variety of programs and initiatives, including lectures, workshops, and exhibitions.

Where you working at the Main when I openned?

"I was a student at that time. It was a great place to study and meet other students." - Patrice, a student working at the library.

Chinese Center

The Chinese Center is dedicated to promoting Chinese language and culture. The center offers classes, workshops, and cultural events for students and the general public.

From the building entrance level to the last floor, the library offers a range of resources and services to meet the needs of its patrons. Whether you are looking for a quiet study space, access to the online catalog, or a friendly face to help you with your research, the library is here to serve.
The Main Library’s successes, floor by floor

**The Art, Music, and Recreation Center**

The Art, Music, and Recreation Center was one of the first departments to begin programming with the Thunders of IOException film screenings in the Vortex. Also popular were rock music virtual programs with Bobbe Drizdinger, which attracted SSU audiences.

**Business, Science, & Technology (BST)**

In a big year for the BST center as well, which continued to see steady growth for its various program series.

**B-ST Success by the Numbers**

<table>
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<tr>
<th>Financial Planning</th>
<th>Financial Literacy</th>
<th>Small Businesses</th>
<th>Total</th>
</tr>
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<tr>
<td>2.6%</td>
<td>36%</td>
<td>34.4%</td>
<td>100%</td>
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B-ST continues to cultivate strong partnerships with the Financial Empowerment, the Department of Human Resources, the Employment Development Department, Small Business Development Center, Bethelwest, Reference Solutions, et al. The Financial Planning Association, BST Business Success Conference, the Small Business Institute, the State, Science, and Upwardly Global. Therapeutics established new partnerships with educators, professionals specializing in education, law, finance, and career.

In addition to programming, BST’s Libraries reference skills made a significant impact on the community:

* "Anyone who is using the libraries is very helpful, very friendly, and very efficient. If you ever need help finding anything at all, I would highly recommend going to the library.*
* "The librarians are always very helpful and knowledgeable. They are great people to talk to and they always go the extra mile."*

**The Bridge at Main**

The Bridge at Main, which last year returned to full sessions with in-person and digital events, (Enrollment as of the Bridge’s third training program) Project 82, which brought 75% of all of our candidates to campus through 996 sessions, offering a mix of courses in programming for those interested in connecting participants to our training program has helped the Santa Clara County Employment Program (SCCEP) assist all eligible candidates to go through workforce development, specifically Vocational issues, to employment success. By year’s end, the total number of SCCEP-sponsored sessions was 729%. In all of our varied sessions in our program fall category outside of our program, which is our initiative and goal of the program. By 48% has really shown promising signs of our current and future efforts.

**The Bridge at Main**

**The Bridge at Main**

During the course of the year, more than 4,000 people attended the Bridge’s digital library training, gaining skills and knowledge from various sessions on HTML, SQL, and more. The 2020 training attended by the Bridge increased a general digital literacy event by 1,000%. The newly taught classes taught SAA to transform back into a more user-friendly tool to become more comfortable.

In the Bridge’s Career Online High School program, 13 students enrolled during the year, and 10 previously enrolled students received their accelerated high school diplomas. One graduate’s interview turns up: "We’re in a world that you cannot do if you don’t understand how to do it."*

**DigiCeter**

In IT 2022, the DigiCeter library physical digital platform, which includes four different collections in the library and San Francisco History Center, will have a grant from the California State Library: From international special collections and over-100 years of history in the 1970s to the experience of the 2020-2021 digital collections’ showcases, and the presence of visits, DigiCeter will be a space that allows our collections and materials to be explored interactively, as well as through virtual tours and collaborations. More information at a digital.org.

**The Library is the Library at Main**

Did you know the Main Library is home to the LibChat and LibAnswers Team?

Librarians at the Main Library are standing by to help your campus, state, and local High Schools. Let us know if you have any questions about this feature or if you have any feedback on the product.

San Francisco History Center

Honoree librarian Katherine Brown-Holden recently received the好吃's child who had been taken away by a Japanese internment camp during WWII, using a resource at the Center.

Covid Community Time Capsule

The San Francisco Arts Commission partnered with the City’s Covid-Command Center and San Francisco Public Library to create a virtual COVID-19 memorial program that allowed three Bay Area artists unprecedented access to the City’s COVID-19 response, prevention, and recovery operations and the hundreds of city-wide cultural displays at Esalen’s Senior Wellness Arts and Media Institute, as Sine White Jones and Janet Marcus presented their portion to the City and where they are now available to the public. In the San Francisco History Center, part of our COVID Time Capsule collections. An entire artistic documentation of San Francisco’s resilience in the face of the pandemic and how government and community organizations worked alongside each other to provide COVID services throughout the city.

LibChat Admin, Monthly Status

We are grateful that you are using our services and for how quickly we were able to review and respond.

LibChat Admin, Monthly Status

* "Sincere thanks! Thank you for your quick service in clearing our request! We are extremely satisfied with the service!"*

**Our Partners Love LibAnswers!**

* "The Library is the Library at Main**

LibChat Admin, Monthly Status

* "Thank you very much for your prompt response! I have had problems with my email account and I appreciate your help! This is my first time using your service, and I am very satisfied with the results."*

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Great Friends make all the difference

Friends of San Francisco Public Library

Grant Expenditures FY 21-22

Total Expenditures: $573,320 (in thousands)

- Branch Library Support: $35.41
- Main Library Support: $25.81
- Systemwide Youth Programs: $81.46
- Summer Stride: $44.09
- Systemwide Adult Programs: $77.96
- Marketing, Volunteers and Public Relations: $44.09
- Staff Training and Recognition: $18.72
- Strategic Initiatives and Collections: $9.30
- Donor restricted funds: $266.59
Great Friends make all the difference
Thank you!