

Main Library

100 Larkin (at Grove)

Supervisorial District 6



Visitor Traffic*

Main Library

Average Traffic by Hour and Day of Week

Average Traffic by Hour and Day of Week												Avg Daily Visitors	Avg Hourly Visitors	
Sunday				1208	1030	1070	1122	1249					2,839	568
		1066	1036	1278	1226	1116	1070	1057	1087				4,467	558
	810	909	1064	1273	1230	1168	1057	1085	1075	799	719	5,595	509	
	936	1152	1295	1479	1381	1281	1203	1151	1100	776	708	6,232	567	
	815	964	1067	1246	1264	1196	1156	1100	1018	756	628	5,605	510	
				1401	1223	1155	1083	1105	1052			3,510	585	
		950	907	1038	1163	1120	1127	1109	933			4,174	522	
	10 AM	11 AM	12 PM	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	8 PM	4,632	545	
Avg Traffic	366	720	767	1275	1217	1158	1117	1122	895	333	294			

*Visitor traffic data were collected by library staff over 12 two-week intervals from September 2014 to October 2016

Operating Hours Options

Branch Location	Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday	
MAIN Library														
Current Hours	12 PM	5 PM	10 AM	6 PM	9 AM	8 PM	9 AM	8 PM	9 AM	8 PM	12 PM	6 PM	10 AM	6 PM
MAIN Expansion	12 PM	6 PM	9 AM	6 PM	9 AM	8 PM	9 AM	8 PM	9 AM	8 PM	12 PM	6 PM	10 AM	6 PM

Location-Specific Justification

- Expands system-wide coverage footprint by 3.2%.
- Offers greater weekday (Mon-Thurs) opening hour consistency.
- Solves for two of Main's three highest latent demand opening/closing hours.
- Expect Main visitor traffic to increase by 3.3%.
- Responds to patron survey feedback by adding a weekend, evening and morning hour of service.
- Minimal expected impact on core back of house services (i.e., IT/Facilities)

Anza

550 37th Ave. (near Anza) 94121

Supervisorial District 1



Visitor Traffic*

Anza

Average Traffic by Hour and Day of Week

Avg Daily Avg Hourly

Sunday				'Closed'	'Closed'	'Closed'	'Closed'					N/A	N/A
Monday			80	85	96	115	101	96				286	48
Tuesday	71	57	58	70	86	101	91	88	65	37	45	385	35
Wednesday			73	77	74	94	95	87	53	43	40	318	35
Thursday	68	56	62	71	84	82	82	83				295	37
Friday				103	83	97	90	92				233	47
Saturday	'Closed'	'Closed'	96	93	102	118	105	107				310	52
	10 AM	11 AM	12 PM	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	8 PM	305	42
Avg Traffic	70	57	74	83	87	101	94	92	59	40	42		

*Visitor traffic data were collected by library staff over 12 two-week intervals from September 2014 to October 2016

Operating Hours Options

Branch Location	Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday	
ANZA Current Hours	1 PM	5 PM	12 PM	6 PM	10 AM	9 PM	1 PM	9 PM	10 AM	6 PM	1 PM	6 PM	10 AM	6 PM
ANZ Option A Reallocation	1 PM	5 PM	10 AM	6 PM	10 AM	8 PM	1 PM	8 PM	10 AM	6 PM	1 PM	6 PM	10 AM	6 PM
ANZ Option B Expansion	1 PM	6 PM	10 AM	6 PM	10 AM	8 PM	1 PM	8 PM	10 AM	6 PM	1 PM	6 PM	10 AM	6 PM

Location-Specific Justification

- Reallocating two evening hours to Monday morning supports expanding open hours footprint in broader area.
- Heat map reflects that branch is utilized more on weekday mornings than on evenings.
- Proximal to Richmond Branch, which has two late evenings each week.

Bayview

5075 Third St. (at Revere) 94124

Supervisorial District 10



Visitor Traffic*

Bayview

Average Traffic by Hour and Day of Week

Average Traffic by Hour and Day of Week												Avg Daily	Avg Hourly	
Sunday				87	69	66	83						152	38
Monday	59	54	60	64	73	81	90	94					287	36
Tuesday	66	66	73	69	77	84	81	93	'Closed'	'Closed'			305	38
Wednesday	'Closed'	'Closed'	'Closed'	97	82	97	100	86	61	57			290	41
Thursday	73	63	57	75	76	74	86	74	66	67			355	36
Friday				82	78	84	86	92					211	42
Saturday	70	56	66	65	72	75	61	65					265	33
	10 AM	11 AM	12 PM	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	8 PM		267	38
Avg Traffic	67	60	64	77	75	80	84	84	63	62	N/A			

*Visitor traffic data were collected by library staff over 12 two-week intervals from September 2014 to October 2016

Operating Hours Options

Branch Location	Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday	
BAYVIEW														
Current Hours	1 PM	5 PM	10 AM	6 PM	10 AM	8 PM	10 AM	8 PM	10 AM	8 PM	1 PM	6 PM	10 AM	6 PM
BAY Option A														
Reallocation	1 PM	5 PM	10 AM	6 PM	10 AM	8 PM	10 AM	8 PM	10 AM	8 PM	1 PM	6 PM	10 AM	6 PM
BAY Option B														
Expansion	1 PM	6 PM	10 AM	6 PM	10 AM	8 PM	10 AM	8 PM	10 AM	8 PM	1 PM	6 PM	10 AM	6 PM

Location-Specific Justification

- No changes.
- Branch hours expanded from 45 to 55 hours weekly in June 2017, the branch is well-utilized during its open hours.

Bernal Heights

500 Cortland Ave. (at Moultrie) 94110

Supervisorial District 9



Visitor Traffic*

Bernal Heights

Average Traffic by Hour and Day of Week

Avg Daily Visitors

Avg Hourly Visitors

Sunday				'Closed'	'Closed'	'Closed'	'Closed'					N/A	N/A
Monday	129	89	143	131	129	136	170	147				537	67
Tuesday	104	101	95	106	123	121	159	129	96	55	78	583	53
Wednesday			0	165	111	138	151	128	115	80	57	472	59
Thursday	146	96	90	111	96	134	136	148				478	60
Friday				145	118	126	129	149				334	67
Saturday				191	168	167	175	163				432	86
	10 AM	11 AM	12 PM	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	8 PM	473	65
Avg Traffic	126	95	109	142	124	137	153	144	105	67	67		

*Visitor traffic data were collected by library staff over 12 two-week intervals from September 2014 to October 2016

Operating Hours Options

Branch Location	Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday	
BERNAL HEIGHTS	1 PM	5 PM	10 AM	6 PM	10 AM	9 PM	12 PM	9 PM	10 AM	6 PM	1 PM	6 PM	1 PM	6 PM
BHE Option A Reallocation	1 PM	5 PM	10 AM	6 PM	10 AM	7 PM	1 PM	9 PM	10 AM	6 PM	1 PM	6 PM	10 AM	6 PM
BHE Option B Expansion	1 PM	6 PM	10 AM	6 PM	10 AM	7 PM	1 PM	9 PM	10 AM	6 PM	1 PM	6 PM	10 AM	6 PM

Location-Specific Justification

- Public demand for Saturday morning hours has been very strong. This need is demonstrated in the heat map, which shows latent demand for library service on Saturday morning.
- Hours are being adjusted to meet that need.
- Maintaining 8-9 pm hour on Wednesday to continue robust programming for adult community members.
- Proximal to Excelsior Branch, which is open until 9 pm two evenings each week.

Chinatown

1135 Powell St. (near Jackson) 94108

Supervisorial District 3



Visitor Traffic*

Chinatown

Average Traffic by Hour and Day of Week

Avg Daily Visitors

Avg Hourly Visitors

												Avg Daily Visitors	Avg Hourly Visitors
Sunday				526	492	461	501					990	247
Monday				400	316	365	364	341				893	179
Tuesday	260	217	223	277	342	374	349	300	191	115	136	1,392	127
Wednesday	325	213	210	269	297	352	332	290	181	110	117	1,348	123
Thursday	282	203	221	276	290	364	346	284	181	102	129	1,339	122
Friday				356	292	346	350	356				850	170
Saturday	355	396	457	515	553	523	489	353				1,821	228
	10 AM	11 AM	12 PM	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	8 PM	1,233	171
Avg Traffic	306	257	278	374	369	398	390	321	184	109	127		

*Visitor traffic data were collected by library staff over 12 two-week intervals from September 2014 to October 2016

Operating Hours Options

Branch Location	Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday	
CHINATOWN														
Current hours	1 PM	5 PM	1 PM	6 PM	10 AM	9 PM	10 AM	9 PM	10 AM	9 PM	1 PM	6 PM	10 AM	6 PM
CHI Option A														
Reallocation	1 PM	5 PM	1 PM	6 PM	10 AM	9 PM	10 AM	9 PM	10 AM	9 PM	1 PM	6 PM	10 AM	6 PM
CHI Option B														
Expansion	1 PM	6 PM	1 PM	6 PM	10 AM	9 PM	10 AM	9 PM	10 AM	9 PM	1 PM	6 PM	10 AM	6 PM

Location-Specific Justification

- No changes.
- Branch is open 55 hours weekly and is very well utilized during all current open hours.

Eureka Valley

1 José Sarria Court (16th Street near Market) 94114

Supervisorial District 8



Visitor Traffic*

Eureka Valley

Average Traffic by Hour and Day of Week

Avg Daily Avg Hourly

Sunday				'Closed'	'Closed'	'Closed'	'Closed'					Avg Daily	Avg Hourly
Monday	'Closed'	'Closed'	124	114	135	147	152	138				N/A	N/A
Tuesday	193	137	105	112	127	140	127	114	91	62	58	633	58
Wednesday	'Closed'	'Closed'	126	138	151	138	139	123	97	69	57	519	58
Thursday	106	76	100	98	111	118	128	121				429	54
Friday				174	128	123	136	132				347	69
Saturday	'Closed'	'Closed'	144	143	159	143	153	126				434	72
	10 AM	11 AM	12 PM	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	8 PM	461	63
Avg Traffic	149	107	120	130	135	135	139	126	94	65	58		

*Visitor traffic data were collected by library staff over 12 two-week intervals from September 2014 to October 2016

Operating Hours Options

Branch Location	Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday	
EUREKA VALLEY														
Current Hours	1 PM	5 PM	10 AM	6 PM	10 AM	9 PM	10 AM	9 PM	10 AM	6 PM	1 PM	6 PM	10 AM	6 PM
EVA Option A														
Reallocation	1 PM	5 PM	10 AM	6 PM	10 AM	9 PM	10 AM	9 PM	10 AM	6 PM	1 PM	6 PM	10 AM	6 PM
EVA Option B														
Expansion	1 PM	6 PM	10 AM	6 PM	10 AM	9 PM	10 AM	9 PM	10 AM	6 PM	1 PM	6 PM	10 AM	6 PM

Location-Specific Justification

- No changes.
- Branch hours expanded from 45 to 55 hours weekly in June 2017; the branch is well-utilized during its open hours.

Excelsior

4400 Mission St. (at Cotter) 94112

Supervisorial District 11



Visitor Traffic*

Excelsior

Average Traffic by Hour and Day of Week

												Avg Daily	Avg Hourly
Sunday				222	202	203	196					412	103
Monday				199	162	206	220	216				501	100
Tuesday	164	156	152	145	178	190	194	194	150	88	80	845	77
Wednesday	139	145	119	140	151	221	233	188	130	81	76	811	74
Thursday	128	123	125	122	148	182	192	170	119	76	80	733	67
Friday				163	135	169	198	181				423	85
Saturday	151	172	183	179	174	186	168	148				680	85
	10 AM	11 AM	12 PM	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	8 PM	629	84
Avg Traffic	145	149	145	167	164	194	200	183	133	82	79		

*Visitor traffic data were collected by library staff over 12 two-week intervals from September 2014 to October 2016

Operating Hours Options

Branch Location	Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday	
EXCELSIOR														
Current Hours	1 PM	5 PM	1 PM	6 PM	10 AM	9 PM	10 AM	9 PM	10 AM	9 PM	1 PM	6 PM	10 AM	6 PM
EXC Option A														
Reallocation	1 PM	6 PM	1 PM	6 PM	10 AM	9 PM	10 AM	9 PM	10 AM	8 PM	1 PM	6 PM	10 AM	6 PM
EXC Option B														
Expansion	1 PM	6 PM	1 PM	6 PM	10 AM	9 PM	10 AM	9 PM	10 AM	9 PM	1 PM	6 PM	10 AM	6 PM

Location-Specific Justification

- Reallocating one hour to open from 5-6pm on Sundays supports the City-wide demand for additional weekend hours reflected on the heat map.

Glen Park

2825 Diamond St. (near Bosworth) 94131

Supervisorial District 8



Visitor Traffic*

Glen Park

Average Traffic by Hour and Day of Week

Average Traffic by Hour and Day of Week												Avg Daily	Avg Hourly		
Sunday				128	101	111	136						238	60	
Monday	83	70	71	93	102	136	186	145						443	55
Tuesday	193	138	92	80	106	114	152	130						503	63
Wednesday			90	75	109	122	129	137	95	74				415	52
Thursday	'Closed'	'Closed'	101	85	105	106	128	120	109				377	54	
Friday				129	93	122	120	125						295	59
Saturday	'Closed'	'Closed'	'Closed'	162	116	143	137	131						344	69
	10 AM	11 AM	12 PM	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	8 PM	374	59		
Avg Traffic	138	104	88	108	105	122	141	131	102	74	N/A				

*Visitor traffic data were collected by library staff over 12 two-week intervals from September 2014 to October 2016

Operating Hours Options

Branch Location	Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday	
GLEN PARK														
Current Hours	1 PM	5 PM	10 AM	6 PM	10 AM	6 PM	12 PM	8 PM	10 AM	7 PM	1 PM	6 PM	10 AM	6 PM
GPA Option A														
Reallocation	1 PM	5 PM	10 AM	6 PM	10 AM	6 PM	12 PM	8 PM	10 AM	7 PM	1 PM	6 PM	10 AM	6 PM
GPA Option B														
Expansion	1 PM	6 PM	10 AM	6 PM	10 AM	6 PM	12 PM	8 PM	10 AM	7 PM	1 PM	6 PM	10 AM	6 PM

Location-Specific Justification

- No changes.
- Branch hours expanded from 45 to 50 hours weekly in June 2017; the branch is well-utilized during its open hours.

Golden Gate Valley

1801 Green St. (at Octavia) 94123

Supervisorial District 2



Visitor Traffic*

Golden Gate Valley

Average Traffic by Hour and Day of Week

Average Traffic by Hour and Day of Week												Avg Daily	Avg Hourly	
Sunday				'Closed'	'Closed'	'Closed'	'Closed'					N/A	N/A	
Monday	56	52	58	63	84	77	83	83					278	35
Tuesday	83	72	60	57	70	77	69	74					281	35
Wednesday			73	57	61	75	73	64	46	46	'Closed'	247	31	
Thursday			61	56	70	70	67	68	45	45		241	30	
Friday				97	70	80	74	79					200	40
Saturday	59	59	66	68	72	71	67	68					265	33
	10 AM	11 AM	12 PM	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	8 PM	252	34	
Avg Traffic	66	61	64	66	71	75	72	73	46	46	N/A			

*Visitor traffic data were collected by library staff over 12 two-week intervals from September 2014 to October 2016

Operating Hours Options

Branch Location	Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday	
GOLDEN GATE VALLEY Current	1 PM	5 PM	10 AM	6 PM	10 AM	6 PM	12 PM	9 PM	12 PM	8 PM	1 PM	6 PM	10 AM	6 PM
GGV Option A	1 PM	6 PM	10 AM	6 PM	10 AM	6 PM	12 PM	8 PM	12 PM	8 PM	1 PM	6 PM	10 AM	6 PM
Reallocation	1 PM	6 PM	10 AM	6 PM	10 AM	6 PM	12 PM	8 PM	12 PM	8 PM	1 PM	6 PM	10 AM	6 PM
GGV Option B	1 PM	6 PM	10 AM	6 PM	10 AM	6 PM	12 PM	9 PM	12 PM	8 PM	1 PM	6 PM	10 AM	6 PM
Expansion	1 PM	6 PM	10 AM	6 PM	10 AM	6 PM	12 PM	9 PM	12 PM	8 PM	1 PM	6 PM	10 AM	6 PM

Location-Specific Justification

- Branch added Sunday hours in June 2017, which have been well-received by the community.
- Reallocating one hour to open from 5-6pm on Sundays supports the City-wide demand for additional weekend hours reflected on the heat map.

Ingleside

1298 Ocean Ave. (at Plymouth) 94112

Supervisorial District 7



Visitor Traffic*

Ingleside												Avg Daily Visitors	Avg Hourly Visitors
Average Traffic by Hour and Day of Week													
Sunday				172	164	178	186					350	87
Monday	96	106	95	111	107	118	160	197				495	62
Tuesday	149	134	92	106	107	126	163	180				528	66
Wednesday	'Closed'	'Closed'	127	117	109	135	153	180	111	108		520	65
Thursday				133	91	111	127	148	125	114		424	61
Friday				136	111	162	127	144				340	68
Saturday	'Closed'	'Closed'	'Closed'	208	166	162	177	144				429	86
	10 AM	11 AM	12 PM	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	8 PM	441	71
Avg Traffic	123	120	111	134	125	144	159	162	113	108	N/A		

*Visitor traffic data were collected by library staff over 12 two-week intervals from September 2014 to October 2016

Operating Hours Options

Branch Location	Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday	
INGLESIDE														
Current Hours	1 PM	5 PM	10 AM	6 PM	10 AM	6 PM	10 AM	8 PM	12 PM	7 PM	1 PM	6 PM	10 AM	6 PM
ING Option A														
Reallocation	1 PM	5 PM	10 AM	6 PM	10 AM	6 PM	10 AM	8 PM	12 PM	7 PM	1 PM	6 PM	10 AM	6 PM
ING Option B														
Expansion	1 PM	6 PM	10 AM	6 PM	10 AM	6 PM	10 AM	8 PM	12 PM	7 PM	1 PM	6 PM	10 AM	6 PM

Location-Specific Justification

- No changes.
- Branch hours expanded from 45 to 50 hours weekly in June 2017; the branch is well-utilized during its open hours.

Marina

1890 Chestnut St. (near Webster) 94123

Supervisory District 2



Visitor Traffic*

Marina

Average Traffic by Hour and Day of Week

Avg Daily Visitors

Avg Hourly Visitors

	10 AM	11 AM	12 PM	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	8 PM		
Sunday				150	119	129	142					270	67
Monday	302	224	105	124	115	166	140	129				652	82
Tuesday	185	159	101	101	135	157	164	118				560	70
Wednesday				154	134	154	147	123	72	58		422	60
Thursday	131	100	87	129	111	146	123	105	64	57		526	53
Friday				149	127	164	124	136				350	70
Saturday	116	103	97	103	107	115	109	98				424	53
	10 AM	11 AM	12 PM	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	8 PM	458	65
Avg Traffic	184	146	97	130	121	147	136	118	68	57	N/A		

*Visitor traffic data were collected by library staff over 12 two-week intervals from September 2014 to October 2016

Operating Hours Options

Branch Location	Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday	
MARINA														
Current Hours	1 PM	5 PM	10 AM	6 PM	10 AM	6 PM	1 PM	8 PM	10 AM	8 PM	1 PM	6 PM	10 AM	6 PM
MAR Option A														
Reallocation	1 PM	5 PM	10 AM	6 PM	10 AM	6 PM	1 PM	8 PM	10 AM	8 PM	1 PM	6 PM	10 AM	6 PM
MAR Option B														
Expansion	1 PM	6 PM	10 AM	6 PM	10 AM	6 PM	1 PM	8 PM	10 AM	8 PM	1 PM	6 PM	10 AM	6 PM

Location-Specific Justification

- No changes.
- The branch is open 50 hours weekly and is well-utilized during its open hours.

Merced

155 Winston Dr. (at 19th Ave.) 94132

Supervisorial District 7



Visitor Traffic*

Merced

Average Traffic by Hour and Day of Week

Avg Daily Visitors

Avg Hourly Visitors

	10 AM	11 AM	12 PM	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	8 PM		
Sunday				153	138	146	144					291	73
Monday	133	102	84	99	111	124	124	127				452	57
Tuesday	81	75	80	87	121	128	133	113	82	69	41	505	46
Wednesday				101	100	122	128	116	85	54	51	378	47
Thursday	146	96	77	82	93	111	119	87	68	45	36	480	44
Friday				120	105	121	114	135				297	59
Saturday	105	109	107	122	140	135	118	109				472	59
	10 AM	11 AM	12 PM	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	8 PM	411	55
Avg Traffic	116	96	87	109	115	127	126	114	78	56	43		

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Operating Hours Options

Branch Location	Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday	
MERCEDE														
Current Hours	1 PM	5 PM	10 AM	6 PM	10 AM	9 PM	1 PM	9 PM	10 AM	9 PM	1 PM	6 PM	10 AM	6 PM
MER Option A														
Reallocation	1 PM	6 PM	10 AM	6 PM	10 AM	9 PM	1 PM	9 PM	10 AM	8 PM	1 PM	6 PM	10 AM	6 PM
MER Option B														
Expansion	1 PM	6 PM	10 AM	6 PM	10 AM	9 PM	1 PM	9 PM	10 AM	9 PM	1 PM	6 PM	10 AM	6 PM

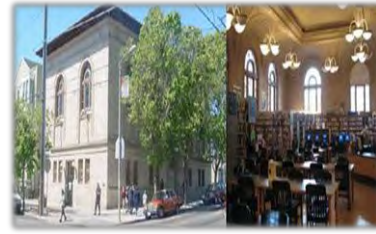
Location-Specific Justification

- Reallocating one hour to open from 5-6pm on Sundays supports the City-wide demand for additional weekend hours reflected on the heat map.

Mission

300 Bartlett St. (at 24th St.) 94110

Supervisorial District 9



Visitor Traffic*

Mission

Average Traffic by Hour and Day of Week

Avg Daily Visitors

Avg Hourly Visitors

												Avg Daily Visitors	Avg Hourly Visitors
Sunday				191	164	180	194					365	91
Monday				257	212	217	213	251				575	115
Tuesday	182	154	147	163	171	224	236	200	178	99	97	926	84
Wednesday	129	137	137	164	168	210	219	203	160	107	91	862	78
Thursday	218	200	142	175	212	209	207	198	148	104	88	951	86
Friday				191	174	199	216	230				505	101
Saturday	137	175	193	197	205	193	169	144				706	88
	10 AM	11 AM	12 PM	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	8 PM	699	92
Avg Traffic	166	166	155	191	187	205	208	204	162	103	92		

*Visitor traffic data were collected by library staff over 12 two-week intervals from September 2014 to October 2016

Operating Hours Options

Branch Location	Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday	
MISSION														
Current Hours	1 PM	5 PM	1 PM	6 PM	10 AM	9 PM	10 AM	9 PM	10 AM	9 PM	1 PM	6 PM	10 AM	6 PM
MIS Option A														
Reallocation	1 PM	5 PM	1 PM	6 PM	10 AM	9 PM	10 AM	9 PM	10 AM	9 PM	1 PM	6 PM	10 AM	6 PM
MIS Option B														
Expansion	1 PM	6 PM	1 PM	6 PM	10 AM	9 PM	10 AM	9 PM	10 AM	9 PM	1 PM	6 PM	10 AM	6 PM

Location-Specific Justification

- No changes.
- The branch is open 55 hours weekly and is well-utilized during its open hours.

Mission Bay

960 Fourth St. (at Berry) 94158

Supervisory District 6



Visitor Traffic*

Mission Bay

Average Traffic by Hour and Day of Week

												Avg Daily Visitors	Avg Hourly Visitors
Sunday				127	110	115	129					241	60
Monday	92	81	93	112	94	98	114	114				400	50
Tuesday	180	107	90	91	93	101	97	115				437	55
Wednesday		'Closed'	'Closed'	118	94	100	104	113	102	73		352	50
Thursday	165	117	91	96	92	87	104	110				431	54
Friday				134	85	98	137	139				297	59
Saturday	'Closed'	'Closed'	'Closed'	122	114	112	107	99				277	55
	10 AM	11 AM	12 PM	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	8 PM	348	55
Avg Traffic	146	102	92	114	97	102	113	115	102	73	N/A		

*Visitor traffic data were collected by library staff over 12 two-week intervals from September 2014 to October 2016

Operating Hours Options

Branch Location	Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday	
MISSION BAY														
Current Hours	1 PM	5 PM	10 AM	6 PM	10 AM	6 PM	11 AM	8 PM	10 AM	6 PM	1 PM	6 PM	10 AM	6 PM
MBA Option A														
Reallocation	1 PM	5 PM	10 AM	6 PM	10 AM	6 PM	11 AM	8 PM	10 AM	6 PM	1 PM	6 PM	10 AM	6 PM
MBA Option B														
Expansion	1 PM	6 PM	10 AM	6 PM	10 AM	6 PM	11 AM	8 PM	10 AM	6 PM	1 PM	6 PM	10 AM	6 PM

Location-Specific Justification

- No changes.
- The branch expanded from 45 to 50 hours weekly in June 2017; the branch is well-utilized during its open hours.

Noe Valley

451 Jersey St. (near Castro) 94114

Supervisory District 8



Visitor Traffic*

Noe Valley

Average Traffic by Hour and Day of Week

												Avg Daily Visitors	Avg Hourly Visitors
Sunday				103	92	95	127					209	52
Monday			82	70	82	89	112	115				275	46
Tuesday	72	53	59	60	74	87	92	80	51	40	44	356	32
Wednesday				82	66	83	107	76	49	39	42	272	34
Thursday	125	78	61	55	70	89	92	92				331	41
Friday				91	82	78	94	78				212	42
Saturday	76	85	78	83	85	89	91	80				333	42
	10 AM	11 AM	12 PM	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	8 PM	284	41
Avg Traffic	91	72	70	78	79	87	102	87	50	39	43		

*Visitor traffic data were collected by library staff over 12 two-week intervals from September 2014 to October 2016

Operating Hours Options

Branch Location	Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday	
NOE VALLEY														
Current Hours	1 PM	5 PM	12 PM	6 PM	10 AM	9 PM	1 PM	9 PM	10 AM	6 PM	1 PM	6 PM	10 AM	6 PM
NVA Option A														
Reallocation	1 PM	5 PM	12 PM	6 PM	10 AM	9 PM	1 PM	9 PM	10 AM	6 PM	1 PM	6 PM	10 AM	6 PM
NVA Option B														
Expansion	1 PM	6 PM	12 PM	6 PM	10 AM	9 PM	1 PM	9 PM	10 AM	6 PM	1 PM	6 PM	10 AM	6 PM

Location-Specific Justification

- No changes.
- The branch is open 50 hours weekly and is well-utilized during its open hours.

Supervisory District 3

- ### Operating Hours Options

Ocean View

345 Randolph St. (at Ramsell) 94132

Supervisorial District 11



Visitor Traffic*

Ocean View

Average Traffic by Hour and Day of Week

												Avg Daily Visitors	Avg Hourly Visitors
Sunday	'Closed'											N/A	N/A
Monday	56	33	30	36	45	38	43	53				168	21
Tuesday	45	28	29	35	39	43	44	49				156	20
Wednesday			52	36	46	42	53	47	41	27		172	21
Thursday	'Closed'	50	26	35	42	39	39	34	37			151	19
Friday				68	35	42	48	53				123	25
Saturday	43	42	40	43	55	47	42	53				183	23
	10 AM	11 AM	12 PM	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	8 PM	159	21
Avg Traffic	48	38	36	42	44	42	45	48	39	27	N/A		

*Visitor traffic data were collected by library staff over 12 two-week intervals from September 2014 to October 2016

Operating Hours Options

Branch Location	Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday	
OCEAN VIEW														
Current Hours	1 PM	5 PM	10 AM	6 PM	10 AM	6 PM	12 PM	8 PM	10 AM	7 PM	1 PM	6 PM	10 AM	6 PM
OVI Option A														
Reallocation	1 PM	5 PM	10 AM	6 PM	10 AM	6 PM	12 PM	8 PM	10 AM	7 PM	1 PM	6 PM	10 AM	6 PM
OVI Option B														
Expansion	1 PM	6 PM	10 AM	6 PM	10 AM	6 PM	12 PM	8 PM	10 AM	7 PM	1 PM	6 PM	10 AM	6 PM

Location-Specific Justification

- No changes.
- The branch expanded from 45 to 50 hours weekly in June 2017, and is well-utilized during its open hours.

Ortega

3223 Ortega St. (at 39th Ave.) 94122

Supervisory District 4



Visitor Traffic*

Ortega												Avg Daily Visitors	Avg Hourly Visitors
Average Traffic by Hour and Day of Week													
Sunday			286	282	314	325						603	151
Monday	298	196	143	143	214	486	293	273				1,023	128
Tuesday	278	172	134	131	230	408	319	274				972	122
Wednesday			262	229	474	360	320	207	124	117		1,047	131
Thursday			136	127	193	433	334	291	172	105	107	949	105
Friday				167	186	485	359	290	'Closed'			744	149
Saturday	231	263	279	311	376	357	333	214				1,182	148
	10 AM	11 AM	12 PM	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	8 PM	931	133
Avg Traffic	269	210	173	204	244	422	332	277	190	115	112		

*Visitor traffic data were collected by library staff over 12 two-week intervals from September 2014 to October 2016

Operating Hours Options

Branch Location	Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday	
ORTEGA														
Current Hours	1 PM	5 PM	10 AM	6 PM	10 AM	6 PM	1 PM	9 PM	12 PM	9 PM	1 PM	6 PM	10 AM	6 PM
ORT Option A														
Reallocation	1 PM	5 PM	10 AM	6 PM	10 AM	6 PM	1 PM	9 PM	12 PM	9 PM	1 PM	6 PM	10 AM	6 PM
ORT Option B														
Expansion	1 PM	6 PM	10 AM	6 PM	10 AM	6 PM	1 PM	9 PM	12 PM	9 PM	1 PM	6 PM	10 AM	6 PM

Location-Specific Justification

- No changes.
- The branch is open 50 hours weekly and is well-utilized during its open hours.

Park

1833 Page St. (at Cole) 94117

Supervisorial District 5



Visitor Traffic*

Park												Avg Daily Visitors	Avg Hourly Visitors
Average Traffic by Hour and Day of Week													
Sunday			105	91	97	129						211	53
Monday		99	91	105	112	107	116					315	52
Tuesday	78	79	69	87	92	102	112	94	68	48	47	437	40
Wednesday			107	102	101	102	85		73	49	52	335	42
Thursday	99	93	85	87	94	96	99	104				379	47
Friday			115	103	115	99	119					275	55
Saturday	80	103	101	94	103	100	110	111				401	50
	10 AM	11 AM	12 PM	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	8 PM	336	48
Avg Traffic	86	92	88	98	99	103	108	105	70	48	49		

*Visitor traffic data were collected by library staff over 12 two-week intervals from September 2014 to October 2016

Operating Hours Options

Branch Location	Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday	
PARK Current Hours	1 PM	5 PM	12 PM	6 PM	10 AM	9 PM	1 PM	9 PM	10 AM	6 PM	1 PM	6 PM	10 AM	6 PM
PAR Option A Reallocation	1 PM	5 PM	12 PM	6 PM	10 AM	9 PM	1 PM	9 PM	10 AM	6 PM	1 PM	6 PM	10 AM	6 PM
PAR Option B Expansion	1 PM	6 PM	12 PM	6 PM	10 AM	9 PM	1 PM	9 PM	10 AM	6 PM	1 PM	6 PM	10 AM	6 PM

Location-Specific Justification

- No changes.
- The branch is open 50 hours weekly and is well-utilized during its open hours.

1200 Taraval St. (at 22nd Ave.) 94116

Supervisory District 4



Parkside

Avg Daily Visitors	Avg Hourly Visitors
-----------------------	------------------------

Sunday Monday Tuesday Wednesday Thursday Friday Saturday				'Closed'	'Closed'	'Closed'	'Closed'				visitors	visitors	
				152	166	207	193	187				452	90
	160	104	113	114	140	205	194	170	137	90	80	753	68
			'Closed'	137	183	181	199	171	114	76	70	565	71
	194	98	94	111	168	167	171	176				589	74
				147	139	211	189	184				435	87
	226	205	181	180	213	209	206	169				794	99
	10 AM	11 AM	12 PM	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	8 PM	598	82
Avg Traffic	193	136	130	140	168	197	192	176	125	83	75		

*Visitor traffic data were collected by library staff over 12 two-week intervals from September 2014 to October 2016

Operating Hours Options

Branch Location	Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday	
PARKSIDE														
Current Hours	1 PM	5 PM	1 PM	6 PM	10 AM	9 PM	12 PM	9 PM	10 AM	6 PM	1 PM	6 PM	10 AM	6 PM
PSI Option A														
Reallocation	1 PM	5 PM	1 PM	6 PM	10 AM	9 PM	12 PM	9 PM	10 AM	6 PM	1 PM	6 PM	10 AM	6 PM
PSI Option B														
Expansion	1 PM	6 PM	1 PM	6 PM	10 AM	9 PM	12 PM	9 PM	10 AM	6 PM	1 PM	6 PM	10 AM	6 PM

Location-Specific Justification

- No changes.
- The branch expanded from 45 to 50 hours weekly in June 2017; the branch is well-utilized during its open hours.

Portola

380 Bacon St. (at Goettingen) 94134

Supervisory District 9



Visitor Traffic*

Portola

Average Traffic by Hour and Day of Week

												Avg Daily Visitors	Avg Hourly Visitors
Sunday				161	145	134	156					299	75
Monday	129	112	65	85	194	239	201	173				599	75
Tuesday	114	117	75	111	241	251	191	157				628	79
Wednesday			95	98	193	239	198	176	89	61		574	72
Thursday	'Closed'	'Closed'	88	81	193	239	181	160	89			516	74
Friday				111	209	267	222	159				484	97
Saturday	'Closed'	'Closed'	'Closed'	162	147	164	156	153				391	78
	10 AM	11 AM	12 PM	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	8 PM	499	78
Avg Traffic	122	114	81	115	189	219	187	163	89	61	N/A		

*Visitor traffic data were collected by library staff over 12 two-week intervals from September 2014 to October 2016

Operating Hours Options

Branch Location	Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday	
PORTOLA														
Current Hours	1 PM	5 PM	10 AM	6 PM	10 AM	6 PM	12 PM	8 PM	10 AM	7 PM	1 PM	6 PM	10 AM	6 PM
POR Option A														
Reallocation	1 PM	5 PM	10 AM	6 PM	10 AM	6 PM	12 PM	8 PM	10 AM	7 PM	1 PM	6 PM	10 AM	6 PM
POR Option B														
Expansion	1 PM	6 PM	10 AM	6 PM	10 AM	6 PM	12 PM	8 PM	10 AM	7 PM	1 PM	6 PM	10 AM	6 PM

Location-Specific Justification

- No changes.
- Branch hours expanded from 45 to 50 hours weekly in June 2017; the branch is well-utilized during its open hours.

Potrero

1616 20th St. (near Connecticut) 94107

Supervisorial District 10



Visitor Traffic*

Potrero

Average Traffic by Hour and Day of Week

Avg Daily Visitors Avg Hourly Visitors

Sunday				80	79	85	102					172	43
Monday				'Closed'	'Closed'	'Closed'	'Closed'	'Closed'				N/A	N/A
Tuesday	61	49	58	91	90	92	109	118	66	39		386	39
Wednesday			56	53	68	69	89	75	60	53		260	33
Thursday	101	90	63	53	59	63	89	82	56	38		346	35
Friday				77	63	78	88	76				191	38
Saturday	51	57	73	83	83	78	78	79				291	36
	10 AM	11 AM	12 PM	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	8 PM	274	37
Avg Traffic	71	65	62	73	74	77	92	86	61	43	N/A		

*Visitor traffic data were collected by library staff over 12 two-week intervals from September 2014 to October 2016

Operating Hours Options

Branch Location	Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday	
POTRERO														
Current Hours	1 PM	5 PM	1 PM	6 PM	10 AM	8 PM	12 PM	8 PM	10 AM	8 PM	1 PM	6 PM	10 AM	6 PM
POT Option A														
Reallocation	1 PM	6 PM	1 PM	6 PM	10 AM	8 PM	1 PM	8 PM	10 AM	8 PM	1 PM	6 PM	10 AM	6 PM
POT Option B														
Expansion	1 PM	6 PM	1 PM	6 PM	10 AM	8 PM	12 PM	8 PM	10 AM	8 PM	1 PM	6 PM	10 AM	6 PM

Location-Specific Justification

- Reallocating one hour to open from 5-6pm on Sundays supports the City-wide demand for additional weekend hours reflected on the heat map.

Presidio

3150 Sacramento St. (near Baker) 94115

Supervisorial District 2



Visitor Traffic*

Presidio

Average Traffic by Hour and Day of Week

Avg Daily Visitors

Avg Hourly Visitors

Sunday				114	96	114	128					226	56	
Monday				'Closed'	'Closed'	'Closed'	'Closed'	'Closed'					N/A	N/A
Tuesday	116	97	82	85	92	104	121	87	60	42	30	458	42	
Wednesday			61	85	104	94	100	77	55	36	33	322	36	
Thursday	81	75	65	71	84	85	89	74					311	39
Friday				92	76	97	92	78					218	44
Saturday	71	70	91	101	97	102	93	71					349	44
	10 AM	11 AM	12 PM	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	8 PM	314	43	
Avg Traffic	89	81	74	91	92	99	104	77	58	39	31			

*Visitor traffic data were collected by library staff over 12 two-week intervals from September 2014 to October 2016

Operating Hours Options

Branch Location	Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday	
PRESIDIO														
Current Hours	1 PM	5 PM	1 PM	6 PM	10 AM	9 PM	12 PM	9 PM	10 AM	6 PM	1 PM	6 PM	10 AM	6 PM
PRE Option A														
Reallocation	1 PM	5 PM	1 PM	6 PM	10 AM	9 PM	11 AM	8 PM	10 AM	6 PM	1 PM	6 PM	10 AM	6 PM
PRE Option B														
Expansion	1 PM	6 PM	1 PM	6 PM	10 AM	9 PM	11 AM	8 PM	10 AM	6 PM	1 PM	6 PM	10 AM	6 PM

Location-Specific Justification

- Shifting Wednesday open hours one hour earlier to meet latent demand from 11am - 12pm.

Richmond

351 9th Ave. (near Clement) 94118

Supervisorial District 1



Visitor Traffic*

Richmond

Average Traffic by Hour and Day of Week

												Avg Daily Visitors	Avg Hourly Visitors
Sunday				501	370	379	382					816	204
Monday				386	332	350	337	305				856	171
Tuesday	276	273	268	297	302	328	335	267	196	129	124	1,397	127
Wednesday	308	270	232	260	281	342	326	264	191	120	102	1,348	123
Thursday	274	254	209	266	293	305	311	251	185	108	100	1,278	116
Friday				310	291	360	341	305				804	161
Saturday	338	362	353	386	398	387	355	271				1,425	178
	10 AM	11 AM	12 PM	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	8 PM	1,132	154
Avg Traffic	299	290	266	344	324	350	341	277	191	119	108		

*Visitor traffic data were collected by library staff over 12 two-week intervals from September 2014 to October 2016

Operating Hours Options

Branch Location	Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday	
RICHMOND														
Current Hours	1 PM	5 PM	1 PM	6 PM	10 AM	9 PM	10 AM	9 PM	10 AM	9 PM	1 PM	6 PM	10 AM	6 PM
RIC Option A														
Reallocation	1 PM	6 PM	1 PM	6 PM	10 AM	9 PM	10 AM	9 PM	10 AM	8 PM	1 PM	6 PM	10 AM	6 PM
RIC Option B														
Expansion	1 PM	6 PM	1 PM	6 PM	10 AM	9 PM	10 AM	9 PM	10 AM	9 PM	1 PM	6 PM	10 AM	6 PM

Location-Specific Justification

- Reallocating one hour to open from 5-6pm on Sundays supports the City-wide demand for additional weekend hours reflected on the heat map.

Sunset

1305 18th Ave. (at Irving) 94122

Supervisorial District 4



Visitor Traffic*

Sunset

Average Traffic by Hour and Day of Week

Avg Daily
Visitors

Avg Hourly
Visitors

	10 AM	11 AM	12 PM	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	8 PM		
Sunday				214	190	179	188					385	96
Monday				209	236	199	201	190				517	103
Tuesday	204	151	122	145	191	201	202	191	133	77	75	846	77
Wednesday	126	106	114	145	203	189	197	158	121	81	65	753	68
Thursday	169	120	111	137	178	176	193	165	121	87	67	762	69
Friday				189	194	192	182	173				466	93
Saturday	190	156	184	203	199	193	181	143				725	91
	10 AM	11 AM	12 PM	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	8 PM	636	85
Avg Traffic	172	133	133	177	199	190	192	170	125	81	69		

*Visitor traffic data were collected by library staff over 12 two-week intervals from September 2014 to October 2016

Operating Hours Options

Branch Location	Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday	
SUNSET														
Current Hours	1 PM	5 PM	1 PM	6 PM	10 AM	9 PM	10 AM	9 PM	10 AM	9 PM	1 PM	6 PM	10 AM	6 PM
SUN Option A														
Reallocation	1 PM	5 PM	10 AM	6 PM	10 AM	8 PM	10 AM	8 PM	10 AM	8 PM	1 PM	6 PM	10 AM	6 PM
SUN Option B														
Expansion	1 PM	6 PM	10 AM	6 PM	10 AM	8 PM	10 AM	8 PM	10 AM	8 PM	1 PM	6 PM	10 AM	6 PM

Location-Specific Justification

- Reallocating three evening hours to Monday mornings to meet latent demand indicated on heat map.
- Proximal to Park & Ortega branches which have late evenings.

Visitacion Valley

201 Leland Ave. (at Rutland) 94134

Supervisorial District 10



Visitor Traffic*

Visitacion Valley

Average Traffic by Hour and Day of Week

Average Traffic by Hour and Day of Week												Avg Daily Visitors	Avg Hourly Visitors	
Sunday				107	97	91	106						201	50
Monday	81	95	74	78	93	117	144	151				416	52	
Tuesday	80	96	73	76	94	139	127	149	'Closed'	'Closed'		417	52	
Wednesday	'Closed'	'Closed'	62	69	95	143	150	141	71	41		385	48	
Thursday	'Closed'	'Closed'	64	66	88	128	136	125	60	'Closed'		333	48	
Friday				82	86	111	131	118				264	53	
Saturday	'Closed'	'Closed'	'Closed'	117	115	110	107	100				274	55	
	10 AM	11 AM	12 PM	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	8 PM	327	51	
Avg Traffic	80	95	68	85	95	120	129	131	65	41	N/A			

*Visitor traffic data were collected by library staff over 12 two-week intervals from September 2014 to October 2016

Operating Hours Options

Branch Location	Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday	
VISITACION VALLEY Current	1 PM	5 PM	10 AM	6 PM	10 AM	8 PM	10 AM	8 PM	10 AM	8 PM	1 PM	6 PM	10 AM	6 PM
VVA Option A	1 PM	5 PM	10 AM	6 PM	10 AM	8 PM	10 AM	8 PM	10 AM	8 PM	1 PM	6 PM	10 AM	6 PM
Reallocation	1 PM	5 PM	10 AM	6 PM	10 AM	8 PM	10 AM	8 PM	10 AM	8 PM	1 PM	6 PM	10 AM	6 PM
VVA Option B	1 PM	5 PM	10 AM	6 PM	10 AM	8 PM	10 AM	8 PM	10 AM	8 PM	1 PM	6 PM	10 AM	6 PM
Expansion	1 PM	6 PM	10 AM	6 PM	10 AM	8 PM	10 AM	8 PM	10 AM	8 PM	1 PM	6 PM	10 AM	6 PM

Location-Specific Justification

- No changes.
- Branch hours expanded from 45 to 55 hours weekly in June 2017; the branch is well-utilized during its open hours.

West Portal

190 Lenox Way (at Ulloa) 94127

Supervisory District 7



Visitor Traffic*

West Portal

Average Traffic by Hour and Day of Week

Avg Daily Visitors

Avg Hourly Visitors

												Avg Daily Visitors	Avg Hourly Visitors
Sunday				166	158	167	180					335	84
Monday				187	193	198	174	187				470	94
Tuesday	169	150	100	127	168	203	186	146	115	79	68	756	69
Wednesday	104	87	100	126	156	188	183	150	113	61	63	666	61
Thursday	154	128	97	111	138	189	191	149	119	74	72	710	65
Friday				152	159	214	195	158				439	88
Saturday	147	150	131	175	174	173	165	123				619	77
	10 AM	11 AM	12 PM	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	8 PM	571	77
Avg Traffic	143	129	107	149	164	190	182	152	116	72	68		

*Visitor traffic data were collected by library staff over 12 two-week intervals from September 2014 to October 2016

Operating Hours Options

Branch Location	Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday	
WEST PORTAL														
Current Hours	1 PM	5 PM	1 PM	6 PM	10 AM	9 PM	10 AM	9 PM	10 AM	9 PM	1 PM	6 PM	10 AM	6 PM
WPO Option A														
Reallocation	1 PM	5 PM	1 PM	6 PM	10 AM	9 PM	10 AM	9 PM	10 AM	9 PM	1 PM	6 PM	10 AM	6 PM
WPO Option B														
Expansion	1 PM	6 PM	1 PM	6 PM	10 AM	9 PM	10 AM	9 PM	10 AM	9 PM	1 PM	6 PM	10 AM	6 PM

Location-Specific Justification

- No changes.
- The branch is open 55 hours weekly and is well-utilized during its open hours.

Western Addition

1550 Scott St. (at Geary) 94115

Supervisorial District 5



Visitor Traffic*

Western Addition

Average Traffic by Hour and Day of Week

Average Traffic by Hour and Day of Week												Avg Daily Visitors	Avg Hourly Visitors	
Sunday				162	135	125	137						279	70
Monday	100	86	104	141	130	173	174	142					525	66
Tuesday	181	149	118	140	124	150	172	140					586	73
Wednesday				156	134	185	173	135	77	61			461	66
Thursday	108	93	102	119	124	163	172	122	80	68			575	57
Friday				176	137	186	163	134					398	80
Saturday	159	181	145	154	144	136	131	113					581	73
	10 AM	11 AM	12 PM	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	8 PM	486	69	
Avg Traffic	137	127	117	150	132	160	160	131	78	64	N/A			

*Visitor traffic data were collected by library staff over 12 two-week intervals from September 2014 to October 2016

Operating Hours Options

Branch Location	Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday	
WESTERN ADDITION	1 PM	5 PM	10 AM	6 PM	10 AM	6 PM	1 PM	8 PM	10 AM	8 PM	1 PM	6 PM	10 AM	6 PM
WSA Option A Reallocation	1 PM	6 PM	10 AM	6 PM	10 AM	6 PM	1 PM	8 PM	10 AM	7 PM	1 PM	6 PM	10 AM	6 PM
WSA Option B Expansion	1 PM	6 PM	10 AM	6 PM	10 AM	7 PM	1 PM	8 PM	10 AM	7 PM	1 PM	6 PM	10 AM	6 PM

Location-Specific Justification

- Reallocating one hour to open from 5-6pm on Sundays supports the City-wide demand for additional weekend hours reflected on heat map.