# Submit a recording for Bay Beats,

Submit a recording for Bay Beats, a new, free streaming music platform featuring the exciting, diverse sounds of Bay Area musicians. Reach thousands of new listeners. Selected artists receive \$250.

Submissions accepted

May 1 – July 31, 2023



Find out more: baybeats.sfpl.org

# Bay Beats

Brian Weaver Main Library August 17, 2023 San Francisco Library Commission



# What is Bay Beats?

# **About Bay Beats**

From people who love music for people who love music

SFPL's Bay Beats is a brand-new online local music collection that celebrates and supports the Bay Area music community.



### SUBMIT

### **Bay Beats**

Calling all Bay Area musicians to submit tracks for our upcoming online platform showcasing local music.



# Bay Beats Task Force

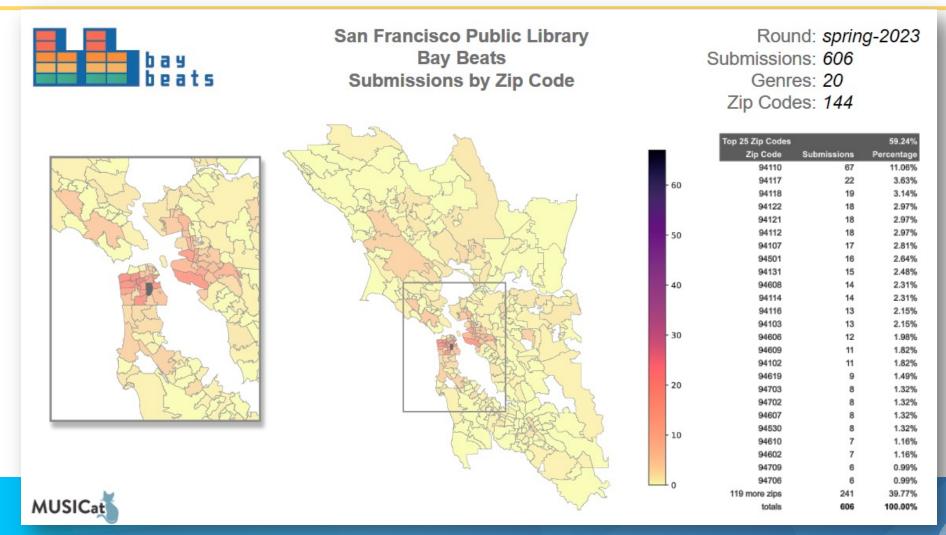
## Charge:

- Launch the Library-funded local music platform
- Devise a marketing plan
- Create a submission process for local musicians
- Formulate a selection process to add songs to our platform
- Plan a year-end program to celebrate the launch



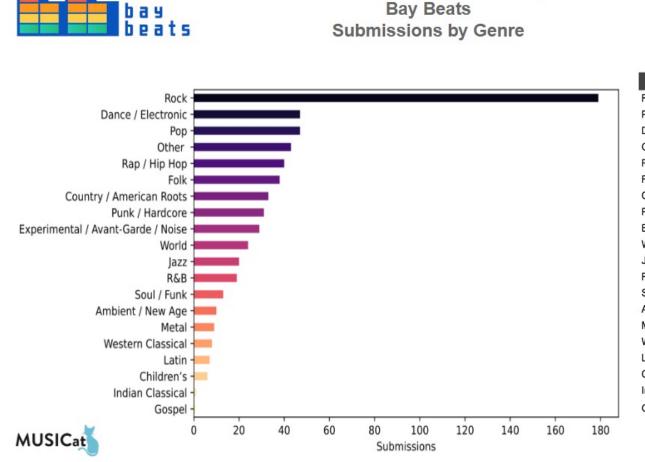


# Public Response: Over 600 Submissions Received!



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San Francisco Public Library



Round: spring-2023

Submissions: 606 Genres: 20 Zip Codes: 144

| Genre            | Submissions | Percentage |
|------------------|-------------|------------|
| Rock             | 179         | 29.54%     |
| Pop              | 47          | 7.76%      |
| Dance / Electron | 47          | 7.76%      |
| Other            | 43          | 7.10%      |
| Rap / Hip Hop    | 41          | 6.77%      |
| Folk             | 38          | 6.27%      |
| Country / Americ | 33          | 5.45%      |
| Punk / Hardcore  | 31          | 5.12%      |
| Experimental / A | 29          | 4.79%      |
| World            | 24          | 3.96%      |
| Jazz             | 20          | 3.30%      |
| R&B              | 19          | 3.14%      |
| Soul / Funk      | 13          | 2.15%      |
| Ambient / New A  | 10          | 1.65%      |
| Metal            | 9           | 1.49%      |
| Western Classic  | 8           | 1.32%      |
| Latin            | 7           | 1.16%      |
| Children's       | 6           | 0.99%      |
| Indian Classical | 1           | 0.17%      |
| Gospel           | 1           | 0.17%      |
|                  | 606         | 100.00%    |
|                  |             |            |



# **Bay Beats Curators**





# Launching the site

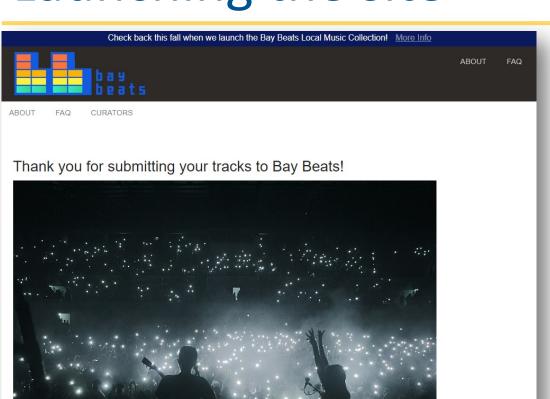
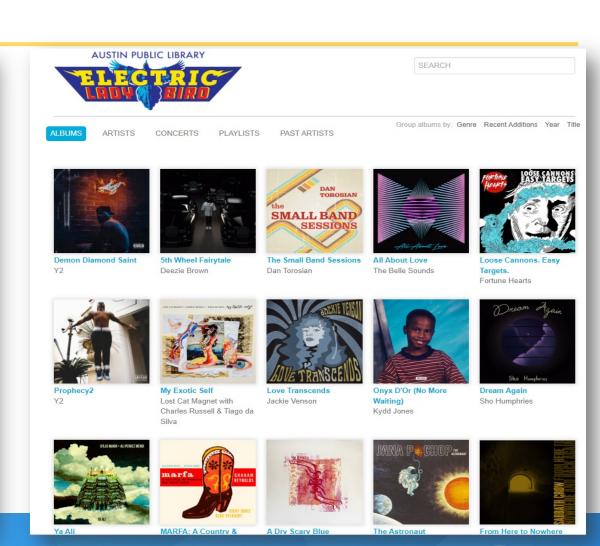


Photo by Rifqi Fadhlurrahman

The first open submission round was a huge success! We received more than 600 submissions from local musicians in the Bay Area.





# Thank you

Brian Weaver (Bay Beats Task Force Chair)

Dolly Goyal (Management Liaison)

Katrin Reimuller (Management Liaison)

Andy Casler (1st Floor, Borrower Services)

Freya Channing (SF History Center)

Paul Costuros (1st Floor, A/V Center)

Bryan Duran (4th Floor, Materials Management)

Trent Garcia (4th Floor, Art Music Recreation Center)

Eric Hannan (2nd Floor, The Mix)

Dave Jenne (Merced Branch)

Daniel Matsumoto (Collections & Technical Services)

Leni Matthews (Excelsior Branch)

Derrick McBride (5th Floor, Materials Management)

Nick Ott (5th Floor, Digi Center)

Dave Power (Collections & Technical Services)

Thomas Rubenstein (Chinatown Branch)

Jenny Scholten (1st Floor, Info Services)

John Smalley (3rd Floor, General Collections & Humanities Center)

Jaime Wong (Communications/Public Affairs)