

Connecting & Capturing the Community through Conversation

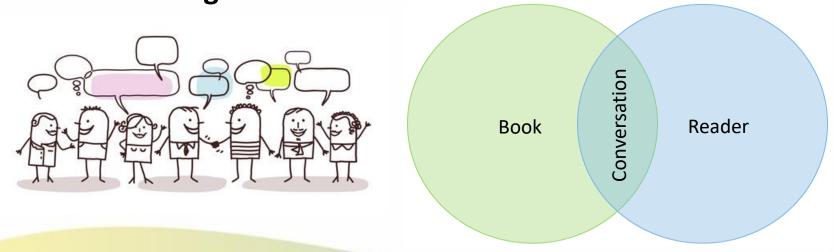
Susanne Sakai

Special Collections Librarian

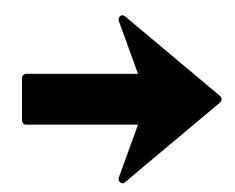
Book Arts & Special Collections

What's a Living Library?

- ❖ Books are **real people** volunteers willing to share their life story
 - > get "checked out" by Readers (members of the Public) to engage in oneon-one conversation
 - Serve as a catalyst to foster dialogue and understanding between strangers, and provide the opportunity and a safe space for community members to get to know one another







LIVING LIBRARY

- International organization & movement that began in Copenhagen in 2000
- A way to challenges stigma & stereotypes:
 - "Every human book from our bookshelf, represent a group in our society that is often subjected to prejudice, stigmatization or discrimination because of their lifestyle, diagnosis, belief, disability, social status, ethnic origin etc."
- Trademarked

- Felt HL approach was too broad & sensational
- Wanted to focus more specifically on the community & everyday folks in it
- Allowed for creative freedom:
 - Didn't want to be limited by HL criteria: no themes, complete anonymity of Books, have to use their forms, etc.

Collection Development



- Most challenging part of the process
- Put out a general call & reached out to people I know
 - ➤ Those people reached out to people they knew
- Leverage your community contacts



Publicity

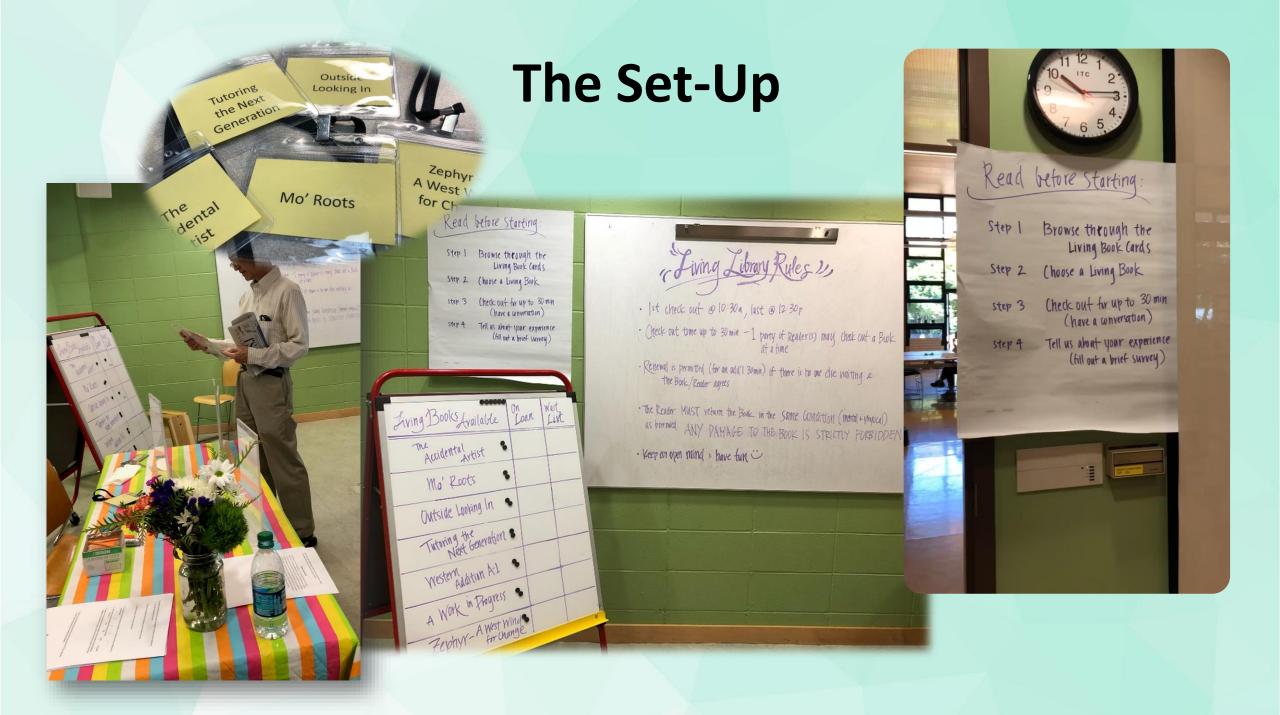


- Local news & media outlets
- Event listing websites
- Social media
- Poster/flyer
- Word of mouth
- Community Programs & Partnerships









In Action





Lively conversation all around!





Living Library Videos now up on SFPL YouTube channel!

Naima https://youtu.be/twfYUALkrk0

Marilynn https://youtu.be/KV7Easuqs9M

George https://youtu.be/d8AFnxKu-Xo

Roger https://youtu.be/6P6xfwEi5bk

Monica https://youtu.be/2m6RPL3013k

Donna https://youtu.be/yo_gUIXM820

Shizue https://youtu.be/oFShrUl-z4k

