



San Francisco Public Library

100 Larkin Street, San Francisco, CA 94102 - 4733

MEMORANDUM

Date: March 18, 2024
To: San Francisco Library Commission
From: Michael Lambert, City Librarian
RE: Strategic Planning Initiative Update

At the January 18, 2024, Library Commission meeting, the Library Commission discussed the draft of a strategic framework that included a new vision for the San Francisco Public Library (SFPL), an updated mission, organizational core values and revised strategic priorities. The draft framework also included new organizational shifts to guide us internally in developing innovative service models to better prioritize community needs in fulfillment of the new vision and mission. This presentation marked the culmination of a comprehensive yearlong effort to capture the aspirations of the community and engage every segment of the SFPL workforce through robust stakeholder engagement.

At the March 21, 2024, Library Commission meeting, the Commission will be presented with a final draft of the new strategic plan that will guide the future direction of SFPL's service delivery for the remainder of this decade and beyond.

There are five explanatory documents associated with this agenda item:

1. **City Librarian's Memorandum dated March 18, 2024**
2. **Strategic Plan Presentation**
3. **SFPL Commission Bylaws Update**
4. **Vision 2030 – SFPL Strategic Plan**
5. **Vision 2030 – SFPL Strategic Plan Appendix**

The new strategic plan will act as a living document by which we operationalize future service initiatives to improve quality of life for San Francisco residents and maintain SFPL's position as an industry leading urban library.

Library staff have benefited from the project management of [Gensler](#), the San Francisco-based consulting firm, who oversaw this ambitious project, as well as the valued contributions of their team of subconsultants: [Margaret Sullivan Studio](#), [Corey, Canapary & Galanis](#), [Contigo Communications](#), and [Harmonic Design](#).

Requested Action

Library staff appreciates the Library Commission's consideration of taking action to adopt the proposed amended bylaws to include the updated mission statement for the San Francisco Public Library:

Connect our diverse communities with learning, opportunities, and each other.