

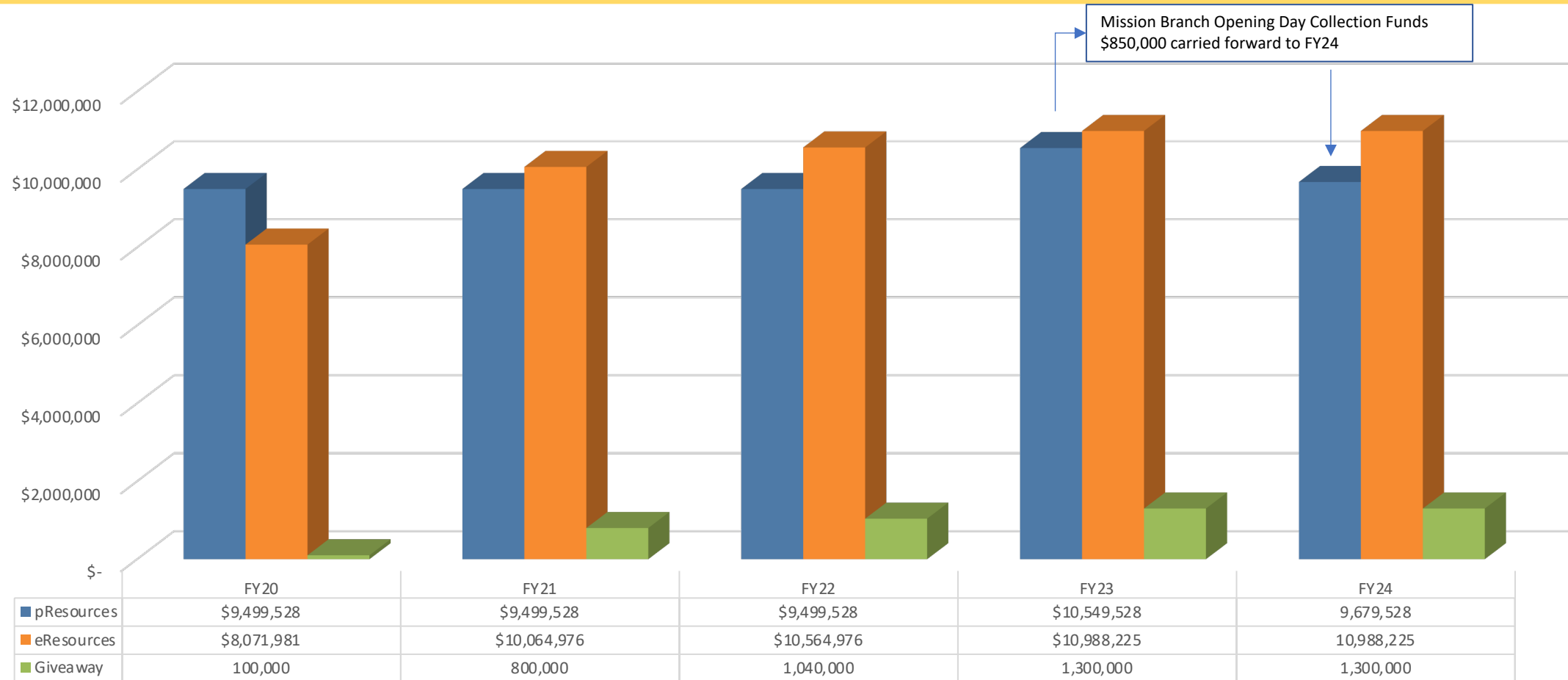


Library Collection Trends

Shellie Cocking
Chief of Collections and Technical Services
August 17, 2023
San Francisco Library Commission



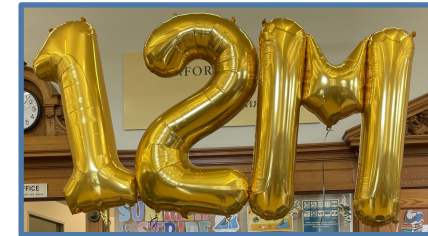
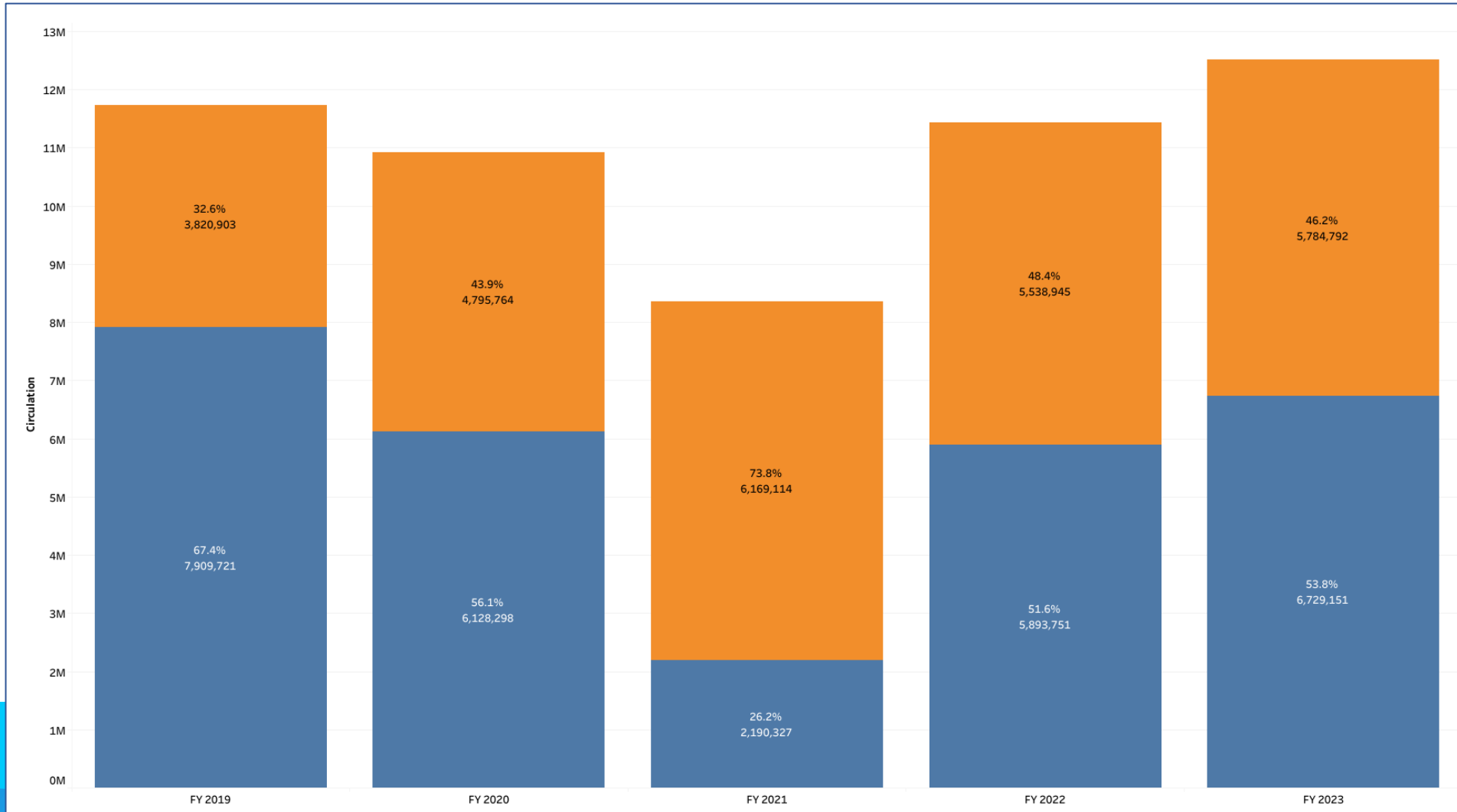
5 Year Budget Trend



■ pResources ■ eResources ■ Giveaway



5 Year Circulation Trend



	Total Circ
FY19	11,730,624
FY20	10,924,062
FY21	8,359,441
FY22	11,432,696
FY23	12,513,943

■ eMaterial
■ Physical



FY23 Popular Titles

Top 10 Books and AV

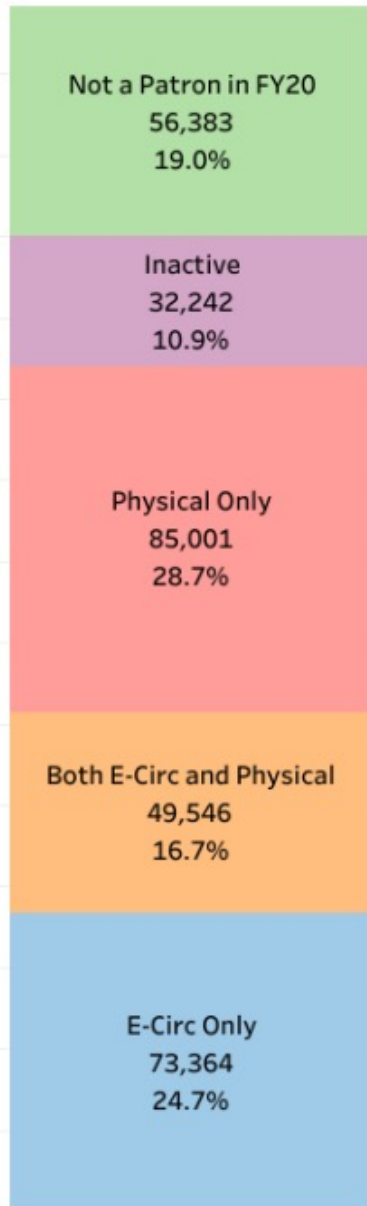


Top 10 eBooks and eAudiobooks

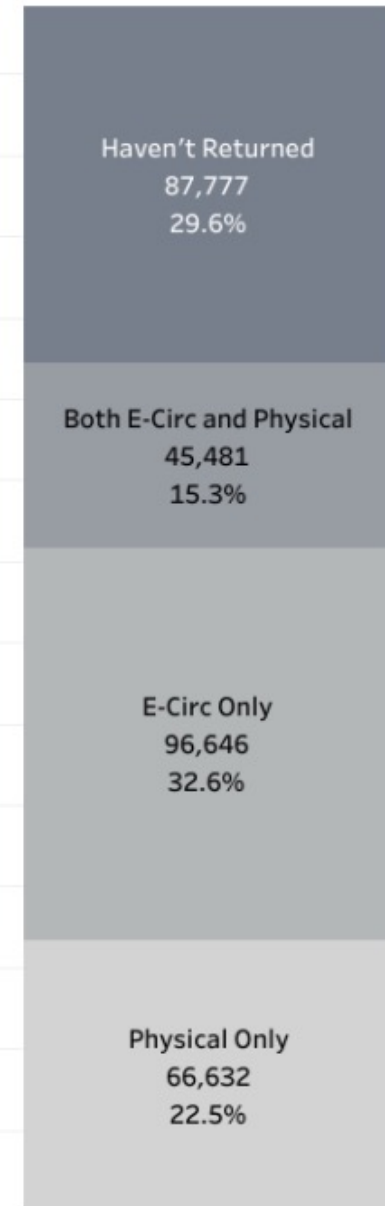


Patron Type Flows

Patrons Circ Active in FY20



Patrons Circ Active in FY23



Trends in the Physical Collection

- Easing of supply chain issue caused by Covid shutdowns
- Readers are returning to print format for leisure reading
- Gathering data to discover new local trends
 - Staff Survey
 - Visit to Branches
 - Comparing FY19 to FY23 Branch Circ Stats:
- Increased the maximum holds to 30 (+5)
- Started a Diversity Audit on our Collection
- Rethinking collection size to adjust to shift during Covid shutdowns



Diving Deeper into Branch Trends

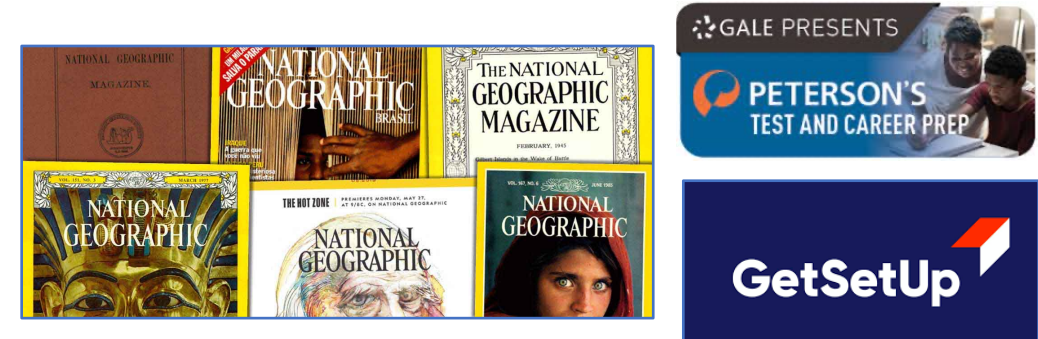
Comparing FY19 to FY23:

- Overall circ ↓ 14% - Turnover rate ↑ 13% (4.6 circs per year)
- Adult film circ ↓ 52% - Collection size ↓ 40%
Turnover rate ↓ 19% (6 circs per year)
- Audiobook circ ↓ 69% - Turnover rate ↓ 50% (2 circs per year)
- Children's Graphic Novels circ ↑ 49% - Turnover rate ↑ 27%
(14 circs per year)
- Adult Fiction ↓ 8% - Turnover rate ↑ 17% (4 circs per year)
- Vinyl circulation ↑ 136% - Collection size ↑ 67%
Turnover rate ↑ 41% (8.4 circs per year)



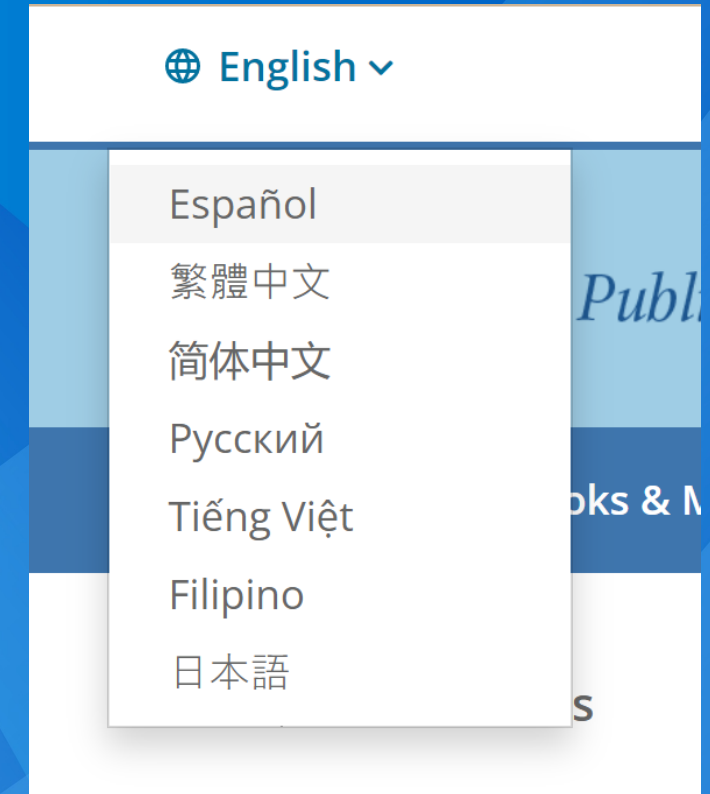
Trends in eCollections

- eMedia circulation drops and the growth slows
- eLearning
 - Get Set Up – 50+ tech support
 - Peterson's Test Prep
- My China Roots – Genealogy research
- Digital Magazines – Current & Archives
 - 150 new titles on Flipster, going back to 2005
 - The Economist on Press Reader
 - National Geographic (1888 - Current)
 - Ebsco Magazine Archives
 - Full runs of 19 titles (including: Ebony, Jet, Life, People, Sports Illustrated and more)
- Axis360 launch new app –
 - **Boundless coming in September**

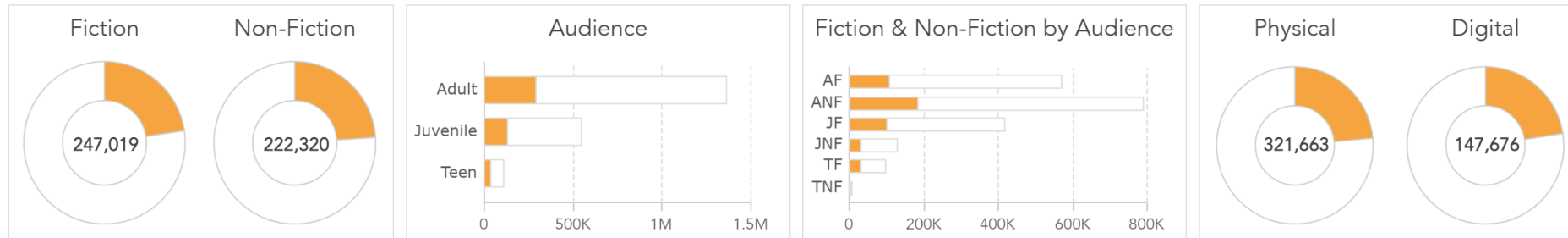


Diversity & Equity Goals

- Improve BIPOC representation in our circulating English language collection – Perform collection audit & increase purchasing
- Increase our collections in languages other than English
 - Staff attended book fairs in Barcelona and Guadalajara
 - Hire additional cataloger for Chinese material
- Offer a multilingual catalog
 - Spanish, Simplified Chinese, Traditional Chinese, Russian, Vietnamese, Filipino and Japanese
- Maintain a multilingual cataloging staff
 - Chinese (4), Spanish (1), Russian(1), Japanese (1), Vietnamese (1), Ukrainian, French, German
 - Other languages team (2) – Catalog material in languages they can not read
- Increase access to the collection
 - African American Center circulating collection
 - Link+ pulled from all branches – Allowing access to all of California
- Use data to help select the right material for the right branch



Collection Audit: Ensuring our collection is diverse



CollectionHQ:
Tracks DEI topics in
our English language
Collections

DEI Topic	Adult Fiction	Adult Non-Fiction	Juvenile Fiction	Juvenile Non-Fiction	Teen Fiction	Teen Non-Fiction	Total DEI Items
Unique DEI Items	111,071	185,200	101,398	31,778	34,550	5,342	469,339
Asian	21,027	29,644	18,107	3,962	6,780	543	80,063
Black	25,695	31,899	22,439	9,099	6,239	1,507	96,878
Disabilities & Neurodiversity	2,965	8,141	7,408	1,365	2,457	300	22,636
Equity & Social Issues	27,232	57,803	21,823	10,682	8,488	2,642	128,670
Hispanic & Latino	7,901	9,544	11,633	2,603	3,444	261	35,386
Indigenous	4,567	6,415	3,998	4,196	912	216	20,304
LGBTQIA+ & Gender Studies	21,565	18,023	6,891	1,053	12,070	778	60,380
Mental & Emotional Health	8,335	35,006	24,010	3,441	6,954	1,431	79,177
Middle Eastern & North African	1,431	6,940	1,692	869	612	145	11,689
Multicultural	7,058	7,201	19,068	2,068	7,865	268	43,528
Religion	9,173	20,240	7,984	2,279	2,272	380	42,328
Substance Abuse & Addictions	2,449	4,368	278	79	822	159	8,155



CollectionHQ DEI Branch Tracking Tool

Diversity, Equity and Inclusion (DEI) Trend

[Switch to DEI Current View](#)

Filter by Library Branch (Richmond selected) ▼

Filter by Topic (all selected) ▼

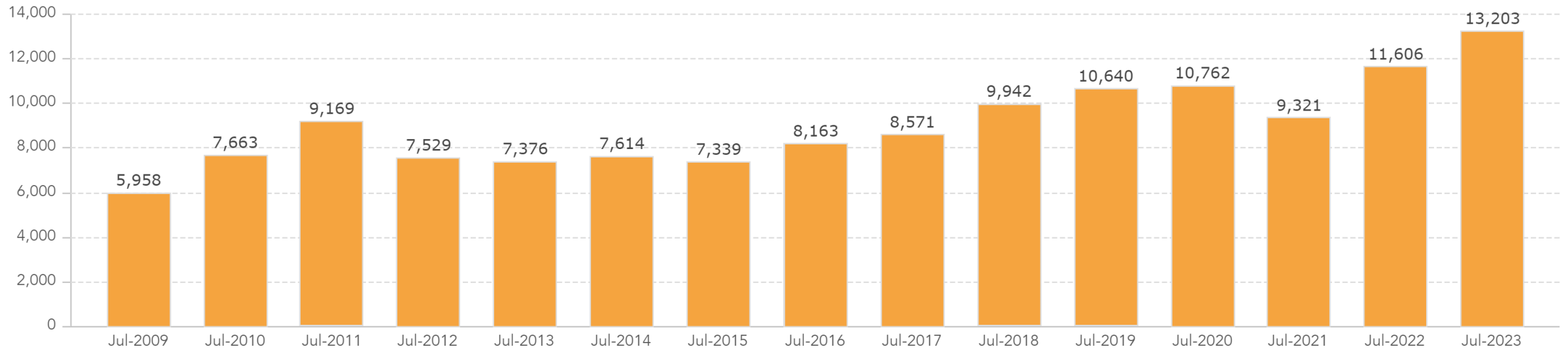
Items

Titles

Percentages

Totals

Overall DEI Items Over Time



Using Census Data to Prioritize DEI English Titles

2016-2021 ACS Block Group-Level Categorical Data

Universe: Total Population

Select Topic

Race

Select Location

RICHMOND

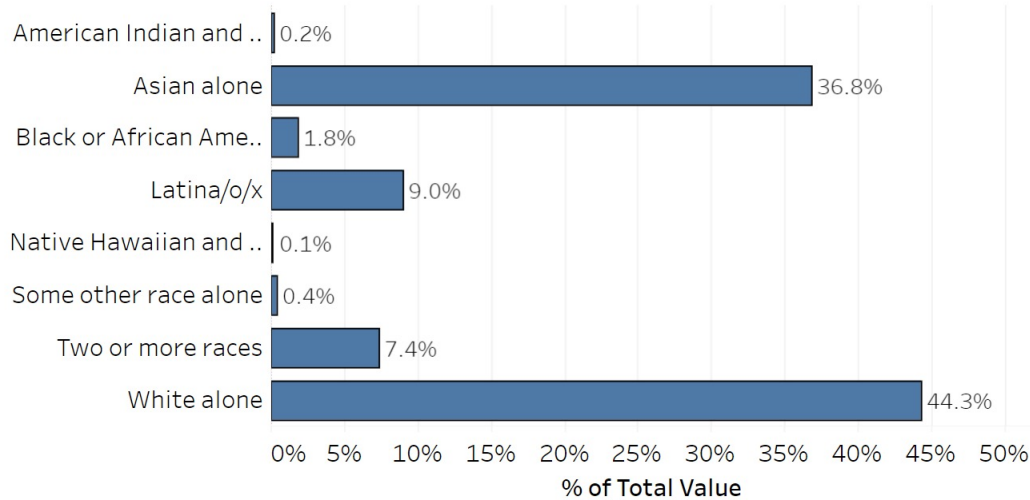
Select Location

SYSTEMWIDE

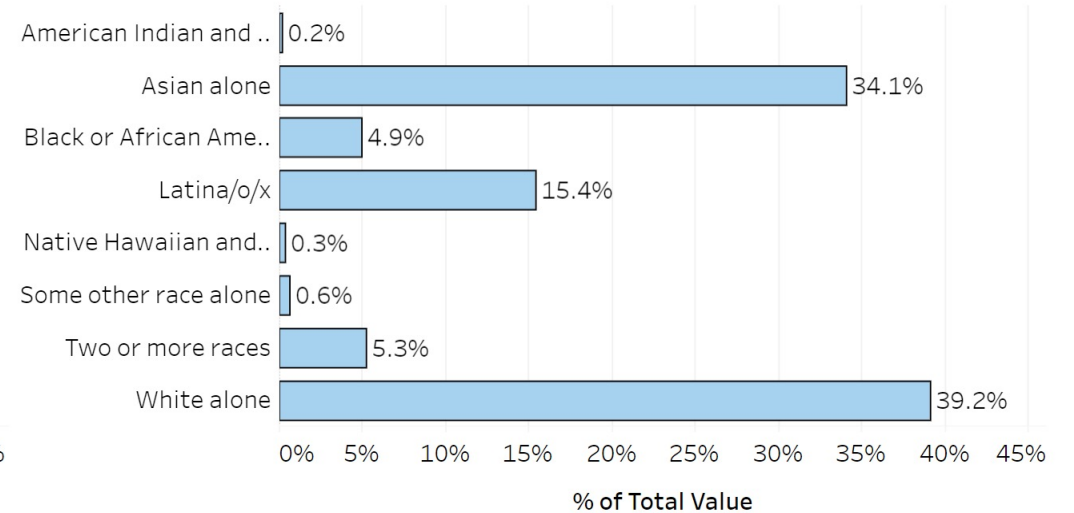
Service Area Total: 62,089

Service Area Total: 865,933

RICHMOND



SYSTEMWIDE



Using Census Data to Prioritize Languages

2016-2021 ACS Block Group-Level Categorical Data

Universe: Households

Select Topic

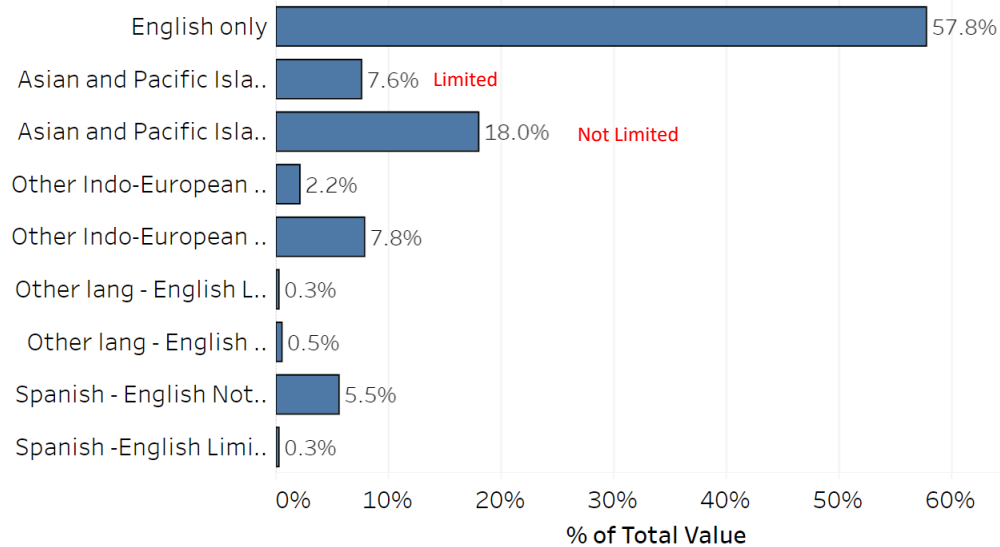
Language Spoken at Home

Select Location

RICHMOND

Service Area Total: 26,693

RICHMOND

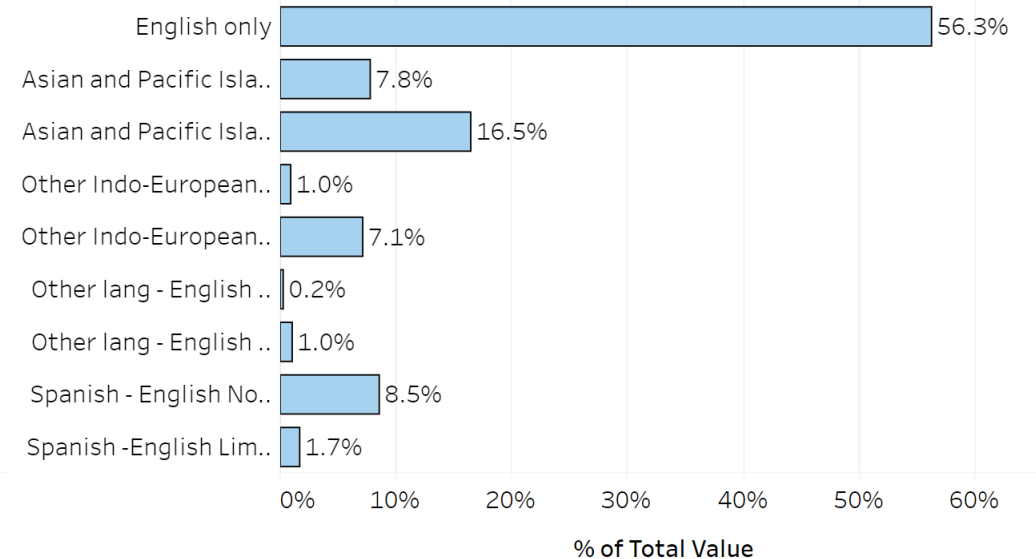


Select Location

SYSTEMWIDE

Service Area Total: 361,222

SYSTEMWIDE





Thank You

