



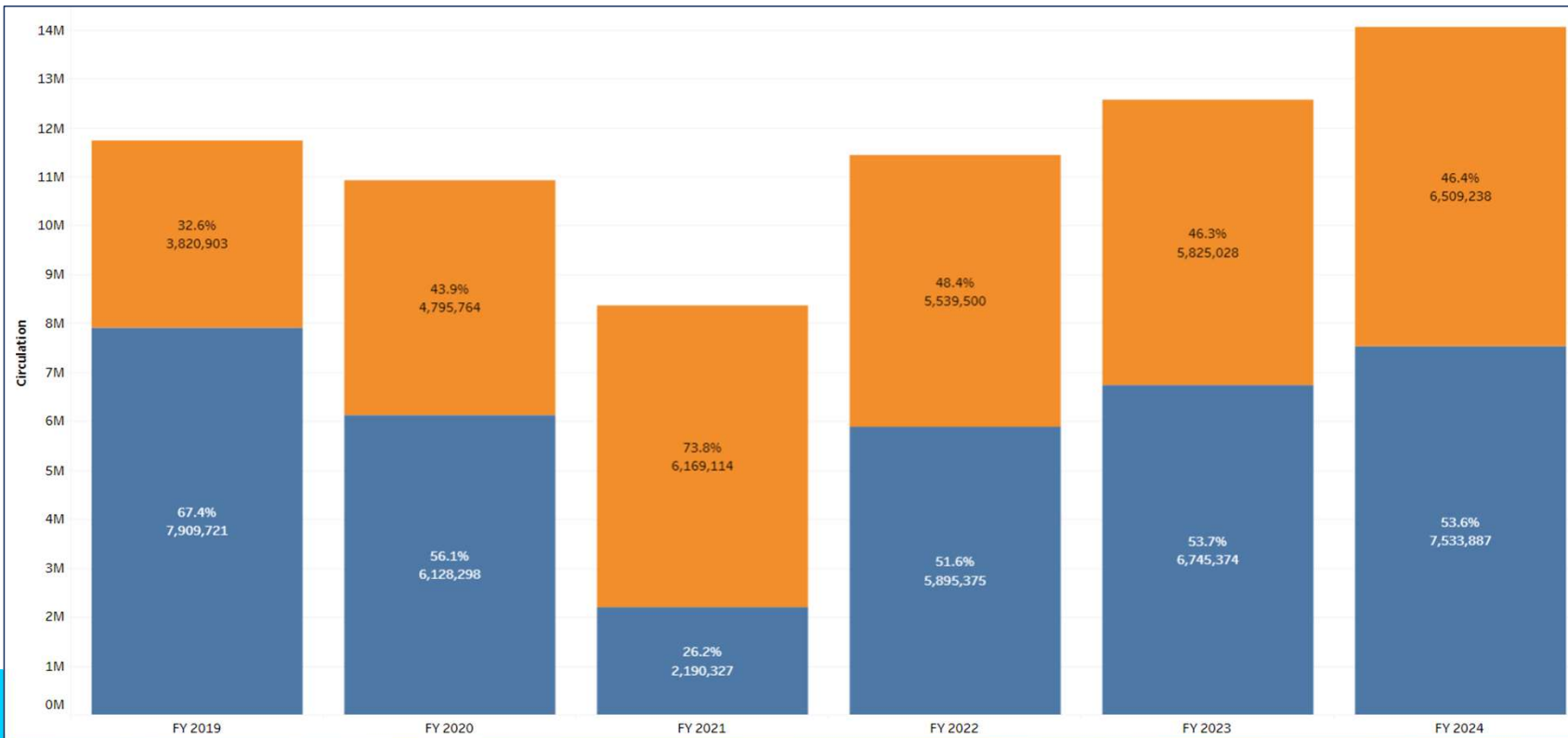
# Collections Utilization Trends

## SFPL as Resource Provider

Shellie Cocking  
Chief of Collections and Technical Services  
August 15, 2024  
San Francisco Library Commission



# 6 Year Circulation Trend

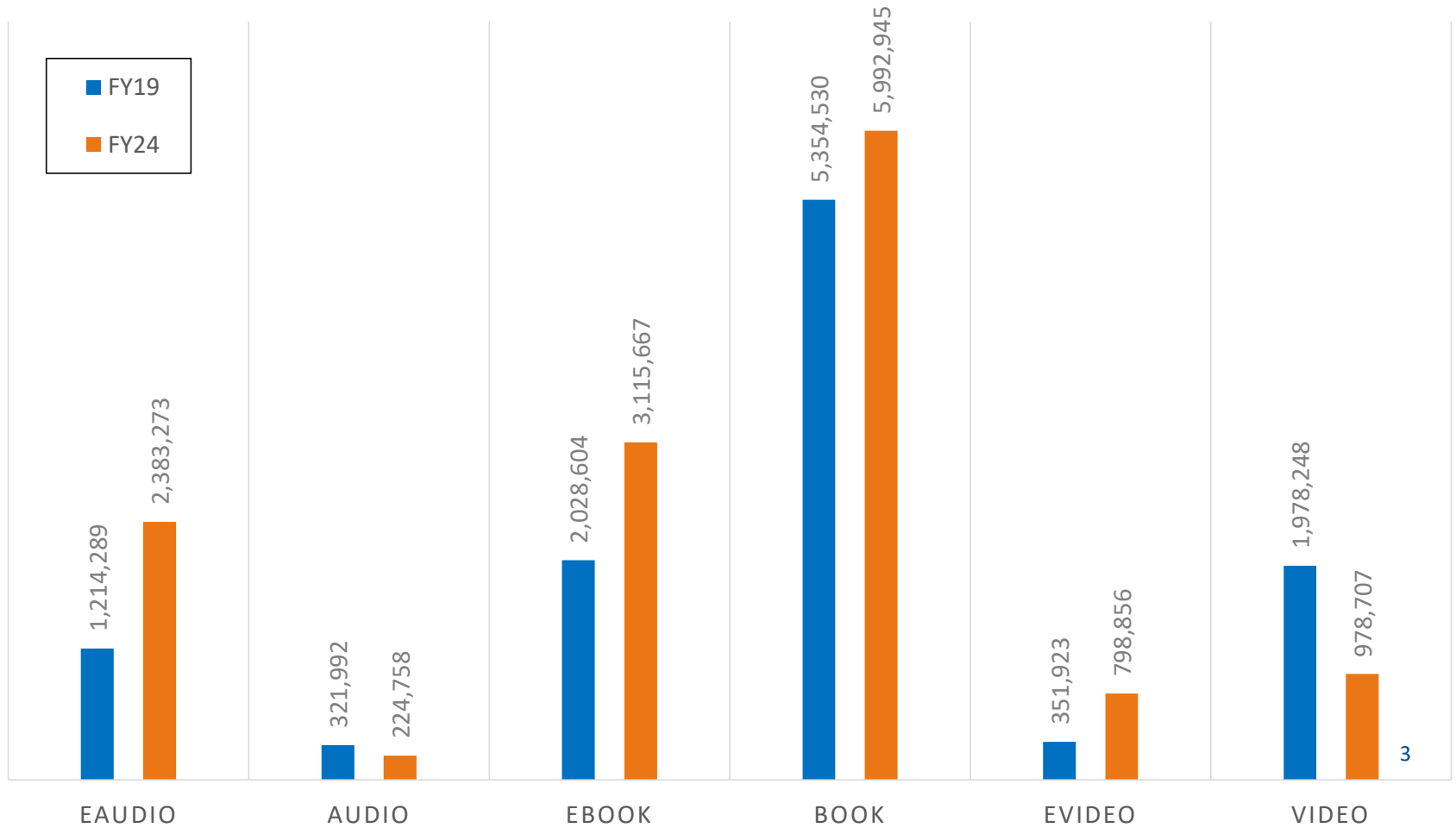


	Total Circ
FY19	11,730,624
FY20	10,924,062
FY21	8,359,441
FY22	11,432,696
FY23	12,513,943
FY24	14,043,125

■ eMaterial  
■ Physical

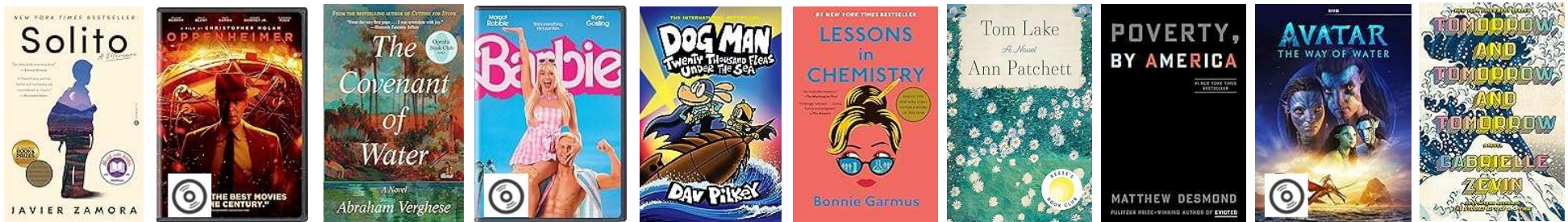


# Demand by Format – FY19 vs FY24

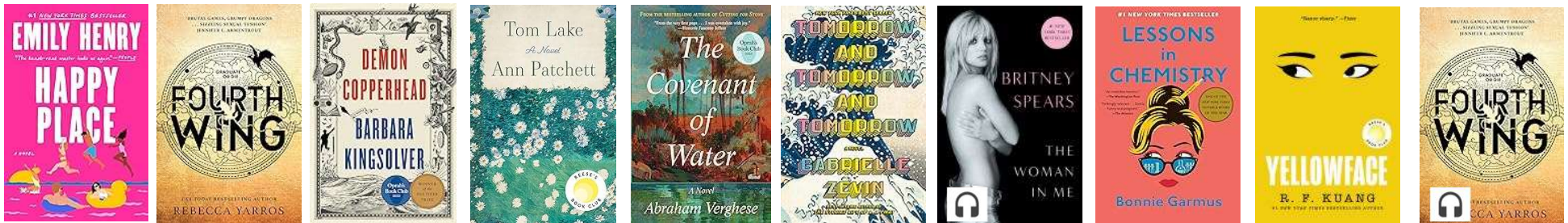


# FY24 Popular Titles

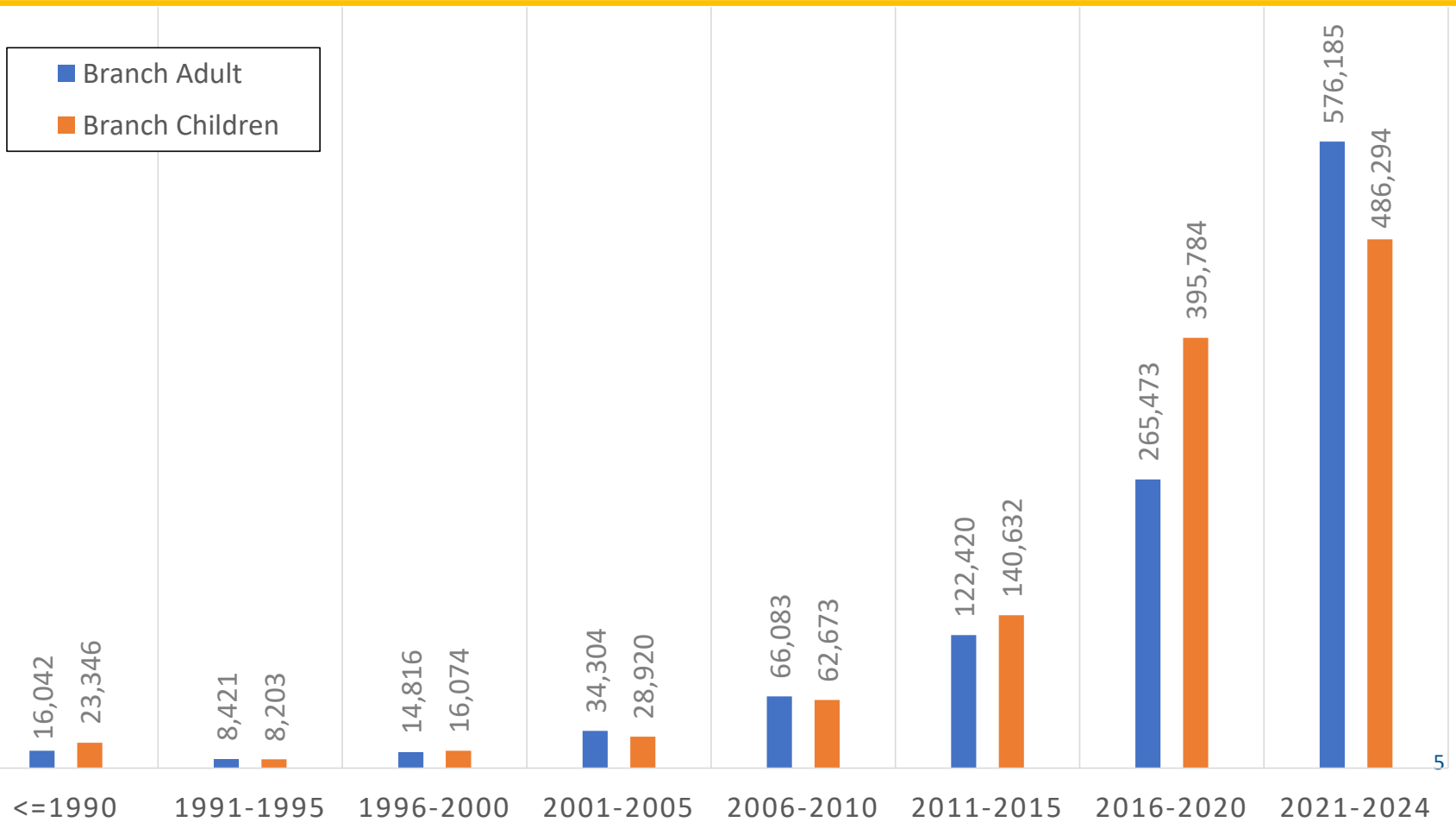
## Top 10 Books and AV



## Top 10 eBooks and eAudiobooks

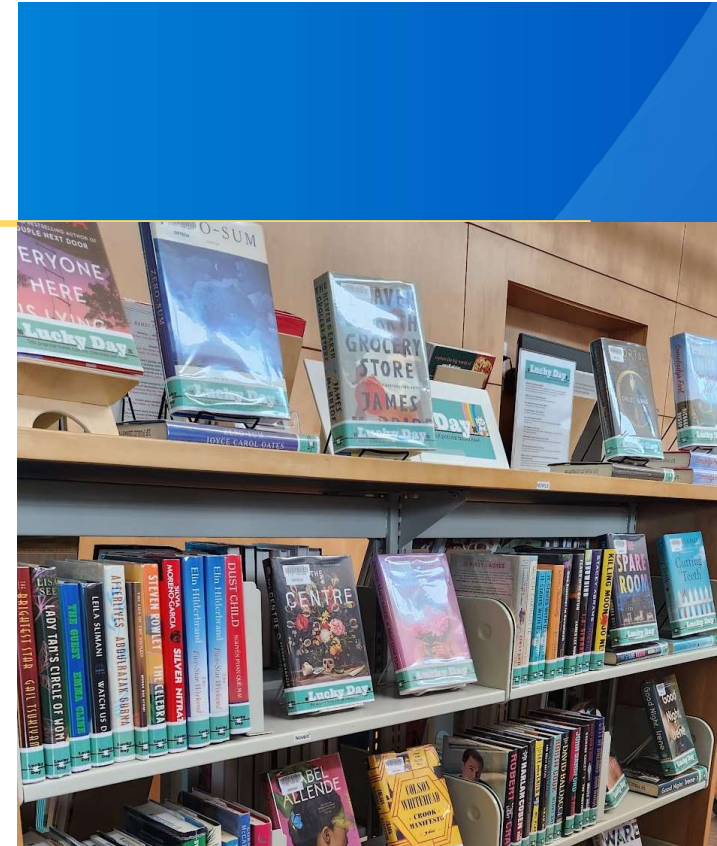


# Branch Collection Usage by Copyright Date



# Trends in the Physical Collection

- Covid supply chain issues resolved
- Overall circ ↑12%
- Readers are returning to print format for leisure reading
  - Adult Fiction circ ↑ 20%
  - Graphic Novels circ ↑ 19%
- 34% of items checked out during FY24 were added to the collection after 1/1/23
- Non-Fiction print sales continues to decline (with exceptions)
  - Crafts circ ↑ 20%
  - Cookbooks circ ↑ 19%
  - Health circ ↑ 19%
  - Travel circ ↑ 19%
- Browsing check outs have become more important for NF



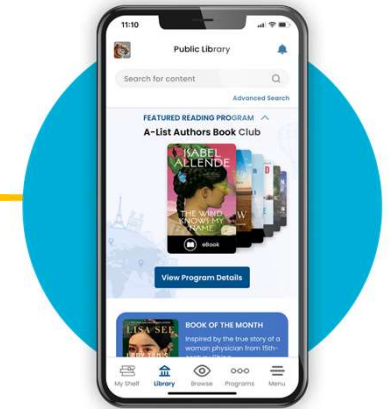
## Trends in the Physical Collection Cont.

- Changes in streaming services impact film circ
  - Adult film circ is ↑ 4%
  - Blu-ray ↑ 26%
  - DVD ↓ 4%
- Audio circ ↑ 9%
  - Spoken books ↑ 69%
  - Vinyl circulation ↑  $33\frac{1}{3}\%$
- Impact of Racial Equity work (Diversity Audit in action)
  - Spanish Language circ ↑ 22%
  - Chinese Language circ ↑ 4%
  - BIPOC representation in English language collection ↑ from 22% to 26%



# Trends in eCollections

- Bay Beats - Launched 11/23
- Boundless - Launched 9/23
- Kanopy - Switched to tickets
- Hoopla - 5 new BingePasses
- PressReader - New York Times added
- Digital Magazine Archives
  - Alternative Press Index - 1969 to present
  - African American Heritage
  - Entertainment Industry Magazine Archive
    - Music, Radio and The Stage
    - Film and Television
    - Music: Folk, Rock & Hip Hop
  - Health & Fitness
  - LGBT Magazines





# Providing Resources Outside Our Walls

## SFPL Bookstop

- Hunters View Location Launch 9/14/23
- Dogpatch & Sunnydale locations coming soon

## eCollection

- Boundless Popup Pilot
  - Ferries – 123 signups
  - Jury Waiting Room – 20 signups
  - OCOB campaign – 117 signups
- Hoopla in the Jails – serving up to 1,486 residents a month
  - FY24 circ – 200,255
  - Average cost - \$1.67



## Starter Libraries – 250,000 books given away

- Dia de los Niños
- Everybody Reads
- Free Comic Book Day
- Junior Giants
- Little Libraries in Clinics
- Summer Stride
- Scholar @ Home
- Sunday Streets
- And many more...





Thank You

