











# What is the Public Art Program?

In 1969, the City and County of San Francisco was one of the first municipalities in the country to enact an Art Enrichment Ordinance.

The Art Enrichment
Ordinance ensures that 2% of
the gross construction cost of
civic buildings, transportation
improvement projects, new
parks, and other above-ground
structures such as bridges, be
allocated for public art.

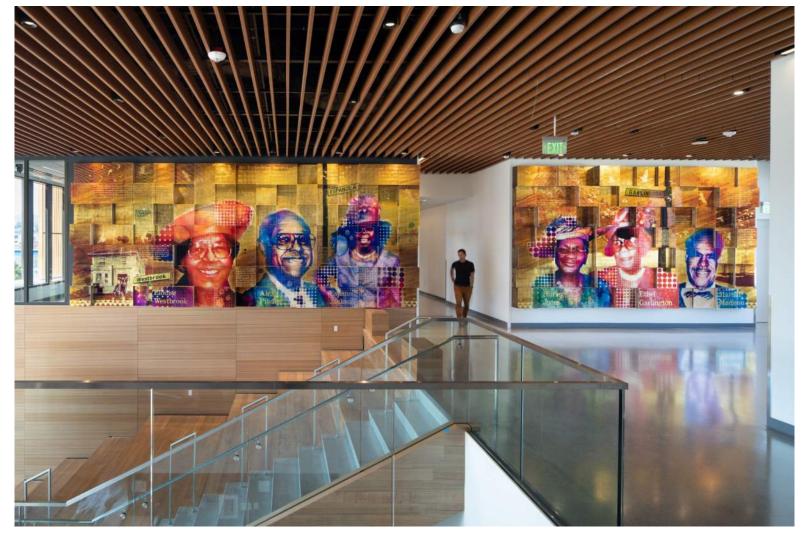


Yum al Hau, YanggYumei Hou, Yangge: Dance of the New Year (2022), Chinatown-Rose Pak Station. Photo: Ethan Kaplan Photography



# Public Art Program Goals

- To promote a diverse and stimulating cultural environment
- To commission work that is site-specific and meaningful to the community



Phillip Hua, *Building a Better Bayview* (2022), Southeast Community Center. Photo: Ethan Kaplan Photography



Project Planning

Project Plan

RFQ and Qualification Panel

Artist Review Panel One

Proposal
Development
and Review
Phase

Final Artist Review Panel Ar

Approval of Artist/Concept

### **Project Planning**

- SFAC meets with client and design team to review and discuss artwork opportunities, project goals, and community outreach.
- SFAC meets with community to receive input on artwork goals and opportunities.



Artist Review Panel for Southeast Community Center Plaza Sculpture Project (2019)

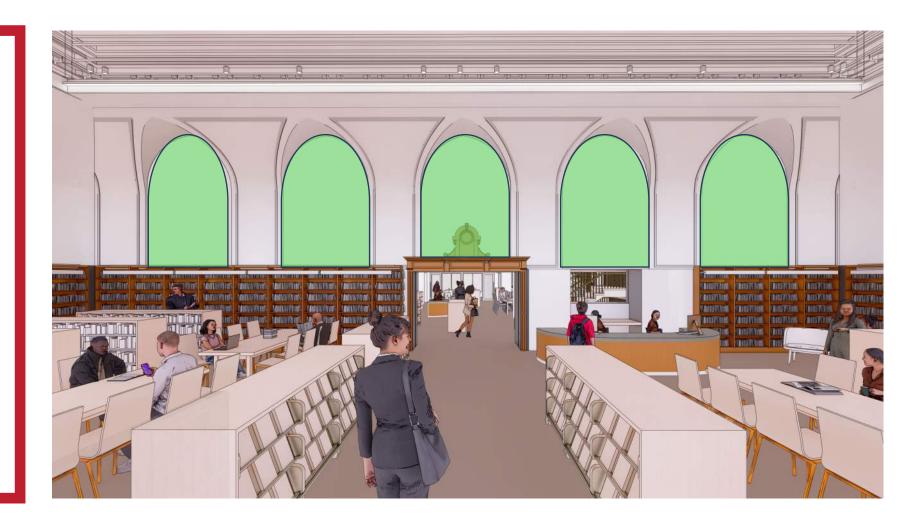
#### Artist Review Panel

- (1) Client Representative
- (1) Arts Commissioner
- (3) Arts
  Professionals
- (1) Community Representative
- (1) Design Team
   Representative



## **Artwork Opportunities**

- Visibility and accessibility
- Integrated with architecture/site
- Durability and maintenance
- Artists who can create work for the opportunity
- Community feedback





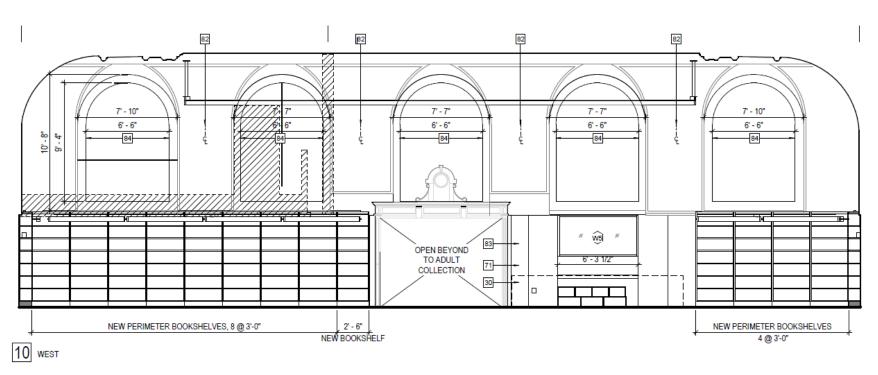


#### Art Budget

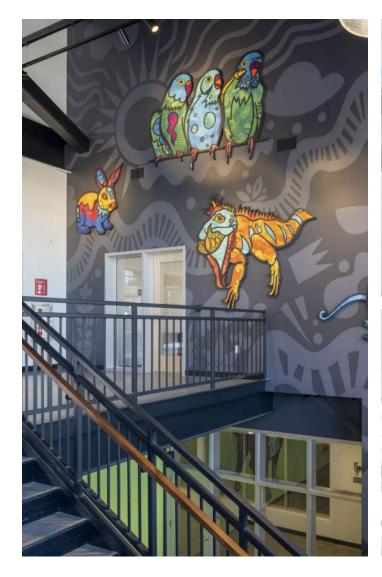
• \$182,000 inclusive of artist design, fabrication, transportation, installation and contingency





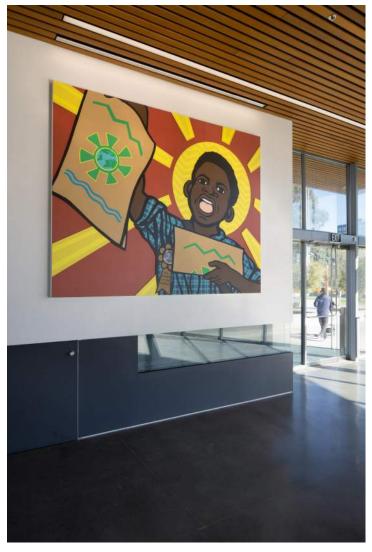


Chinatown Public Library Project Artwork Opportunity Currently Under Consideration







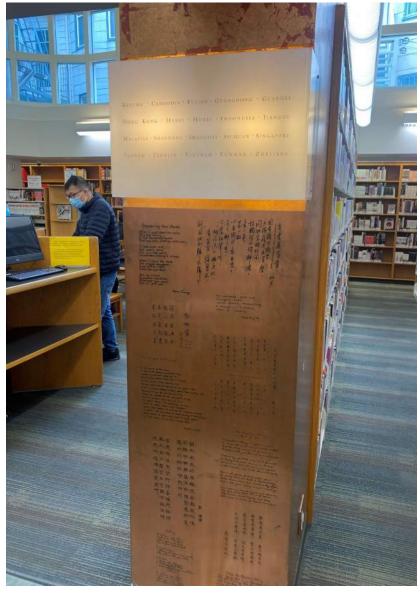


#### Existing Public Artwork

- Take Root by Rene Yung, San Francisco-based Chinese artist
- Commissioned by SFAC; created and installed in 1996.
- Installation materials: copper, copper leaf, aluminum, plexiglass and lighting
- Community-based project that collected and etched bilingual community poems about the library.
- To be reintegrated into the new renovation of the Library









#### Be Involved!

- Provide input during project planning phase (happening now!)
- Sign up for our newsletter for updates about the project and upcoming public meetings: <a href="https://www.sfartscommission.org">www.sfartscommission.org</a>
- Share RFQ (out early 2024) with artists who have a deep connection to Chinatown and its community
- Listen in on the Artist Review Panel meetings (held virtually on WebEx)
- Attend the Artist Orientation meeting
- Check out the finalist proposals and give us your feedback
- Questions? → aleta.lee@sfgov.org

