

Mission Branch Library Renovation Community Outreach – Summer 2018



¿Necesitas
traducción
al español?

Presentation to the Library Commission – April 19, 2018



San Francisco Public Library

Branch Library Improvement Program (BLIP) outreach – lessons learned



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Planning phase

Community and patron surveys to gather input on:

- Preference of materials and services
- Use of different areas in the branch
- Possible improvements



Plus, generate interest about the renovation project.

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Planning phase

Community meetings to:

- Introduce design team
- Discuss library design trends
- Learn about the Mission neighborhood
- Gain input on renovation priorities



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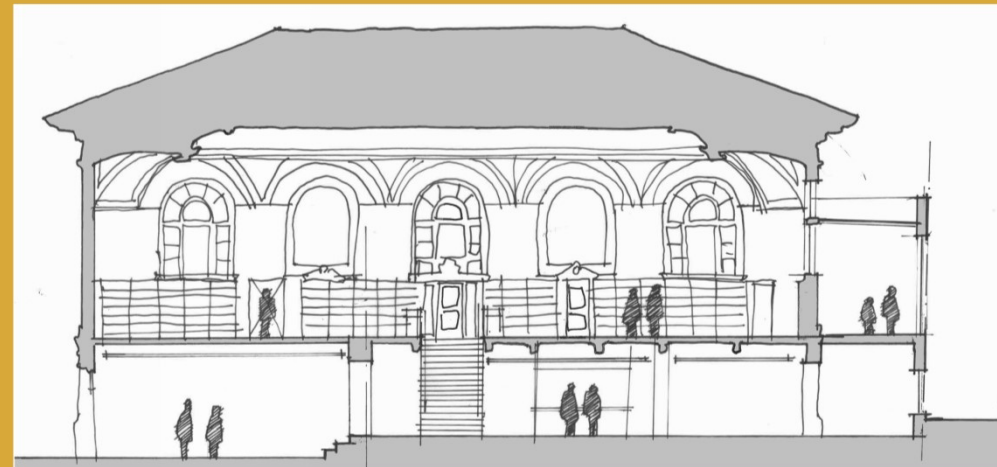


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Conceptual design phase

Community workshops to:

- Discuss design ideas
- Gain input on preliminary plans
- Prioritize space use
- Get design input from specific groups (general public, teens and families)



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Getting the word out

- Community organizations
- Programs & events
- Community leaders
- Social media
- Fliers & posters
- Newsletter
- Local newspapers
- Website & fact sheets
- Branch outreach



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Outreach timeline



April/May –
Planning phase: Surveys

May/June –
Planning phase: Community meetings

July/August –
Conceptual Design phase: Community workshops

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¡Gracias!



Thank
you!

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