CONNECTING OUR COMMUNITY WITH OUR COLLECTIONS

OUR TRADITIONAL MISSION EXPANDED
SFPL PHYSICAL CIRCULATION PEAKED IN FY12

### Circulation Trends FY09 to FY18

<table>
<thead>
<tr>
<th>Year</th>
<th>pCirc</th>
<th>eCirc</th>
<th>Total Circ</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY09</td>
<td>9,578,031</td>
<td>148,634</td>
<td>9,726,665</td>
</tr>
<tr>
<td>FY10</td>
<td>10,774,032</td>
<td>376,359</td>
<td>11,150,391</td>
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<tr>
<td>FY11</td>
<td>10,616,881</td>
<td>556,694</td>
<td>11,173,575</td>
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<tr>
<td>FY12</td>
<td>10,879,351</td>
<td>816,631</td>
<td>11,695,982</td>
</tr>
<tr>
<td>FY13</td>
<td>10,504,781</td>
<td>1,273,429</td>
<td>11,778,209</td>
</tr>
<tr>
<td>FY14</td>
<td>9,992,639</td>
<td>1,869,658</td>
<td>11,862,297</td>
</tr>
<tr>
<td>FY15</td>
<td>9,338,138</td>
<td>2,316,509</td>
<td>11,654,647</td>
</tr>
<tr>
<td>FY16</td>
<td>8,811,120</td>
<td>2,908,543</td>
<td>11,719,663</td>
</tr>
<tr>
<td>FY17</td>
<td>8,408,345</td>
<td></td>
<td>8,408,345</td>
</tr>
<tr>
<td>FY18</td>
<td>8,095,038</td>
<td></td>
<td>8,095,038</td>
</tr>
</tbody>
</table>

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**Notes:**
- pCirc: Physical Circulation
- eCirc: Electronic Circulation
- Total Circ: Total Circulation
Collection Budget - 10 Year View

FY11: 7,520,995 (pResources: 1,664,000, eResources: 7,559,995)
FY12: 7,213,000 (pResources: 1,950,000, eResources: 7,253,000)
FY13: 2,978,000 (pResources: 2,304,000, eResources: 2,978,000)
FY14: 3,746,995 (pResources: 2,978,000, eResources: 3,746,995)
FY15: 3,937,500 (pResources: 3,746,995, eResources: 3,937,500)
FY16: 4,689,274 (pResources: 3,746,995, eResources: 4,689,274)
FY17: 5,623,987 (pResources: 3,937,500, eResources: 5,623,987)
FY18: 6,477,585 (pResources: 4,689,274, eResources: 6,477,585)
FY19: 7,971,981 (pResources: 5,623,987, eResources: 7,971,981)
FY20: 9,479,528 (pResources: 6,477,585, eResources: 9,479,528)

Legend:
- pResources
- eResources
Circulation by Material Type

FY09
- Books: 61%
- Film: 28%
- Music: 7%
- Audiobook: 2%

FY18
- Books: 50%
- Film: 21%
- Music: 14%
- Audiobook: 7%
- Magazines: 2%
- e-Format: 1%
eMedia Growth

- FY13: eAudiobooks 70,009, eVideo 42,805, eMusic 24,360, eMagazine 18,589
- FY14: eAudiobooks 121,012, eVideo 38,159, eMusic 10,589, eMagazine 24,360
- FY15: eAudiobooks 221,798, eVideo 75,091, eMusic 36,652, eMagazine 24,360
- FY17: eAudiobooks 551,539, eVideo 171,533, eMusic 140,365, eMagazine 140,365

Graph showing the growth of eAudiobooks, eVideo, eMusic, and eMagazine from FY11 to FY18.
WHAT DO PEOPLE WANT NOW

TOP 10 BOOKS

TOP AV AND YOUTH BOOKS
MEETING THE NEEDS OF THE BROWSER

PREDICTING BOOK BROWSING

MEETING DEMAND FOR IMMEDIATE ACCESS
IT’S YOUR LUCKY DAY

Skip the wait list and check out popular books now!

San Francisco Public Library’s Lucky Day allows you to walk into any branch and find popular titles that usually have a long wait...etc

A list of participating branches:

- Bayview
- Chinatown
- Main
- Mission
- Ocean View
- Parkside
- Presidio
- Western Addition
NEW DATABASES

EBSCO DISCOVERY

SAN FRANCISCO BUSINESS TIMES

2019 BEST PLACES

These are the Best Places to Work in the Bay Area

Find out which 130 companies in the region rise to the top in terms of having a happy and engaged workforce.
THANK YOU

✉️ SHELLIE.COCKING@SFPL.ORG