Ordinance directing the Arts Commission to erect a statue of work of art depicting Maya Angelou at the Main Library; setting a City policy that at least 30% of nonfictional figures depicted or commemorated in statues and other works of art on City-owned property, public building names, and street names, be women; amending the Administrative Code to create a fund to accept gifts to pay for the design, construction, repair, maintenance, and improvement of public art depicting historically significant women on City property; and affirming the Planning Department’s determination under the California Environmental Quality Act.

Be it ordained by the People of the City and County of San Francisco:

Section 1. Environmental Findings. The Planning Department has determined that the actions contemplated in this ordinance comply with the California Environmental Quality Act (California Public Resources Code Sections 21000 et seq.). Said determination is on file with the Clerk of the Board of Supervisors in File No. 170781 and is incorporated herein by reference. The Board affirms this determination.
Section 2. Findings.

(a) Studies conducted at the Massachusetts Institute of Technology and the University of Washington indicate that visible representation of women in leadership positions encourage and support young women's careers and educational aspirations via the role model effect.

(b) Women's historical contributions are inadequately recognized in public statues, memorials, and other works of art, as demonstrated by the dearth of statues depicting historical women in American cities. In San Francisco, for example, of the 585 permanently sited works in the Arts Commission's Civic Art Collection, 87 are sculptural monuments and memorials—and only two of the 87 depict nonfictional women. The San Francisco Arts Commission has made great strides towards supporting cultural equality in the arts, including gender equality, by awarding 50% of its public art commissions to female artists. But throughout society, the failure to honor accomplished women through statues, monuments, memorials, and plaques on public display, in San Francisco and elsewhere, leaves a harmful void in our public spaces. Instead of there being on display plentiful historical role models for everyone to see, celebrate, honor, and emulate, there is a different, disturbing message conveyed by this void. It silently communicates a message of women's insignificance in government and politics, commerce, labor, arts, sciences, and the professions, among other human endeavors, and thus reinforces the antiquated stereotype of women not serving in positions of leadership or otherwise making notable historical accomplishments—a stereotype at odds with reality and with the City's commitment to equal opportunity for all.

(c) There is a national movement to increase female representation in public statues and works of art to 30% by the year 2020, the 100th anniversary of the ratification of the 19th Amendment to the United States Constitution, granting women the right to vote. The City should at least meet, and hopefully exceed, that minimum threshold of female representation to recognize women's contributions to San Francisco, California, the United States, and the
world. When women represent just 30 percent of the senior leadership team or board, organizations start to experience a positive shift, not only in performance, but also in market share that creates competitive advantages. Research further suggests that 30 percent is the proportion when critical mass is reached and in a group setting, the voices of the minority group become heard in their own right, rather than simply representing the minority.

(d) Dr. Maya Angelou’s many accomplishments include breaking the color and gender barrier by becoming San Francisco’s first African American female streetcar conductor, an award winning author and poet, a Presidential Medal of Freedom recipient and civil rights leader.

Section 3. Artistic Depiction of Maya Angelou Statue at the Main Library.

(a) By no later than December 31, 2020, the Arts Commission shall erect a work of art depicting statue of Dr. Maya Angelou at the Main Library. The Arts Commission shall determine the design of the statue artwork and the specific location at the Main Library provided that the artwork shall include a significant figurative representation of Maya Angelou. The statue artwork shall be appropriately scaled for its location, shall not create an adverse impact on the use of the Library, and shall be physically accessible to members of the public with mobility-related disabilities. The Arts Commission shall also select an artist to create the statue artwork. The Library Commission shall appoint an individual, who may be a member of the Library Commission, to serve on the Arts Commission’s selection committee for the artist. Additionally, in selecting the design and location, and in overseeing the construction and placement of the statue artwork, the Commission shall solicit input from the Library Commission and the City Librarian, or his or her designee. By no later than December 31, 2020, the statue artwork shall be completed and placed at the approved location.
The Arts Commission shall be responsible for maintenance and upkeep of the statue/artwork. The Arts Commission may use funds in the Women's Recognition Public Art Fund in Administrative Code Section 10.100-363 or funds otherwise appropriated by ordinance for this purpose.

Section 4. The Administrative Code is hereby amended by adding Sections 4.27 and 10.100-363, to read as follows:

SEC. 4.27. POLICY OF PROMOTING REPRESENTATIONS OF WOMEN ON CITY PROPERTY.

(a) Policy Goal. It shall be the policy of the City and County of San Francisco to endeavor to ensure that at least 30% of nonfictional persons in each of the following categories on property owned by the City be women: (1) depictions of historical figures in statues, monuments, memorials, plaques, and similar objects publicly recognizing historical figures; (2) names of City streets for historical figures; (3) names of City-owned buildings or designated rooms or spaces in those buildings for historical figures; and, (4) depictions of historical figures in other works of public art. This policy shall apply to City-owned streets and right-of-ways, parks, and other City-owned public open spaces, and areas of City buildings open to the public without an admission fee, but shall not apply to permanent or temporary collections of artwork displayed in City museums listed in Charter Section 5.102.

(b) Department Reports.

(1) By no later than October 1, 2019, the Arts Commission shall post on its website a list of all statues, monuments, memorials, plaques, similar objects, and other works of art described in subsection (a) that depict publicly recognizing historical figures; the Department of Public Works shall post on its website a list of all City streets named for historical figures; the City Administrator's Office shall post on its website a list of all City-
owned buildings or designated rooms or spaces in those buildings named for historical figures; and the Recreation and Park Department shall post on its website a list of all parks named for historical figures. After October 1, 2019, each of these departments shall update these lists on a quarterly basis.

(2) By no later than December 31, 2019, the Department on the Status of Women shall submit a written report to the Board of Supervisors and the Mayor regarding the proportion of women in each of the categories described in subsection (a). The Department on the Status of Women shall submit subsequent written reports by no later than December 31, 2020, and by December 31 every two years thereafter.

SEC. 10.100-363. WOMEN'S RECOGNITION PUBLIC ART FUND.

(a) Establishment of Fund. The Women's Recognition Public Art Fund is established as a category eight fund into which shall be deposited all gifts, donations, and contributions which may be offered to the City and County, and all monies appropriated by ordinance, for the purpose of designing, constructing, repairing, maintaining, and improving statues and other works of public art depicting historically significant women, including the statue of artwork depicting Maya Angelou required by the ordinance in Board of Supervisors File No. 170781. The Arts Commission shall have the authority to accept and expend any donation of funds, goods, or services in accordance with this Section 10.100-363 without further action by the Board of Supervisors.

(b) Uses of Fund. All monies in the Fund shall be expended solely for the purposes of designing, constructing, repairing, maintaining, or improving statues and other works of public art depicting historically significant women physically accessible to the public on City property.

Section 5. Policy of Promoting Representations of Women in the Public Realm. It shall be the policy of the City and County of San Francisco that the City shall endeavor to ensure
that at least 30% of nonfictional persons in each of the following categories on property owned by the City shall be women: (a) depictions of historical figures in statues, monuments, memorials, plaques, and similar objects for publicly recognizing historical figures; (b) names of City streets; (c) names of City-owned buildings or designated rooms or spaces in those buildings; and (d) depictions of historical figures in other works of public art. This policy shall apply to City-owned streets and right-of-ways, parks, and other City-owned public open spaces, and areas of City buildings open to the public without an admission fee, but shall not apply to permanent or temporary collections of artwork displayed in City museums listed in Charter Section 5.102. By no later than December 31 each year, the Department on the Status of Women shall report to the Board of Supervisors and the Mayor regarding the proportion of women in each of the categories described above.

Section 6. Undertaking for the General Welfare. In enacting and implementing this ordinance, the City is assuming an undertaking only to promote the general welfare. It is not assuming, nor is it imposing on its officers and employees, an obligation for breach of which it is liable in money damages to any person who claims that such breach proximately caused injury. Nor does this ordinance create a right which may be enforced through declaratory or injunctive relief, or any other form of judicial remedy.
Section 7. Effective Date. This ordinance shall become effective 30 days after enactment. Enactment occurs when the Mayor signs the ordinance, the Mayor returns the ordinance unsigned or does not sign the ordinance within ten days of receiving it, or the Board of Supervisors overrides the Mayor's veto of the ordinance.

APPROVED AS TO FORM:
DENNIS J. HERRERA, City Attorney

By: JON GIVNER
Deputy City Attorney
Ordinance directing the Arts Commission to erect a work of art depicting Maya Angelou at the Main Library; setting a City policy that at least 30% of nonfictional figures depicted or commemorated in statues and other works of art on City-owned property, public building names, and street names, be women; amending the Administrative Code to create a fund to accept gifts to pay for the design, construction, repair, maintenance, and improvement of public art depicting historically significant women on City property; and affirming the Planning Department's determination under the California Environmental Quality Act.
I hereby certify that the foregoing Ordinance was FINALLY PASSED on 10/16/2018 by the Board of Supervisors of the City and County of San Francisco.

Angela Calvillo
Clerk of the Board

London N. Breed
Mayor

10/26/18
Date Approved