SAN FRANCISCO PUBLIC LIBRARY COMMISSION

Minutes of the Regular Meeting of April 19, 2018
(Approved as amended at the meeting of May 31, 2018)

The San Francisco Public Library Commission held a regular meeting on April 19, 2018 at the Koret Auditorium, Main Library.

The meeting was called to order at 4:47 pm.

Commissioners present: Dunning, Mall, Ono and Wardell-Ghirarduzzi

Commissioner excused: Lee

The Commission currently has two vacancies.

AGENDA ITEM NO. 1 GENERAL PUBLIC COMMENT

Peter Warfield, Executive Director, Library Users Association, said last week was National Library Week and the Library seemed to have no publicity around this event. He said the Library’s policy of using social media should be ended immediately. There have been negative impacts to young people from Facebook and other social media.

An unidentified citizen said that the Library’s computers kick you off after one hour and it makes it very difficult for him to use them. He said if you allowed the time limit to increase that would be very helpful.

Annie Lee, Board Member San Francisco Public Library, said the Friends provide support for the various programs including Summer Stride. She said the Mix is an incredible space for teenagers. She said the Friends also support innovative ideas from the librarians and do advocacy to ensure that the Library is fully funded.
AGENDA ITEM NO. 2 CITY LIBRARIAN RECRUITMENT UPDATE

Maureen Singleton, Acting Chief Operating Officer, said that a representative from the Department of Human Resources (DHR) will be giving an update on the City Librarian Recruitment process.

Christina Brusaca, DHR, said at last month’s meeting the Commission voted to approve Commission President Wardell-Ghirarduzzi as the designee to work with DHR to draft and approve a RFP to find a search firm send it to the list of pre-qualified executive recruiters. She said the responses are due May 2.

Maureen Singleton, Acting Chief Operating Officer, said the Commission can decide if they want to delegate any of this to a Commissioner or Commissioners or if they want to review the submissions as a whole.

Public Comment

Peter Warfield, Executive Director, Library Users Association, said he is very disappointed that the RFP has already been approved and sent out. He said there is no reason why the Commission itself could not seek a new City Librarian. He said the Commission should have a detailed discussion on what it is seeking in a new City Librarian. He said the secret agenda for the Eureka Valley Branch project is to displace the homeless.

Commission Discussion

Commissioner Dunning confirmed that six firms had received the RFP. She said in the March Minutes there was a motion to designate President Wardell-Ghirarduzzi to be the Commission designee to work with DHR to develop and approve the RFP to send to the search firms.

Commissioner Mall said she just wanted to clarify that the RFP is only for the search firm. She said when the responses are in she would like to have them in the packets for the next time, but she said unfortunately she will be out of the country and will not be at the next meeting.

AGENDA ITEM NO. 3. MISSION BRANCH LIBRARY RENOVATION PROJECT – COMMUNITY ENGAGEMENT PROCESS

Michael Lambert, Acting City Librarian, said in the FY 19 budget that the Commission approved funding for the Mission Branch Library renovation. He said we are fortunate that we have Mindy Linetzky, who is a very seasoned veteran in the Branch Library Improvement Program (BLIP).

Mindy Linetzky, Public Relations Manager, said she ran the community outreach program for the BLIP program from 2002 until 2014. She said we want to take what was learned from that program and apply it to the community outreach for this project. She gave a presentation on the Mission Branch Library Renovation Community Outreach. She said we
are in the planning phase and will be doing community and patron surveys and community meetings. She said the next step will be the conceptual design phase. She explained how they will be getting the word out for the surveys and meetings.

Explanatory document: Mission Branch Library Renovation Project

Public Comment
Marie Ciepiela, Executive Director, Friends of the San Francisco Public Library, said the Friends are here to help with this program. She said they will be helping to get the word out about this project.

Peter Warfield, Executive Director, Library Users Association, said much of what Mindy Linetzky is true. He said he thinks the library needs to be up front about the goals and the budget of the project. He said the hearings for the open hours meetings had very low attendance and the publicity was poor. He said the library has an unfortunate history of skewing surveys to get the results they are looking for.

Commission Discussion
Commissioner Mall said the plan sounds great. She asked the representative of the Friends if they will be raising money for the project.

Marie Ciepiela, Executive Director, Friends of the San Francisco Public Library, said they will be doing fundraising for the Furniture, Fixtures and Equipment.

Commissioner Mall asked if there would be naming opportunities in the Branch.

Michael Lambert, Acting City Librarian, said we will be doing a systematic audit that will look at those possible opportunities.

Commissioner Mall said many of these projects should be privately funded.

Marie Ciepiela, Executive Director, Friends of the Library said, the Friends have just completed a five-year plan and they have included these three projects in their planning process.

Commissioner Ono asked if the surveys would be available in other languages. She asked about the timeline for the surveys.

Mindy Linetzky, Public Relations Manager, said the surveys will probably be available until the first community meeting.

Commissioner Dunning asked how the emails of patrons are being used.

Mindy Linetzky, Public Relations Manager, said the survey will have an opt in section at the end so that participants can get additional information on the outreach program.
President Wardell-Ghirarduzzi said she supports these efforts and said she would like to capture the legacy of the Mission branch and the neighborhood.

Mindy Linetzky, Public Relations Manager, said there could be design and programmatic elements.

Commissioner Mall said maybe we could find a film student to document the whole process.

**AGENDA ITEM NO. 4. CITY LIBRARIAN'S REPORT**

Michelle Jeffers, Chief of Community Programs and Partnerships gave a presentation on the Programming and Exhibition Highlights including a report on National Library Week, One City One Book 2018 and Summer Stride.

Terry Carlson, Northwest District Manager, gave a presentation on the Sunset Branch Library Centennial Celebration, which was held on April 7.

Michael Lambert, Acting City Librarian, said the Centennial at Sunset Branch was an incredible event and there was one patron who said she had been using the Branch since 1943 when she was 7 years old.

President Wardell-Ghirarduzzi said the Commission would be on recess for five minutes.

Recess: 5:47 pm
Reconvene: 5:52
Explanatory documents: [Programming and Exhibition Highlights](#); [Sunset Branch Centennial](#)

Public Comment

Peter Warfield, Executive Director, Library Users Association, said he appreciates the reports. He said the library is not the most democratic institution in America. He said the library in some ways is a very arbitrary and authoritarian institution. He said he would like to see the library talk much more about accurate information being available at the library.

**Commission Discussion**

Commissioner Ono said this part of the meeting always makes her feel good and she thanked staff for their presentations.

Commissioner Dunning said she echoes Commissioner Ono’s remarks and said the exhibits and celebrations are very inspiring.

Commissioner Mall complimented Michelle Jeffers on her taste in the choice on One City One Book.
President Wardell-Ghirarduzzi said she was pleased with the One City One Book selection and the fact that it is a graphic novel and it is about the Southeast Asian experience of immigrants coming to the United States.

AGENDA ITEM NO. 5 APPROVAL OF THE MINUTES FEBRUARY 15, 2018

Public Comment

Peter Warfield, Executive Director, Library Users Association, said that Park Branch is actually the oldest branch in the system. He said RFID is toxic to privacy and he said his comments under public comment do not reflect that. He said his comments on the recruitment process for the City Librarian need to be clarified.

Motion: By Commissioner Dunning, seconded by Commissioner Mall, to approve the Minutes of February 15, 2018.

Action: AYES 4-0: (Dunning, Mall, Ono and Wardell-Ghirarduzzi).

AGENDA ITEM NO. 5 APPROVAL OF THE MINUTES MARCH 15, 2018

Public Comment

Peter Warfield, Executive Director, Library Users Association, said it seems that the Commission is going through its usual procedure to ignore the public and falsify what was actually said. He said on agenda item number 6 it states that his comments on the minutes were not representative of what he said and that his comments need to be clarified. He said there is no reference as to what needed to be clarified.

Motion: By Commissioner Dunning, seconded by Commissioner Mall, to approve the Minutes of March 15, 2018.

Action: AYES 4-0: (Dunning, Mall, Ono and Wardell-Ghirarduzzi).

AGENDA ITEM NO. 7 ADJOURNMENT

Public Comment

Peter Warfield, Executive Director, Library Users Association, said the Commission should not adjourn until there is an item on the agenda for new business. He said the process of the City Librarian’s recruitment needs to be more open and detailed.

Commissioner Dunning said that the Commission had approved of President Wardell-Ghirarduzzi working on the RFP and not Commissioner Mall as Mr. Warfield had stated.
Commissioner Mall said that the Minutes do reflect correctly that it is President Wardell-Ghirarduzzi who would be working with DHR and approving the RFP.

Motion: By Commissioner Ono, seconded by Commissioner Dunning, to adjourn the meeting of March 15, 2018.

Action: AYES 4-0: (Dunning, Mall, Ono and Wardell-Ghirarduzzi).

The meeting adjourned at 6.12 pm.

Sue Blackman
Commission Secretary

Explanatory documents: Copies of listed explanatory documents are available as follows: (1) from the commission secretary/custodian of records, 6th floor, Main Library; (2) in the rear of Koret Auditorium immediately prior to, and during, the meeting; and (3), to the extent possible, on the Public Library’s website http://sfpl.org. Additional materials not listed as explanatory documents on this agenda, if any, that are distributed to library commissioners prior to or during the meeting in connection with any agenda item will be available to the public for inspection and copying in accordance with Government Code Section 54954.1 and Sunshine Ordinance Sections 67.9, 67.28(b), and 67.28(d).