



# TRENDS IN LIBRARY COLLECTIONS

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SHELLIE COCKING

COLLECTIONS AND TECHNICAL SERVICES



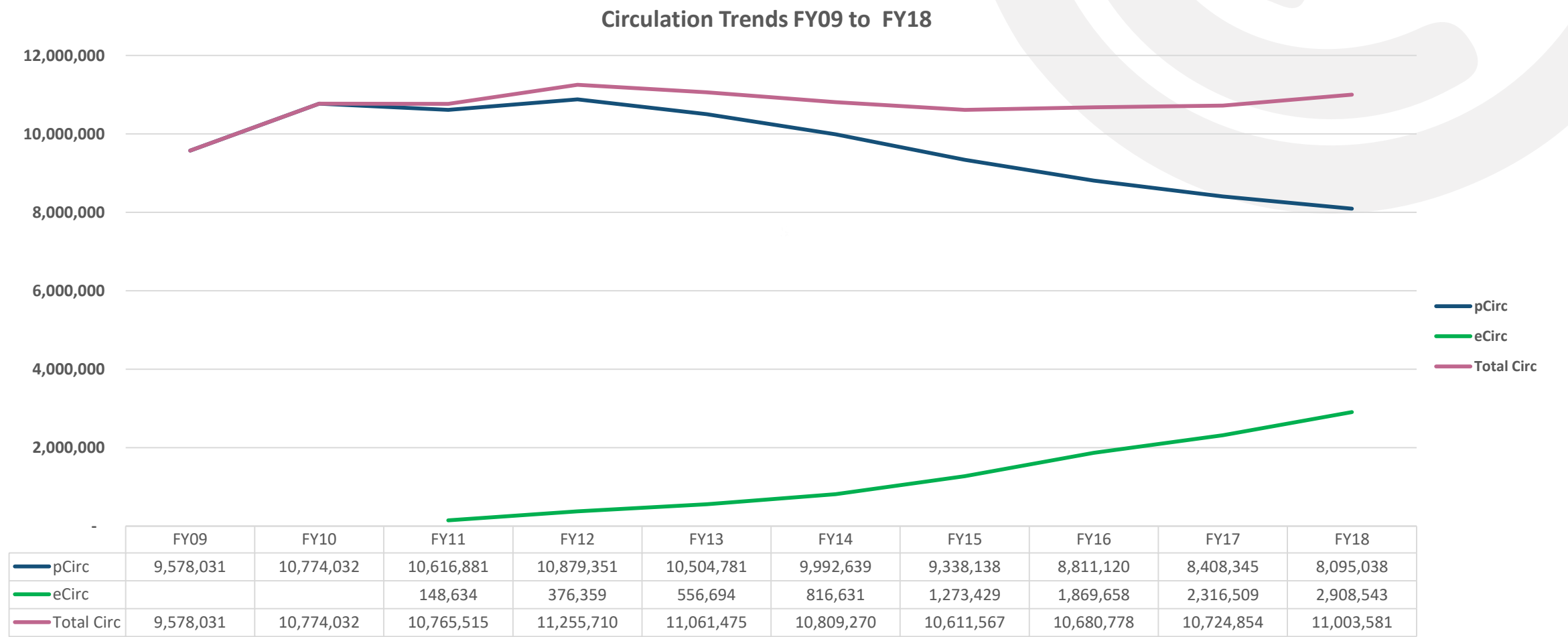


# CONNECTING OUR COMMUNITY WITH OUR COLLECTIONS

OUR TRADITIONAL MISSION EXPANDED

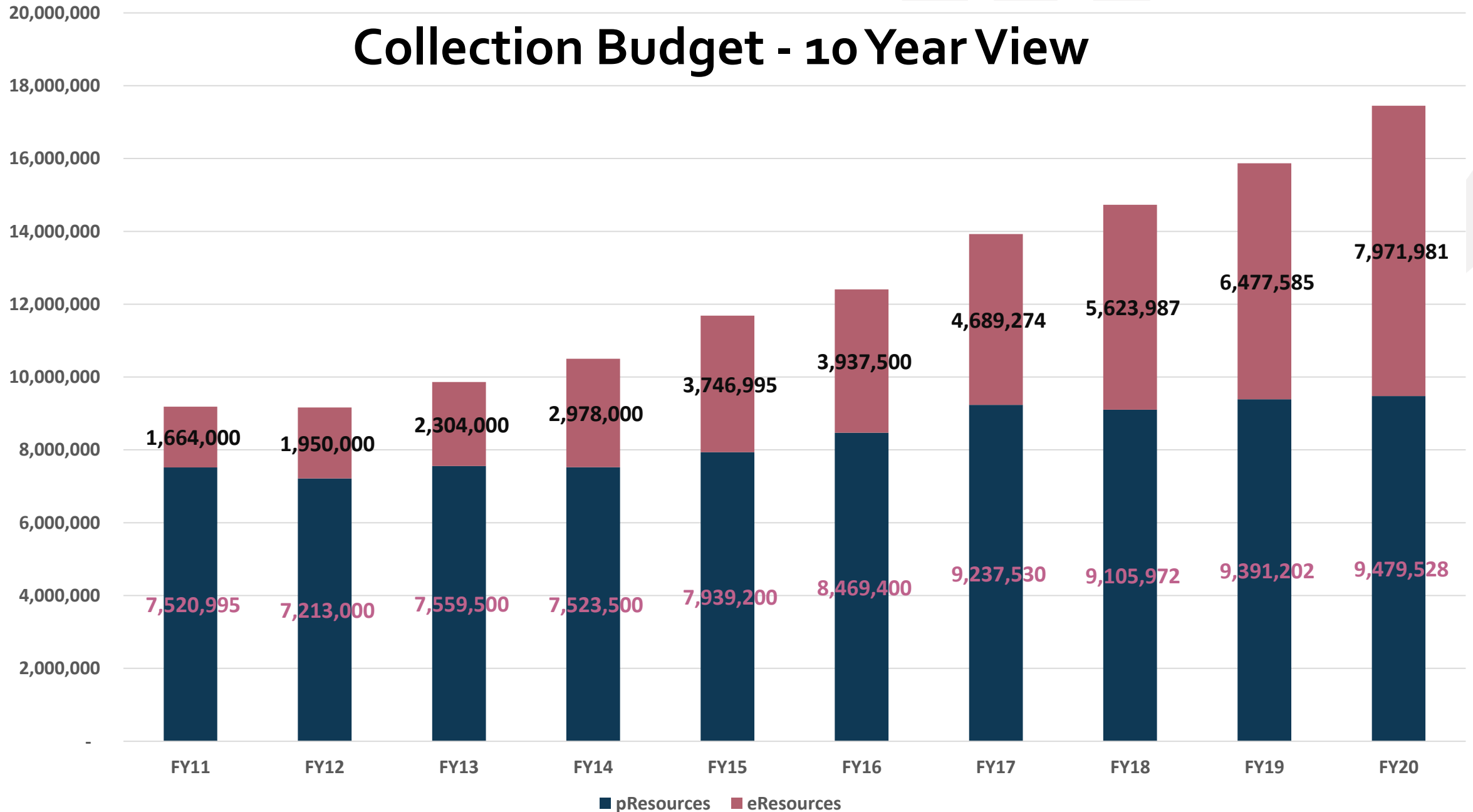


# SFPL PHYSICAL CIRCULATION PEAKED IN FY12





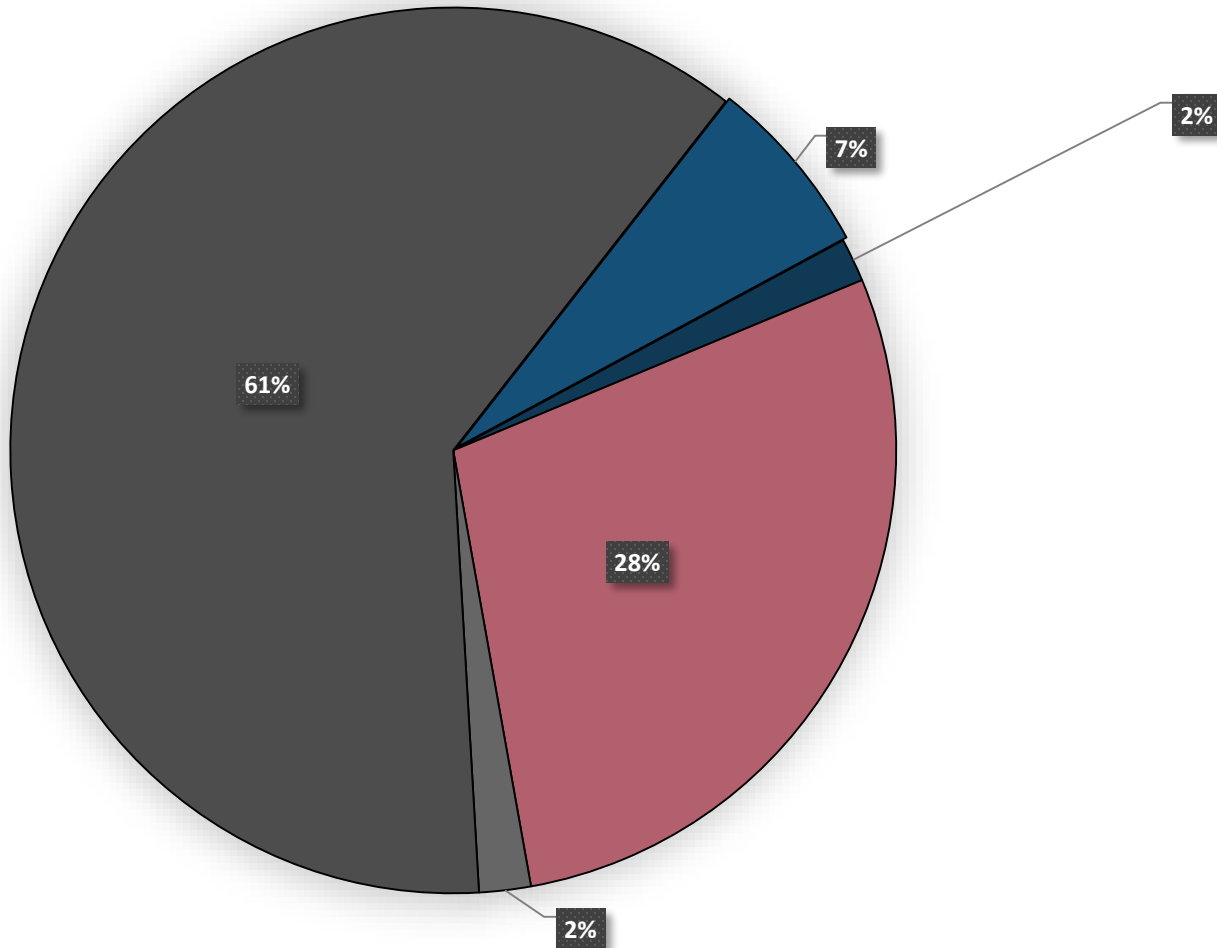
# Collection Budget - 10 Year View



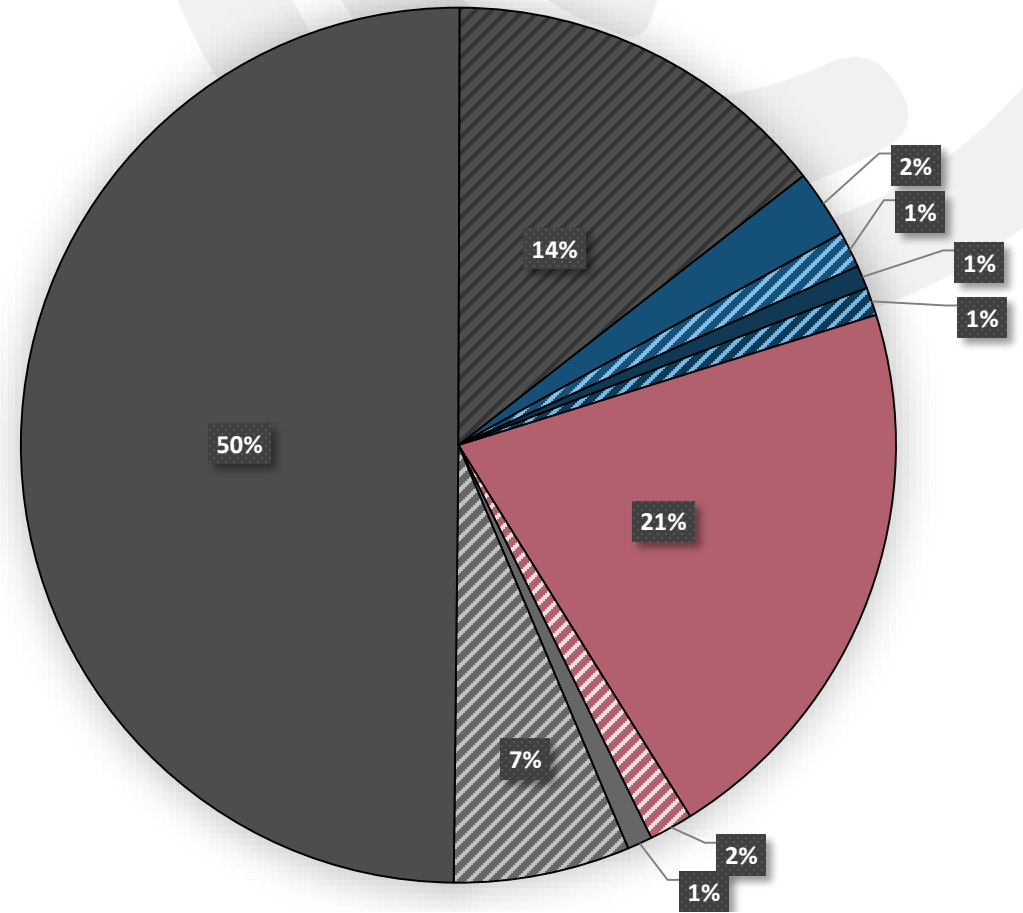


# Circulation by Material Type

FY09



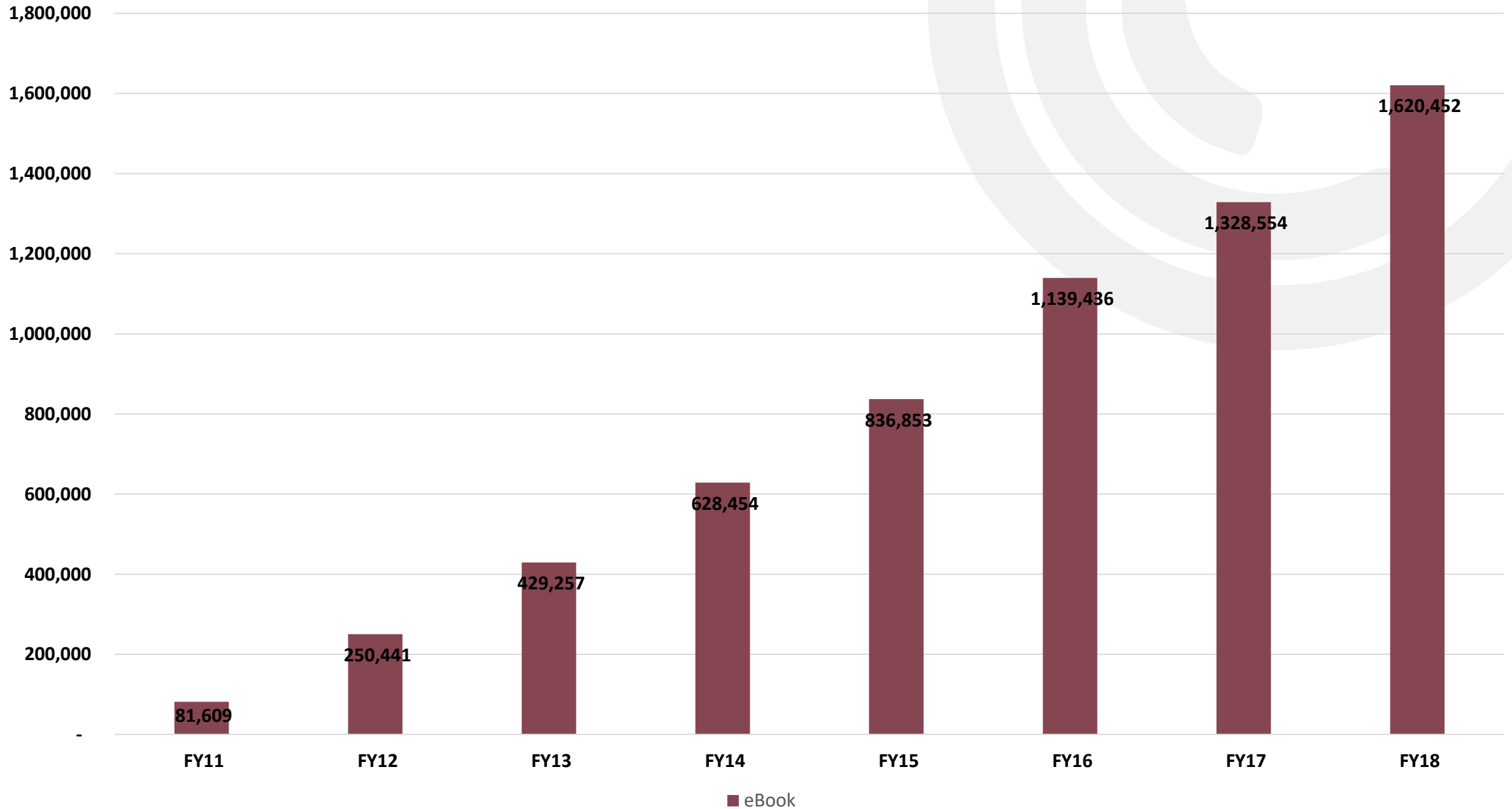
FY18



■ Books ■ Audiobook ■ Film ■ Music ■ Magazines ■ e-Format

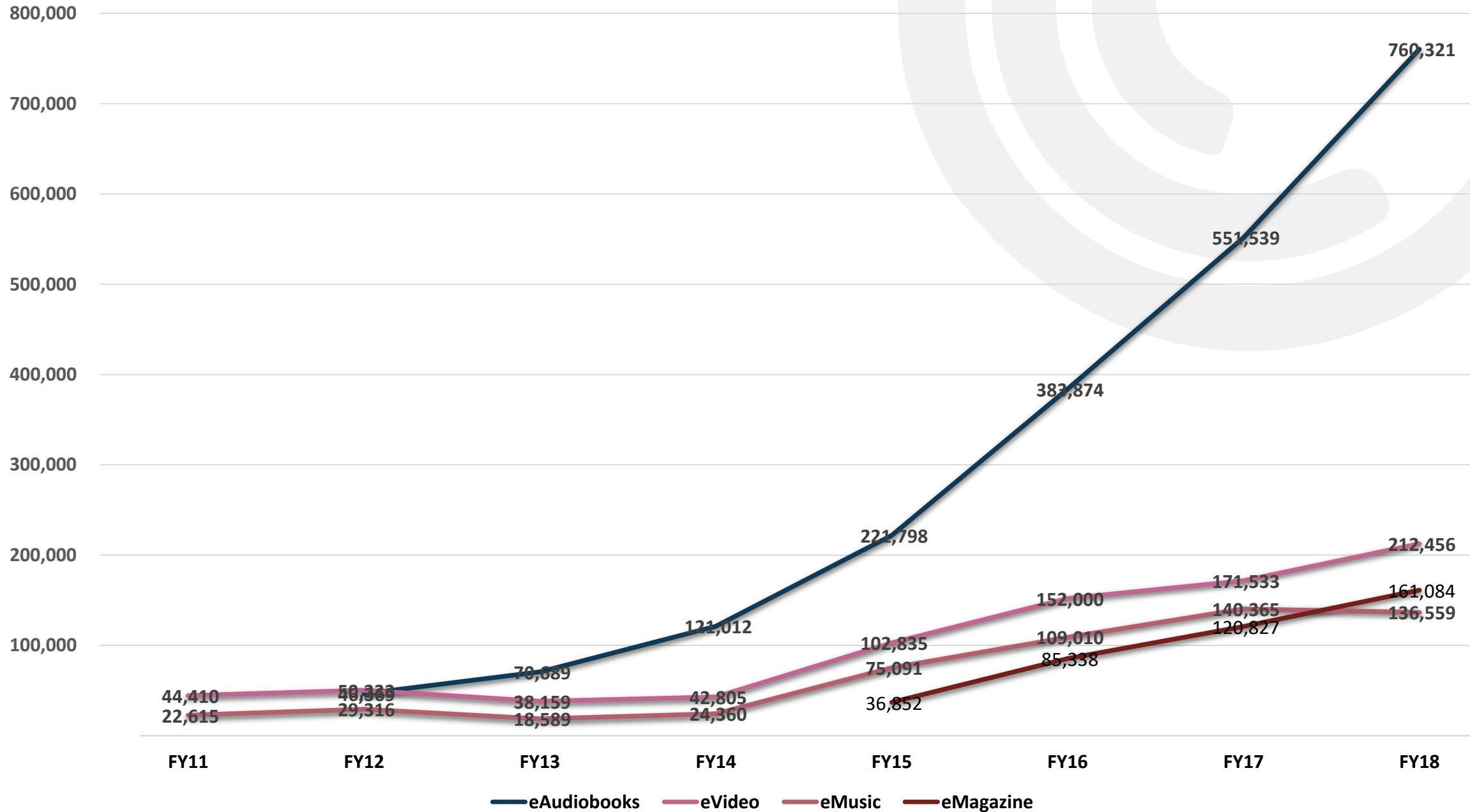


# eBook Growth





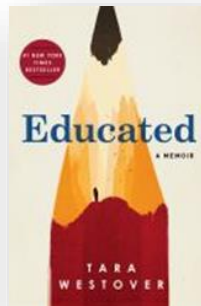
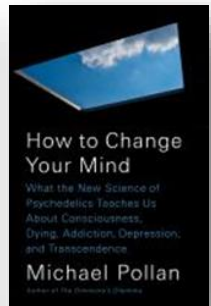
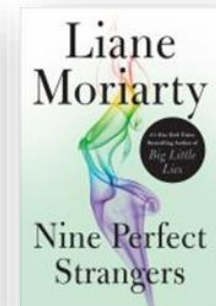
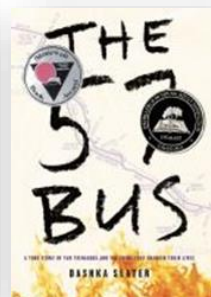
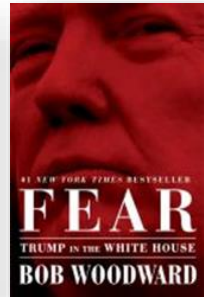
# eMedia Growth





# WHAT DO PEOPLE WANT NOW

## TOP 10 BOOKS

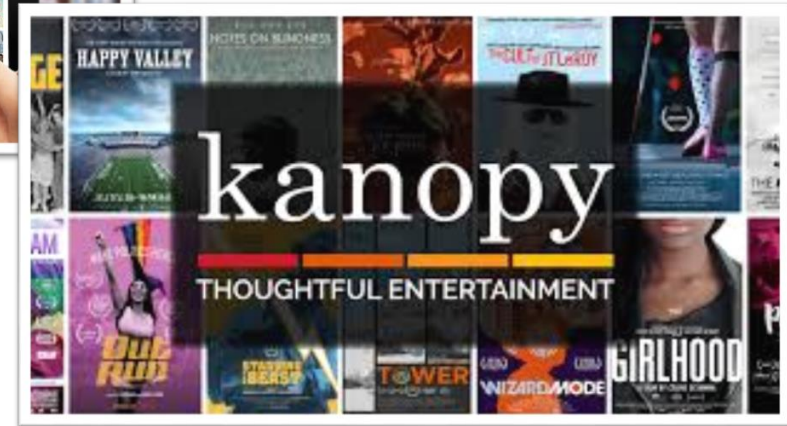
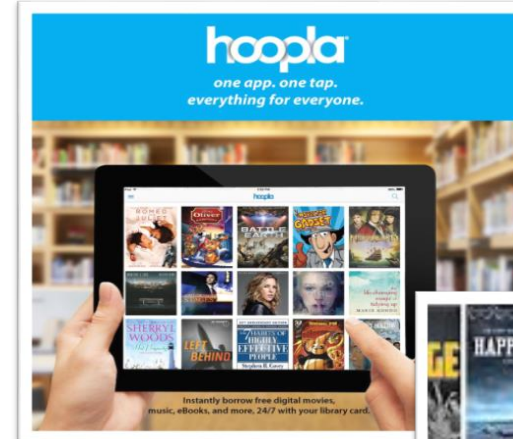


## TOP AV AND YOUTH BOOKS



# MEETING THE NEEDS OF THE BROWSER

## PREDICTING BOOK BROWSING



**DARK AGE** PIERCE BROWN

2.) [Dark Age](#)  
**Publisher:** Del Rey  
**Not Yet Published**  
**Available to Preorder**

ESP  
Adult Fic    BISAC  
**3.0**    **4.1**  
[more info](#)



## MEETING DEMAND FOR IMMEDIATE ACCESS



# IT'S YOUR LUCKY DAY

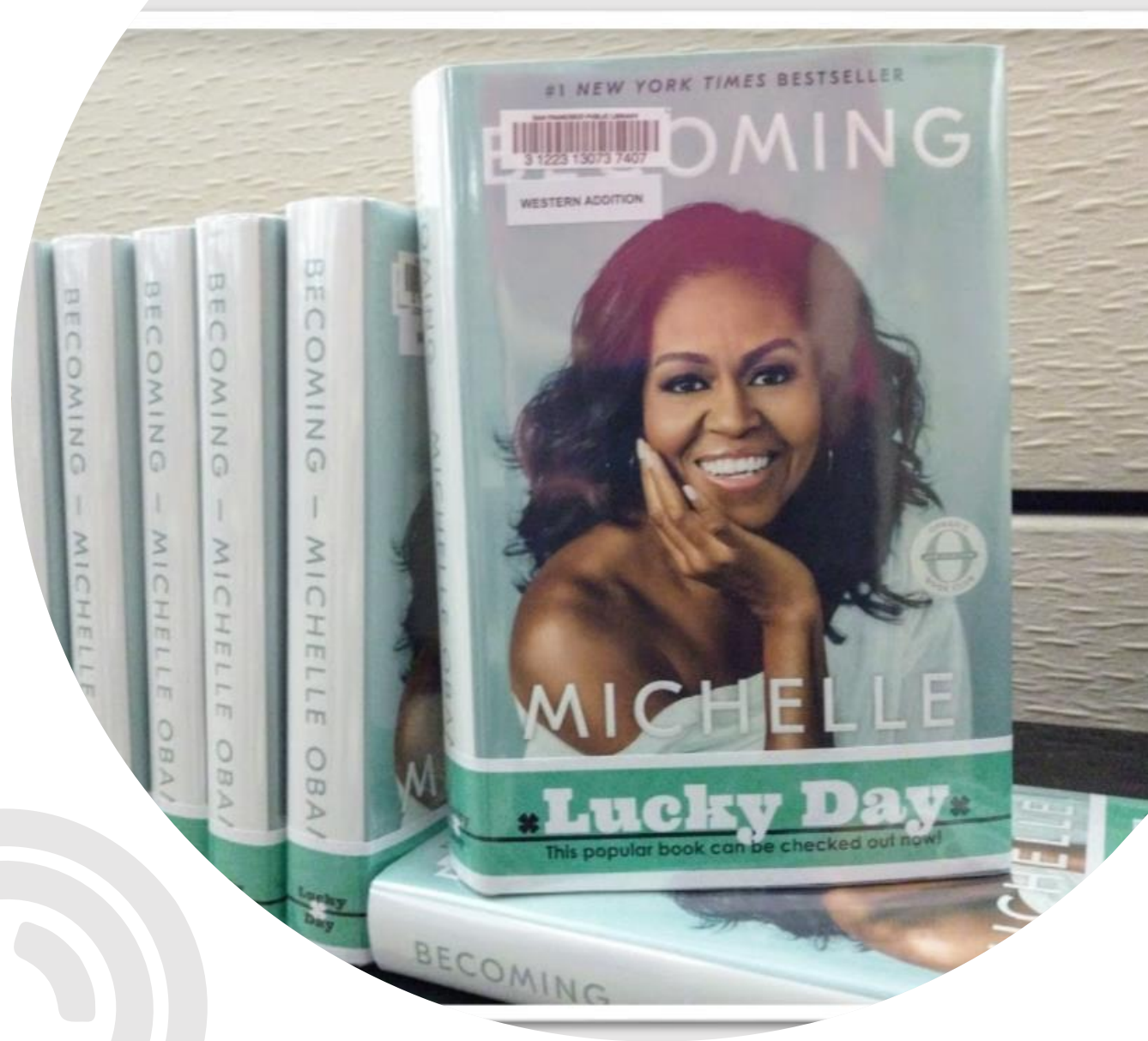
## ✿ Lucky Day ✿

**Skip the wait list and check out popular books now!**

San Francisco Public Library's **Lucky Day** allows you to walk into any branch and find popular titles that usually have a long wait...etc

A list of participating branches:

Bayview  
Chinatown  
Main  
Mission  
Ocean View  
Parkside  
Presidio  
Western Addition





# NEW DATABASES

EBSCO DISCOVERY



New SearchCatalogeLibrarySFPL-Created Research ToolsPeriodical FinderImagesSign InFolderPreferencesLanguageAsk-A-LibrarianHelp

Searching: Magazines, Newspapers & Journals

San Francisco Public Library

KeywordMichelle Obama

Search

Basic SearchAdvanced SearchSearch History

Refine Results

Current SearchLimit To

- Online or at the Library
- Catalog Only
- Scholarly (Peer Reviewed) Journals

1970Publication Date2019Show MoreOptions setFilter byFormat

- All Results
- News (152,724)
- Magazines (33,190)
- Academic Journals (4,908)
- Trade Publications (4,682)
- Reviews (2,729)

Show MoreFilter byTopic

Search Results: 1 - 50 of 265,638

RelevancePage OptionsShare

**Research Starter**  
**Michelle Obama.**  
First Lady of the United States. Michelle LaVaughn Obama was born on January 17, 1964, in Chicago, Illinois, to Fraser and Marian Robinson. She grew up...[More](#)  
Salem Press Biographical Encyclopedia

1 **Michelle Opens Up to Oprah. (cover story).**

By: Winfrey, Oprah. *Good Housekeeping*. Jan2019, Vol. 268 Issue 1, p1-4. 4p. 8 Color Photographs, 1 Black and White Photograph. Reading Level (Lexile): 620. Database: MasterFILE Complete

**Subjects:** OBAMA, Michelle, 1964-; BECOMING (Book : Obama); ADOLESCENCE; WINFREY, Oprah, 1954-; OPTIMISM

PeriodicalHTML Full TextFlipster Digital Magazine

2 **Michelle OBAMA: "Marriage isn't equal!".**

By: Langley, William. *Australian Women's Weekly*. Jan2019, p70-75. 6p. 12 Color Photographs. Reading Level (Lexile): 1250. Database: MasterFILE Complete

**Subjects:** OBAMA, Michelle, 1964-; OBAMA, Barack, 1961-; PRESIDENTS' spouses -- United States; BECOMING (Book : Obama); MEMOIRS; INTERPERSONAL relations

PeriodicalHTML Full TextPDF Full Text (1.1MB)

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This investor backed Twitter, Square and 100 other companies. Why isn't he better known as the startup king?

2019

BEST PLACES

These are the Best Places to Work in the Bay Area

Find out which 130 companies in the region rise to the top in terms of having a happy and engaged workforce.







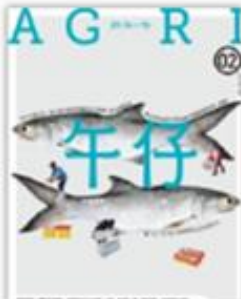





SAN FRANCISCO BUSINESS TIMES





for Libraries

我的雜誌	雜誌分類	雜誌介紹	雜誌分類	雜誌分類	雜誌分類	雜誌分類	雜誌分類	雜誌分類	雜誌分類	雜誌分類
										
25ans	25ans Wedding	2nd	ABC互動英語	ABOOK MAGAZINE 前衛時尚藝術影像誌						
♥ 關注	♥ 關注	♥ 關注	♥ 關注	♥ 關注						
										
廣告Adm	町間小路	ALL+ 互動英語	ÄLSKADE HEM	常春藤科學英語雜誌						
♥ 關注	♥ 關注	♥ 關注	♥ 關注	♥ 關注						





# THANK YOU

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