

SUMMER STRIDE 2020 OUTCOMES

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Summer is here! Even though school is out and summer has officially arrived, this year, we are facing unprecedented challenges as a City. As we continue to stay home and take measures to protect ourselves from COVID-19, it is also important that we continue learning.

The San Francisco Public Library's Summer Stride Guide is full of fun ways to keep our minds and bodies active throughout the summer months. In this new era of social distancing, we can still explore nature right in our own neighborhoods, and books can take you on all kinds of wonderful adventures. Use the reading and activity tracker, which was sent to all San Francisco Unified School District students and is also on sfpl.org, to stay engaged by recording every minute you spend learning, reading, listening, and exploring nature.

Even though we may be staying at home, we can still have a wonderful summer. Whether by spending 20 minutes each day traveling to far off places through the pages of a book, or walking outside and learning about the world around you, I hope you will join us to make big strides in your learning this summer.

I wish you a fantastic summer and hope you stay healthy and safe!

London N. Breed
Mayor, City and County of San Francisco



"Exercise your library card and your mind by reading 20 minutes a day this summer. Let a book take you on an unforgettable adventure!"

— Mayor London N. Breed



91 virtual events
22,257+ views
29 teen interns



Michael Lambert
City Librarian,
San Francisco Public
Library



Dr. Vincent Matthews
Superintendent,
San Francisco Unified
School District



Dr. Maria Su
Executive Director,
Department of
Children, Youth and
Families



Phil Ginsburg
General Manager,
SF Recreation & Park
Department



Marie Ciapiela
Executive Director,
Friends of the
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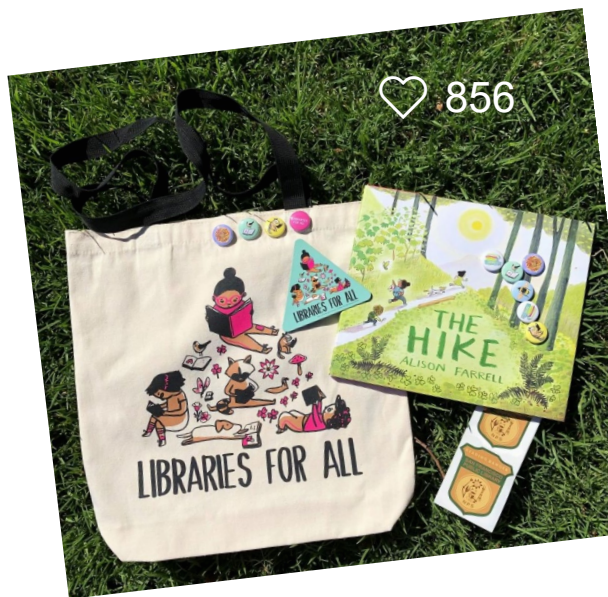
#SummerStride ♡ Social Media

Instagram: 3,500+ likes

IGTV: 47,000 views

Twitter: 281,000 impressions; 5,000 engagements

Facebook: 88,000 impressions; 3,000 engagements



SF Public Library @SFPublicLibrary

Families: bring our SF Neighborhood Scavenger Hunt checklist with you on a walk
🏠: https://sfppl.org/sites/default/files/2020-05/StrideGuide_ActivityPg03.pdf ...

#SummerLearning happens everywhere!
Outside time is an opportunity for rich conversations about what you see in the sky, on buildings and all around. **#SummerLearningWeek**
pic.twitter.com/ZJsVEPl0i3

Impressions	13,493
Total engagements	199



30 youth events
15,077+ views

SUMMER STRIDE 2020

**Local Talent
Showcase for Families**

Wednesdays at 11 a.m.

**Alphabet
Rockers**

June 3



Tune in on [YouTube.com/user/SanFranciscoLibrary](https://www.youtube.com/user/SanFranciscoLibrary)

⚡ **STEM** ⚡
CHALLENGE YO'SELF

Dancing Seeds



with Librarian Joseph

Tuesday, June 23 at 11 a.m.

IGTV @sfpubliclibrary

Artist Spotlight Week
July 24 - 31

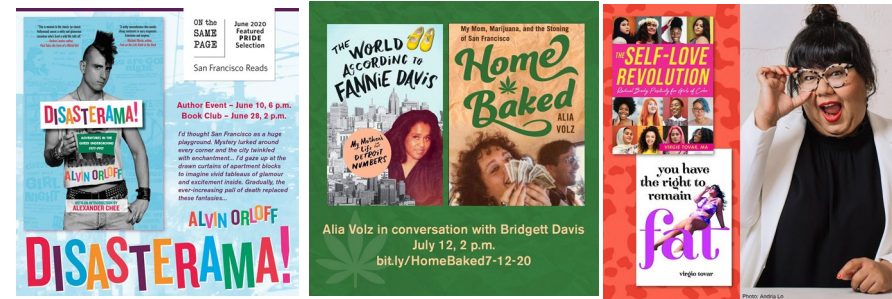
Nature crafts, storytime and more!



⚡ **STEM** ⚡
CHALLENGE YO'SELF

**TEEN
TAKEOVER**

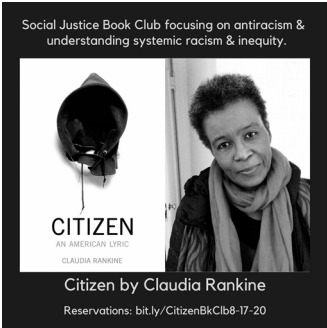
Adults: jobs, literature, art, tech & more



On the Same Page: Author Talks



CENSUS 2020



Social Justice Book Club



PRIDE

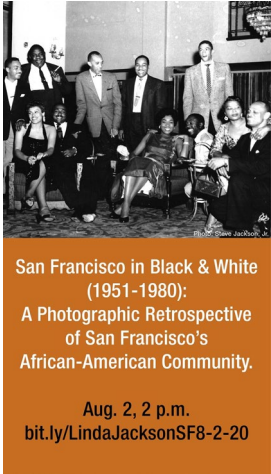


Community Authors & Presentations



61 adult events
5,105 attendees
7,180 views

“Thank you for the excellent, eye-opening program.”



A colorful illustration of a forest path. In the foreground, a child with a backpack and a magnifying glass is walking. Further up the path, a girl is running with a dog on a leash. The path is surrounded by green foliage and trees. In the background, there are mountains and a bright sun.

Connect with your parks this summer!

LIBRARIES + PARKS FOR ALL!

Whether you're able to visit a StoryWalk or want to travel to the parks in new and exciting virtual ways, here's how to celebrate the national parks and neighborhood parks in your backyard this summer.

5 years
11 events
8.5 hours of content
76K storywalk visits





Nature Boost

Produced educational virtual events for families with authors and park experts





StoryWalks

Two picture books installed
on three beloved trails until
the end of the year



RED POWER

A continued celebration of the 50th Anniversary of The Occupation of Alcatraz

*"We have a voice. We have to voice what is right for our people and for the generations to come."
Shirley Guevara, an original occupier of Alcatraz Island, speaking on the Indigenous Women of
Alcatraz & the #Red Power Movement panel.*



INJUNUITY

Aug. 1, 11 a.m.

Reserve:

bit.ly/RedPower08-1-20



Photo © Ilka Hartmann



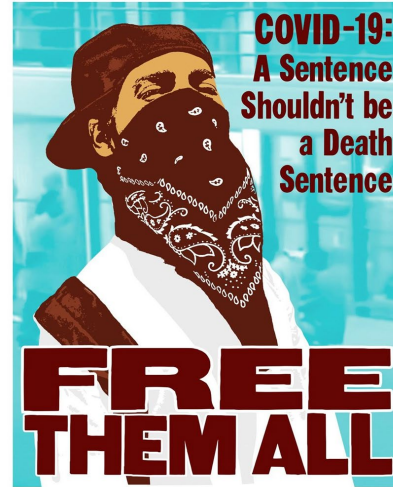
Photo © Theodore Means Jr.

The Women of Red Power and Alcatraz

Aug. 8, 11 a.m.

Reservations required:

bit.ly/WomenRedPower8-8-20



art: Jesus Barraza / @jesusvbarraza

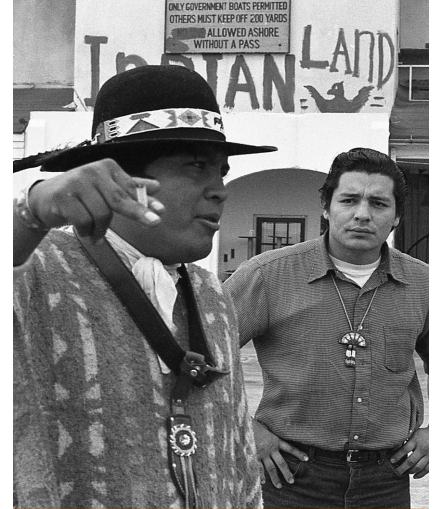
Presentation:

Alcatraz and Mass Incarceration

July 22, 7 p.m.

Reservation Required:

bit.ly/AlcatrazIncarceration7-22-20



Red Power on Alcatraz:
Perspectives 50 Years Later
July 11, 11 a.m.

bit.ly/RedPower7-11-20

Photo © Ilka Hartmann

Beanstack – logging your summer of reading, learning, and fun, all online

Total Participants: **6,631 (with 40% finishers)**

Minutes Read: **4,428,222**



Beanstack – All ages. All abilities. All libraries.

Top 5 participating schools

Argonne
Commodore Stockton
Moscone
Jean Parker
Robert Louis Stevenson

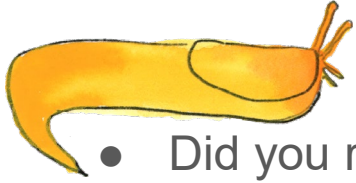
Participants by Age

0-12: 3,857
13-17: 335
18+: 2,388

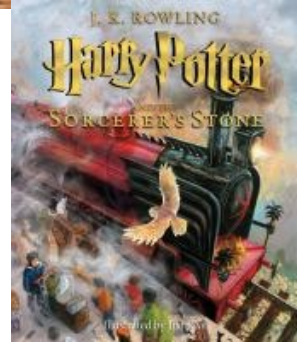
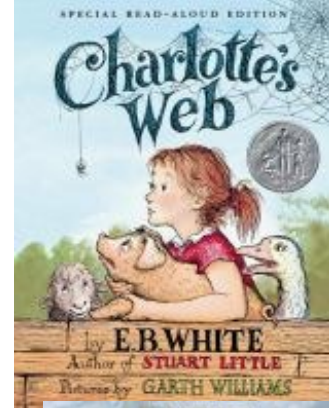
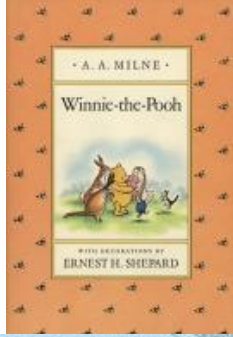


LIBRARIES FOR ALL

Summer Stride Patron Survey



- Did you read more this summer? **68% YES**
- Did you participate in any virtual library programs/events this summer? **32% YES**
- Did you learn something new thanks to the library this summer? **70% YES**
- Did Summer Stride encourage you to use the library online resources (streaming movie and music services, eBooks, databases, etc.) more often? **69% YES**

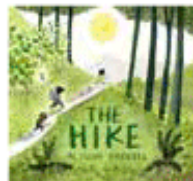




Thank you to our partners for
taking this Summer in Stride with
us!



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KQED

