



Programming Performance Metrics Report

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Fulfilling our *Vision 2030* - Strategic Priorities



Literacy Champion



Cultural Amplifier



Community Catalyzer



Fulfilling our *Vision 2030* - Strategic Priorities



Thoughtful Navigator

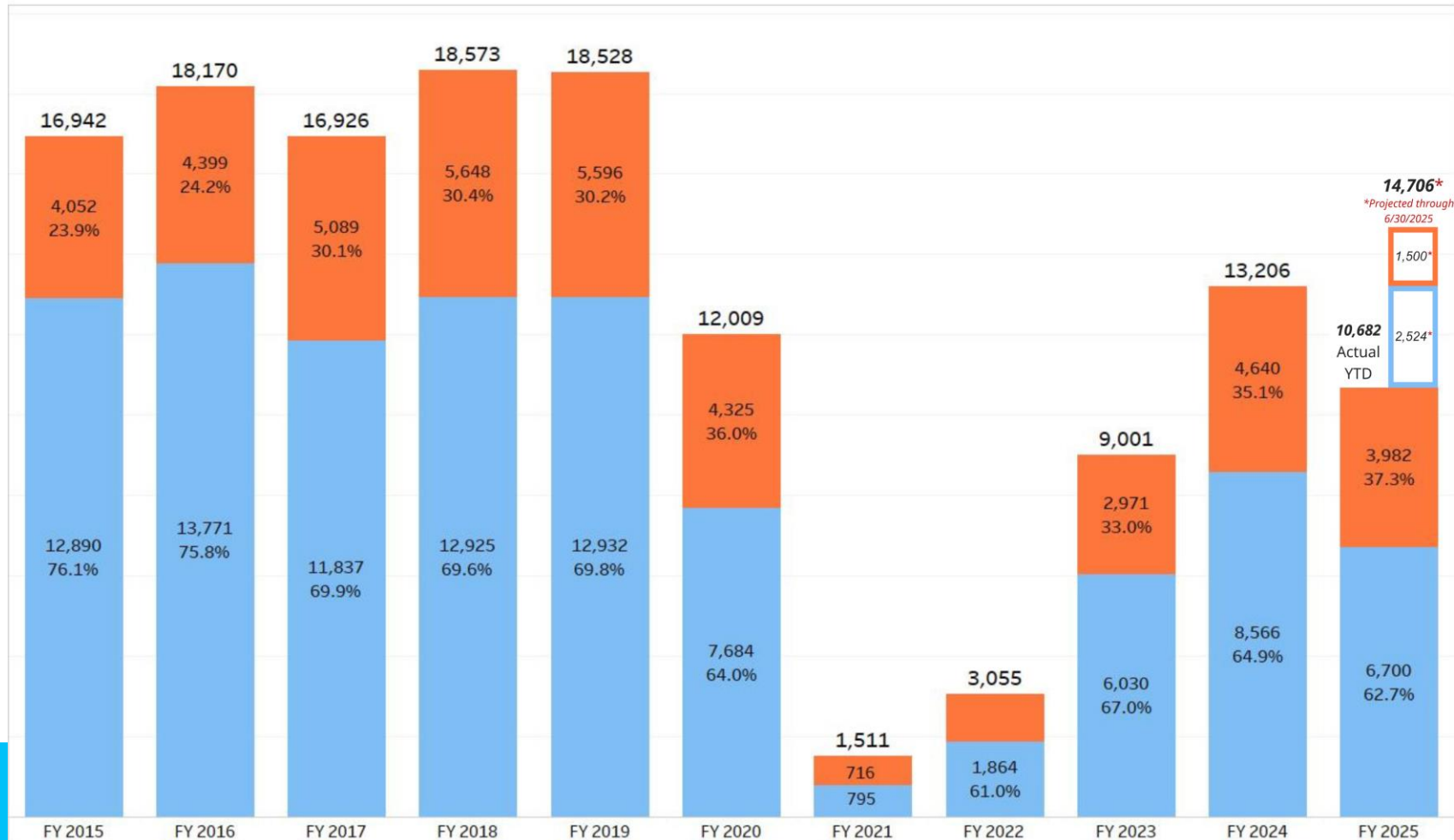


Resource Provider



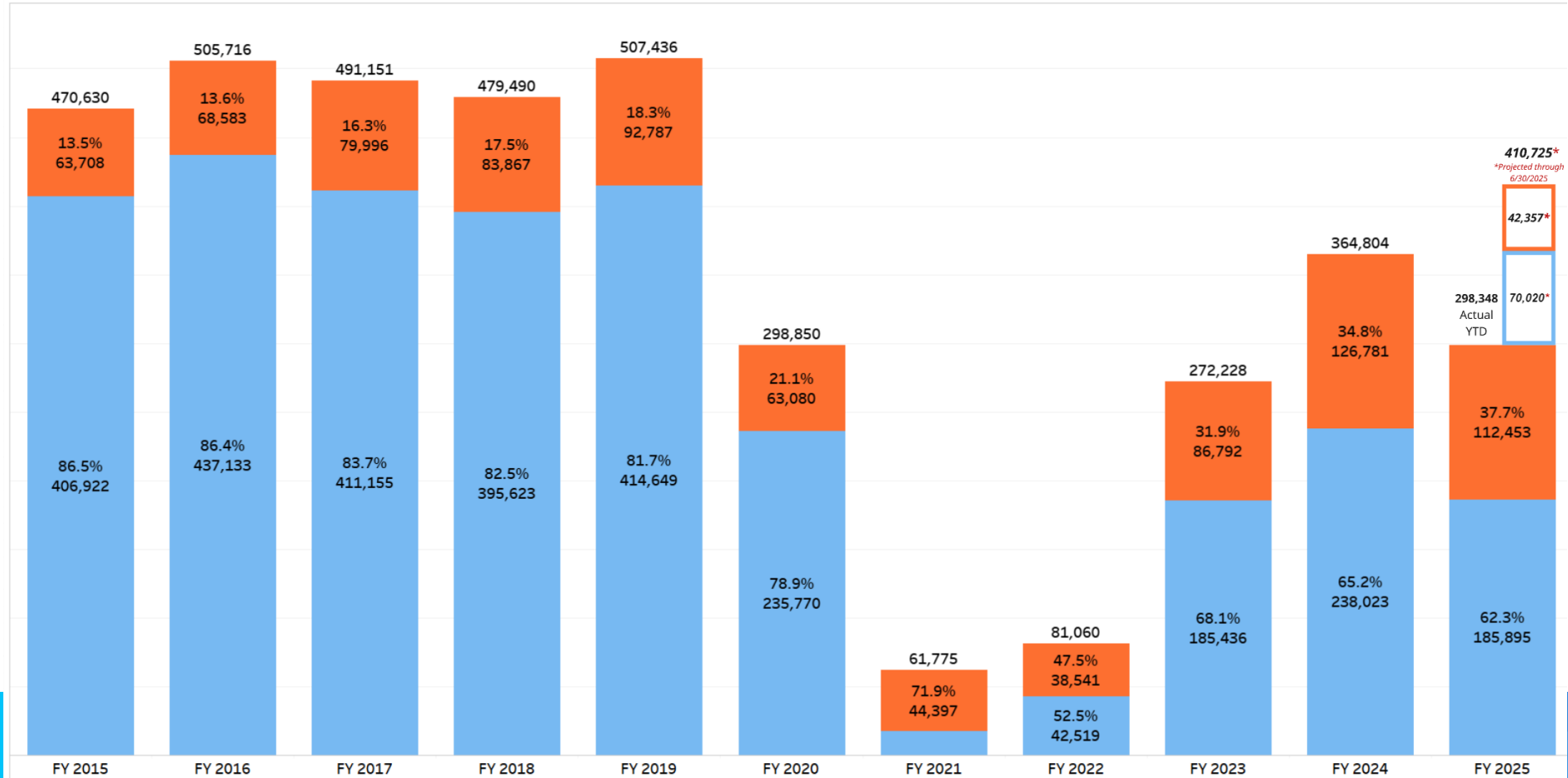
Number of Programs Offered

SFPL Youth vs Adult Programs

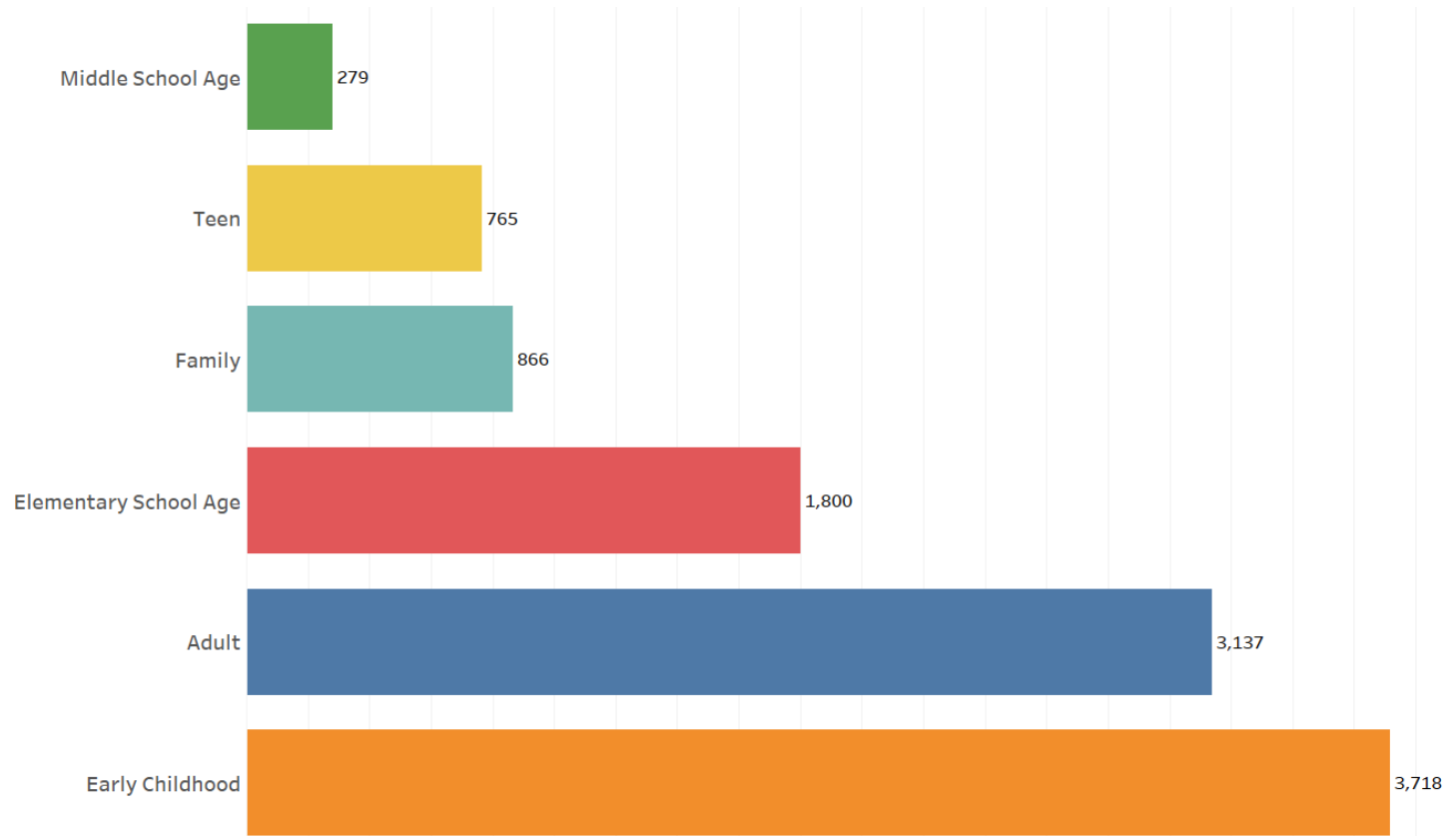


Program Attendance

SFPL Youth vs Adult Program Attendance



Number of Programs Offered by Audience Type – FY25 YTD

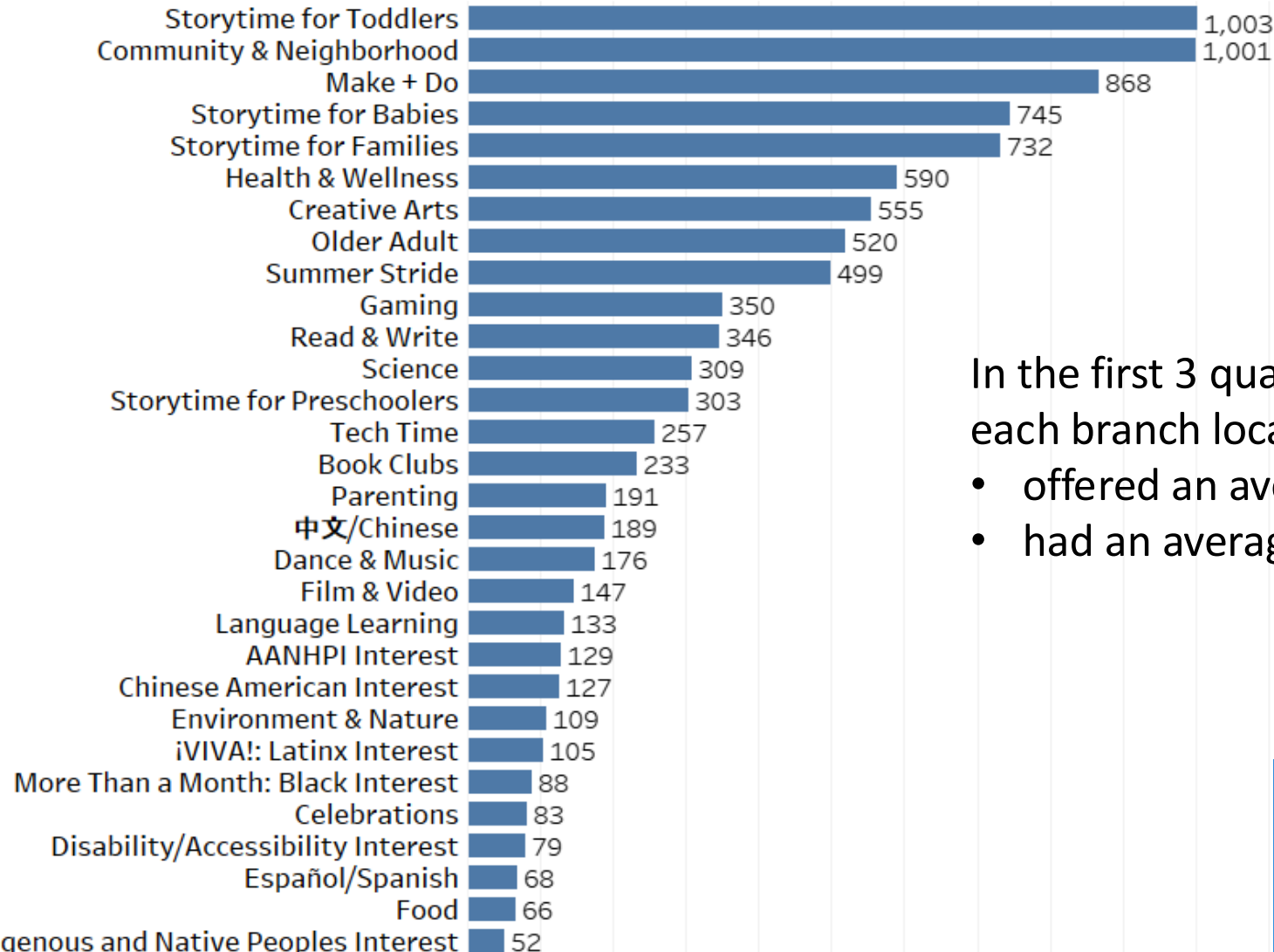


"I appreciate the diverse programming that SFPL provides for all ages. I learned how to darn my socks! Keep up the good work!"
Patron Satisfaction Survey



Programming at the Branches – FY25 YTD

Types of Programs Offered at the Branches (Top 30)



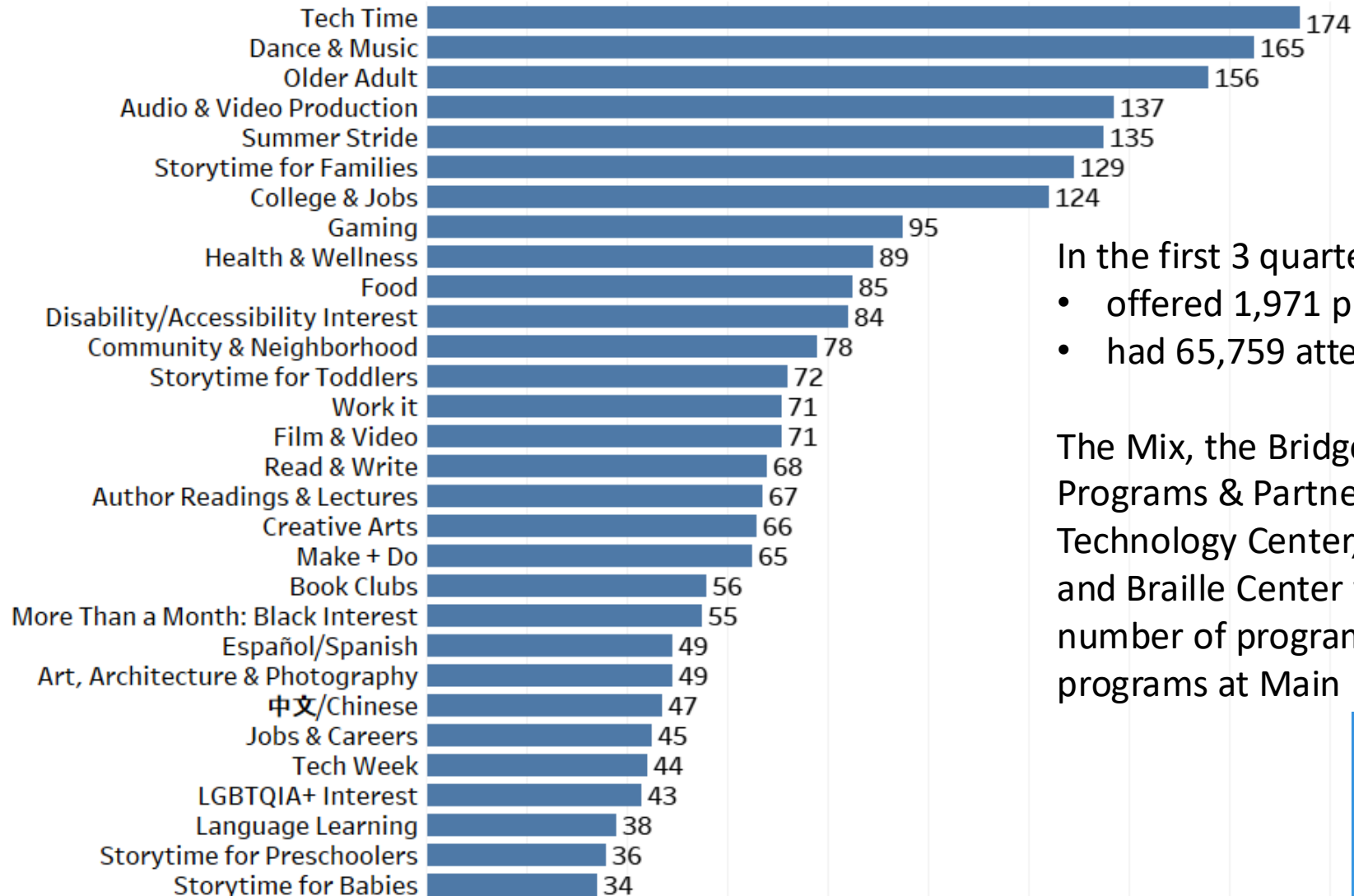
In the first 3 quarters of FY2025,
each branch location

- offered an average of 315 programs
- had an average of 8,423 attendees



Programming at the Main – FY25 YTD

Types of Programs Offered at the Main (Top 30)



In the first 3 quarters of FY2025, the Main Library

- offered 1,971 programs
- had 65,759 attendees

The Mix, the Bridge, Children's Center, Community Programs & Partnerships, Business Science & Technology Center, LGBTQIA Center and Talking Books and Braille Center were units that offered the highest number of programs as reflected in the types of programs at Main



Patron Satisfaction

"I love all SFPL programs and events. They inspire me to do more, learn more, and give me a place in the community where I feel like I belong."

Patron Satisfaction Survey

SFPL informs me about upcoming programs, classes, and events	9.04
Quality of programs, classes, and events	8.81
Overall Programs, Classes & Events	8.76
SFPL offers culturally relevant programs, classes, and events	8.72
SFPL offers programs, classes, and events at convenient times	7.82
SFPL offers programs, classes, and events that interest me	7.70



West Portal Open House



Number of Programs by Day of Week & Start Time (FY24)

Branches - # of Programs

Day	Start Time											Grand Total
	9 AM	10 AM	11 AM	12 PM	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	
Sunday	3	2	1	1	192	362	102	2				665
Monday	3	319	155	3	19	43	136	51		1		730
Tuesday	49	632	470	5	271	57	120	120	43	58	10	1,835
Wednesday	2	97	322	154	131	93	287	72	63	155	22	1,398
Thursday	4	437	421	67	73	136	156	120	58	48		1,520
Friday	4	3	1	2	184	83	156	60	1		2	496
Saturday	51	424	312	56	149	398	171	26	1	1		1,589
Grand Total	116	1,914	1,682	288	1,019	1,172	1,128	451	166	263	34	8,233

Main - # of Programs

Day	Start Time											Grand Total
	9 AM	10 AM	11 AM	12 PM	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	
Sunday	1		1	32	29	41	67	8				179
Monday	1	48	1	19	3	2		10	1	1		86
Tuesday	10	57	5	18	55	7	6	43	92	100		393
Wednesday	2	95	6	59	42	19	12	118	40	48	1	442
Thursday	5	61	7	70	23	4	10	99	18	40		337
Friday	1	2		27	13	1	7	37	9	2		99
Saturday		15	41	22	31	84	69	98			2	362
Grand Total	20	278	61	247	196	158	171	413	160	191	3	1,898





Literacy Champion

"The children's programs at our local branch make parenting easier. Free, educational, and so much fun!" **Patron Satisfaction Survey**



Cultivate the critical understanding necessary for meaningful participation in society through immersive and varied learning activities.





Cultural Amplifier



Facilitate cultural experiences that celebrate, center and deepen understanding of the diverse communities of San Francisco.

- More than A Month –Black History Month
- Lunar New Year
- HerStory - Women's History Month
- Night of Ideas
- Southwest Asian and North African (SWANA)
- Jewish Heritage Month
- Weaving Stories – AANHPI Month
- ¡Viva! Latinx Heritage Month
- Filipino Heritage Month & Int'l Book Festival
- First Person – Native & Indigenous Heritage



Community Catalyzer

"The knitting circle at the library is my happy place. Love the sense of community."
Patron Satisfaction Survey



Foster experiences both within and beyond the Library that create and strengthen social connections.

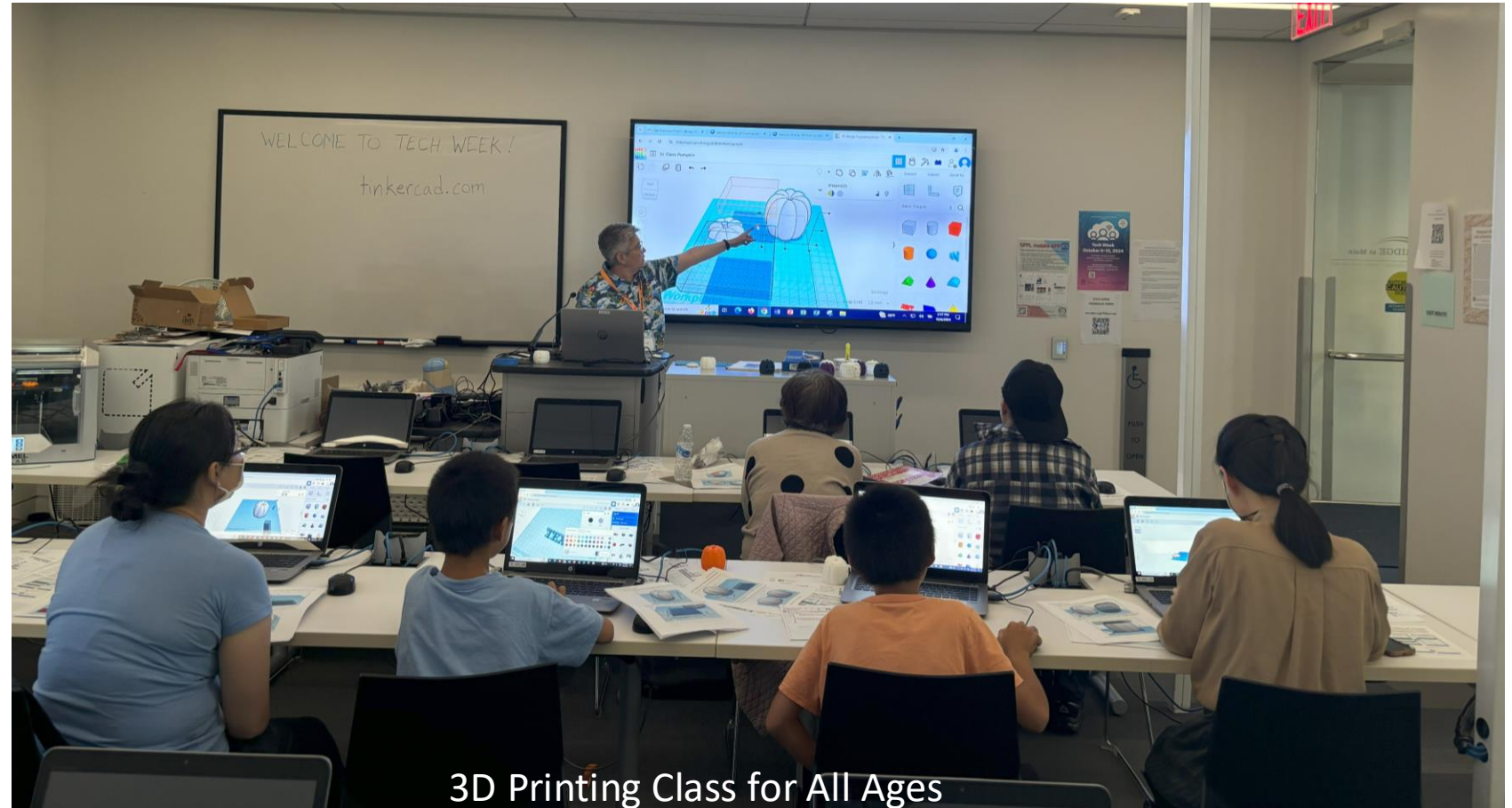




Thoughtful Navigator

Serve as a caring and knowledgeable gateway, helping people find and use library, community and city resources to realize their goals.

"A librarian helped me navigate the SF city website to find senior services I qualified for - so patient!"
Patron Satisfaction Survey



3D Printing Class for All Ages



"The tech help sessions saved me when I couldn't figure out how to use my new smartphone."

Patron Satisfaction Survey

Resource Provider



Offer experiences, guidance and resources that support basic needs, encourage personal growth and enrich life in San Francisco.





Library Laureates 2025

