

# T(w)een Winter Read 2024 - 2025



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San Francisco Library Commission



# T(w)een Winter Read 2024-2025



## What is T(w)een Winter Read?

- For ages 10–18
- Register and receive a free book!
- Log 10 hours of reading or participating in library programs. Write or draw a book/activity review.
- Receive a finishing prize.
- Enter to win a raffle prize!

**T(W)EEN WINTER READ 2024**

NAME: \_\_\_\_\_ AGE \_\_\_\_\_

EMAIL / PHONE: \_\_\_\_\_

Record your reading or activity time. After **10 hours** return this log to receive a free book or a Museum of Craft & Design MakeArt kit.

*For ages 10 to 18.*

Complete both sides of this log and return it to any SFPL location by **January 10, 2025.**

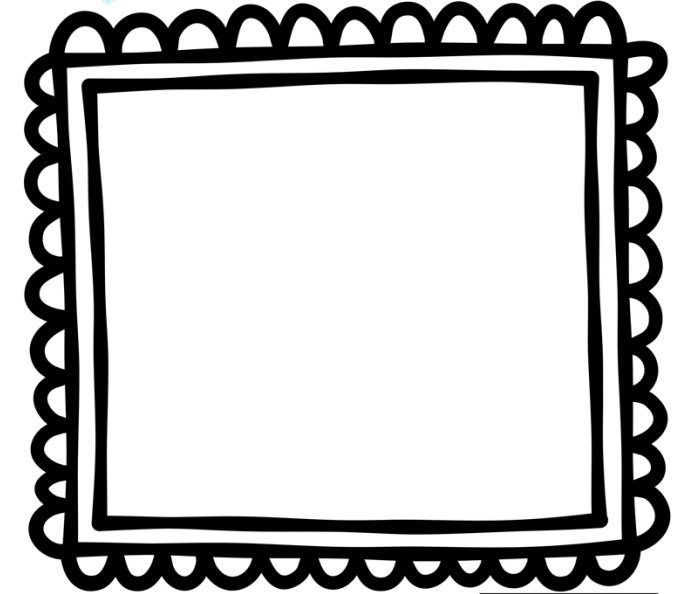
| Hour | Title and Author or Activity | Rate the Experience |
|------|------------------------------|---------------------|
| 1    |                              | ♥♥♥♥♥               |
| 2    |                              |                     |
| 3    |                              |                     |
| 4    |                              |                     |
| 5    |                              |                     |
| 6    |                              |                     |
| 7    |                              |                     |
| 8    |                              |                     |
| 9    |                              |                     |
| 10   |                              |                     |



Participation in this program is free. Supported by the Friends of the San Francisco Public Library.



What did you think about what you read? Use the space below to add your original thoughts in pictures or words. Would you recommend to a friend? Why?



Return this log to receive a book or craft kit.

Return this log for a chance to win! Select your preferred prize. Preferences will be honored when possible.

Winners chosen randomly and notified by January 28, 2025.

|                              |  |
|------------------------------|--|
| Beats Headphones             |  |
| Fuji Polaroid Camera         |  |
| Nintendo Switch Lite Console |  |
| Itunes Giftcard + Lego set   |  |



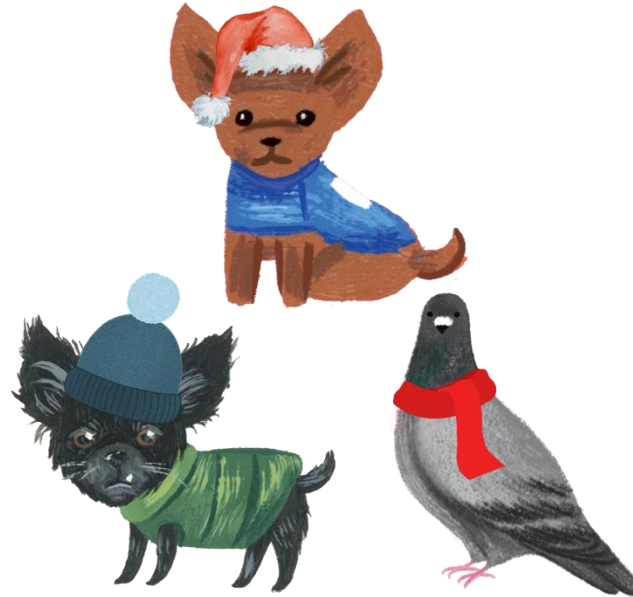


# T(w)een Winter Read Partners

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The Museum of Craft and Design contributed craft kit prizes for participants who completed the 10-hour challenge.



2024 Summer Stride Artist Sindy Santamaria contributed festive Winter-themed spot art



Friends of the Library  
funded giveaway prizes



SFUSD featured T(w)een Winter Read promotions in their Winter break messaging to students



# T(w)een Winter Read Highlights

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Offered Big-Ticket Raffle Prizes



Added Additional Prizes for Top 25 Participating Locations



Moved to In-Person Only for Sign-ups and Completions



# T(w)een Winter Read Results

**2023-2024**

Prize Winners: 25

Sign-Ups: 602

Finishers: 264

Hours: 3,940

**2024-2025**

Prize Winners: 42

Sign-Ups: 945 **+56.9%**

Finishers: 417 **+57.9%**

Hours: 4,402 **+11.7%**

What did you think about what you read?  
Use the space below to add your original thoughts in pictures or words.  
Would you recommend to a friend? Why?





Thank you for your time!

