

SAN FRANCISCO PUBLIC LIBRARY

presents

FREE!
¡GRATIS!
免費!



Tech Week

May 9–16, 2026

Build skills · Explore technology
Connect with expert help

Semana de la Tecnología: del 9 al 16 de mayo de 2026
Desarrolla tus habilidades · Explora la tecnología · Conéctate con ayuda experta

科技週: 2026年5月9日至16日
培養技能 · 探索科技 · 專家協助



Pick up our full calendar of Tech Week events
at any SF Public Library location or visit:
sfpl.org/techweek

Tech Week 2026

Maricela Leon-Barrera, Digital Equity Manager
The Bridge at Main
Community Programs and Partnerships
June 18, 2026
San Francisco Library Commission



Background



The Goal:

Tech Week aims to increase digital access and digital literacy opportunities. It **connects** people with the **library** and **community partners** that provide wi-fi, access to devices and digital literacy instruction.

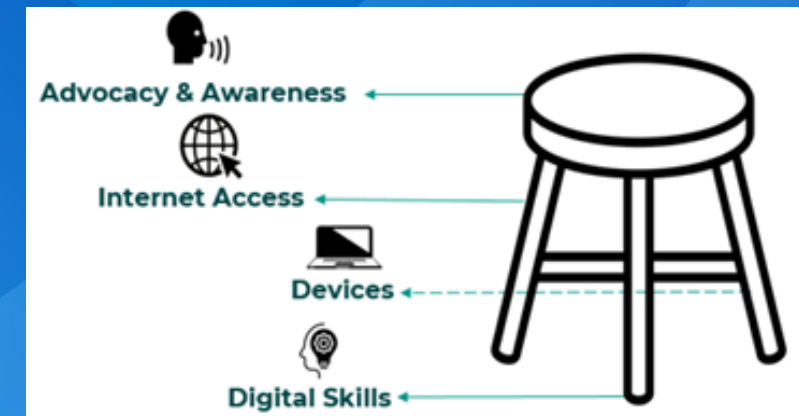
Digital inclusion requires; access to digital content (wifi), a device (hardware) and the knowledge (digital literacy).

A digital literate citizen has the knowledge (understanding), Skills (ability to apply) and attitude (motivation and confidence).

The Action:

Tech Week, hosted by **The Bridge at Main**, is week-long series of free learning events for the public. It's a free tech conference that supports building digital competence and confidence.

The Three-Legged Stool of Digital Inclusion



City of Detroit Digital Equity & Inclusion
2019 + 2020 Timeline, 2019.



Objectives: NEEDS, SKILLS, FUN

Tech Week History

- ❖ **NEEDS:** Provide instruction to understand technology, navigate online activities and increase awareness in how to do so safely and responsibly.
- ❖ **SKILLS:** Build technical knowledge in various areas: smartphone use, AI, online communication and accessibility to support personal and professional development
- ❖ **FUN:** Explore ways in which tech can be a tool for personal development and growth.

Started in 2017 as Digital Inclusion Week, led by The Bridge at Main.



In 2018, it became Connect with Tech Week



In 2021, we rebranded as SF Tech Week, or just Tech Week.



Tech Week Program Types

- **Need Based Tech (18 Programs)**

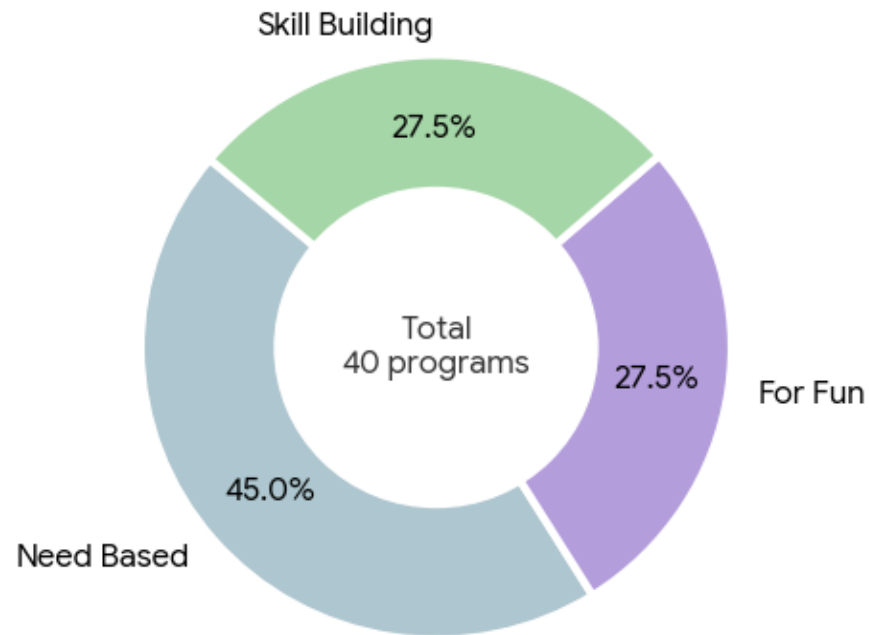
- Topics Include: Tech Drop-ins, online payments, accessibility and managing digital clutter

- **Skill Building (11 Programs)**

- Topics Include: MS Excel, AI as a Tool, scanning, and phone navigation

- **Fun Tech (11 Programs)**

- Topics Include: 3D Printing, language learning, AI curiosity, photography, digital art, and DJ-ing



Tech Support at Dev/Mission during Tech Week 2026



Tech Week by the Numbers

- ❖ **791** Participants
- ❖ **40** programs (**≈73 hours** of tech instruction time)
- ❖ **16** community partners (provided **32** programs)
- ❖ **9** library locations participating
 - ❖ 9 library locations provide tech support year-round
 - ❖ **7** tech drop-in & 2 e-books, only
 - ❖ 71 people served in 1:1 Tech Support during Tech Week (value ≈ \$8,875)
- ❖ **40** refurbished chromebooks given away (value \$2,400)

Courtesy of  Tech Exchange

- ❖ **9** Programs in Chinese, mostly in Cantonese
- ❖ **2** Programs in Spanish

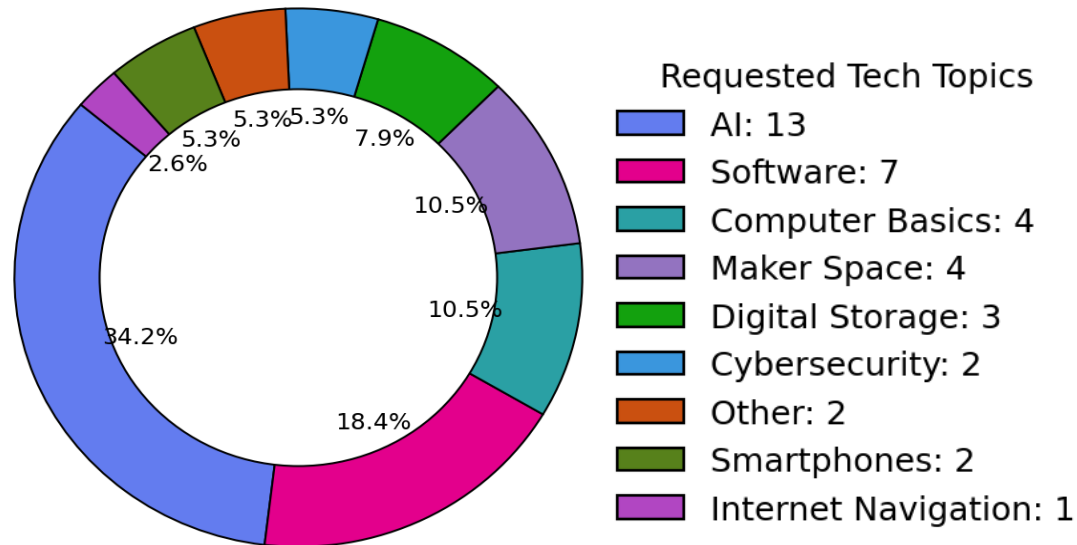
❖ If each of the 791 participants paid 1 hour of tech support/instruction at \$125/hr rate the value is ≈ **\$98,875**)



Tech Week Survey and Observations

- ❖ 67 participants responded to the survey
- ❖ 99% noted they learned something new and the instructors were patient and helpful
- ❖ 96% would recommend Tech Week to a friend

38 survey respondents requested new topics for future programming



Observations

- ❖ 20 participants attend at least 5 programs and won a prize!
- ❖ Average 3D printing monthly attendance is 14 participants and nearly doubles during Tech Week with the additional promotion.
- ❖ SFPL staff are crucial, but we also depend on volunteer support, we had 6 volunteers during the week that offered **32 hours of service.**



Learning in Action



Clear the Clutter: Smart Tips to Free Up Space and Boost your Digital Life (SFPL Staff, Daniel Matsumoto), May 11

Drop the Beat, DJ Baisc with DJ Lamont (Fingersnaps Media), May 12

Online Payment Methods and Apps (Curry Senior Center), May 14

3D Printing with Tinkercad Tinker Club (SFPL Staff, Cherrie Smith), May 9



SFPL Team Tech Week Lift

- Main Library
- Richmond Branch
- Excelsior Branch
- Visitacion Valley Branch:
- Ingleside Branch Team
- Bernal Heights Branch
- West Portal Branch
- Bayview Branch
- Mission Bay Branch
- IT Team
- Graphics team: Betty, Ellen and Agatha
- Logistics Services
- Public Relations: Kelly, Jaime, Chloe, Katie and Pocholo
- Jim Jeske, MCC (IG superstar)
- Custodial Team
- Media Services Team: Sam, Kenny, Mike, Andres and Chris
- Friends of the San Francisco Public Library
- Translation Team: Eve & Agnes
- Booked Support: Rae & Lori
- City Librarian Michael Lambert
- Chief of Community Programs and Partnerships, Michelle Jeffers
- **BRIDGE TEAM:** Maricela, Cherrie, Victoria, Donna, Fran, William, Carol, August, Natalie, Kevin, Charlie & Lucy (Main), Steve (EXC) and Daniel (CDO)
- SFPL Volunteers: Pascal, Luis, Becka, Anish, Steebie and Taran





Thank you!

