

Digital Collections

Library Usage & Trends

March 15, 2018

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SFPL Digital Collections

- Alexander Street
- Axis360
- BookFlix (Children)
- Books24x7
- Enki
- Flipster
- Hoopla
- Kanopy
- OverDrive (English/
Chinese/Spanish/Russian)
- Qikan (Chinese)
- RBdigital
- Safari Online Books
- UDN (Chinese)

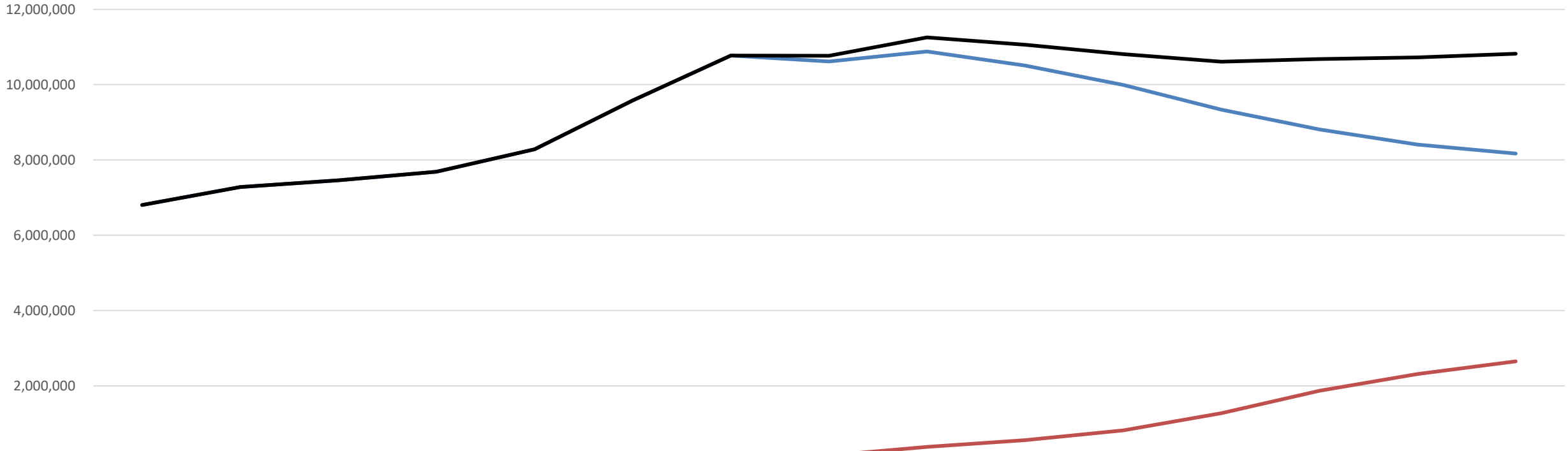


Digital Collections Usage Continues to Increase

	FY 2015-2016	FY 2016-2017	FYoFY Growth
*Checkouts	1,869,658	2,316,509	24%

**Combined totals from all library digital collections: Alexander Street Press, Axis 360, BookFlix eBooks, Books24x7, EBSCO eBooks, Enki, Flipster, hoopla, Kanopy, OverDrive, RBdigital, Safari Tech Books Online, UDN, and Znanium.*

Circulation Trends FY04 to Projected FY18



	FY04	FY05	FY06	FY07	FY08	FY09	FY10	FY11	FY12	FY13	FY14	FY15	FY16	FY17	FY18*
pCirc	6,802,185	7,279,926	7,461,279	7,685,892	8,283,926	9,578,031	10,774,032	10,616,881	10,879,351	10,504,781	9,992,639	9,338,138	8,811,120	8,408,345	8,171,678
eCirc								148,634	376,359	556,694	816,631	1,273,429	1,869,658	2,312,818	2,649,304
Total Circ	6,802,185	7,279,926	7,461,279	7,685,892	8,283,926	9,578,031	10,774,032	10,765,515	11,255,710	11,061,475	10,809,270	10,611,567	10,680,778	10,721,163	10,820,982

New eMedia: Kanopy

- Launched October 2017
- Diverse content: Local documentaries, independent films, and global cinema
- Versatile: Accessible on phones, tablets, computers, and TVs

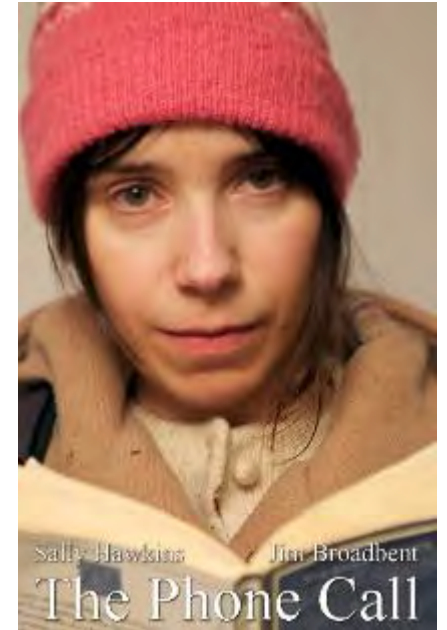
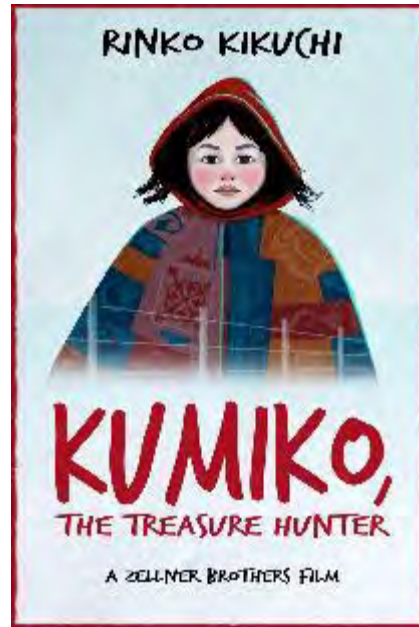
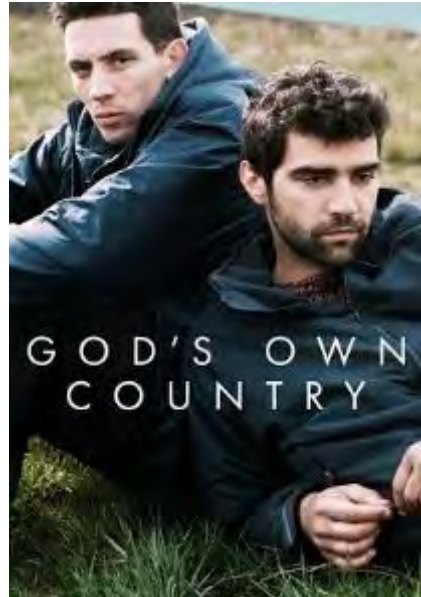
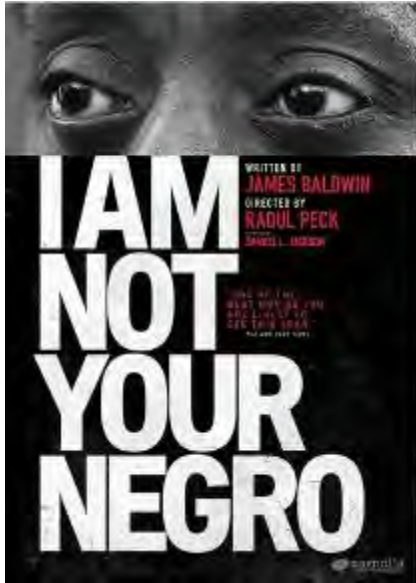
# Registered Users	Average # Videos Played Monthly
1,310	5,300 (4 videos per person)

(Source: Kanopy)

kanopy



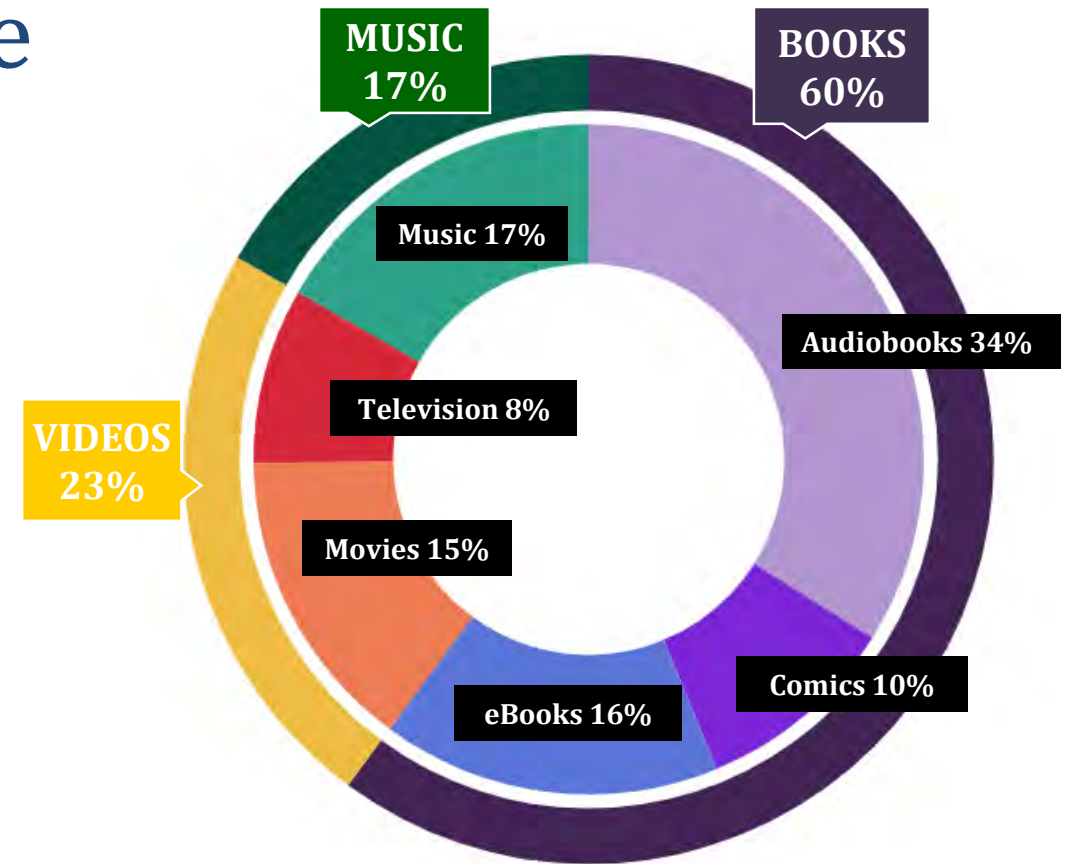
Popular on Kanopy Right Now



(Source: Kanopy)

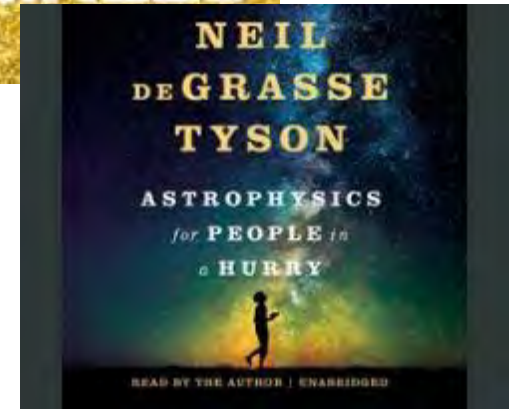
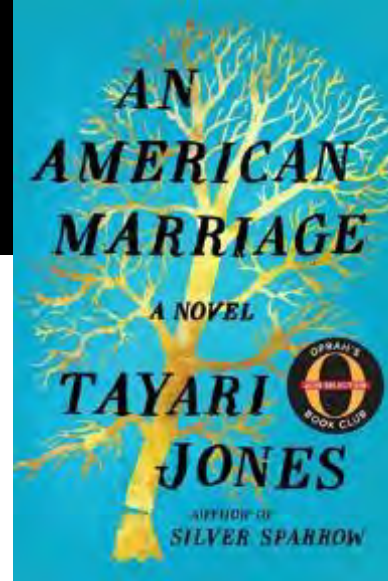
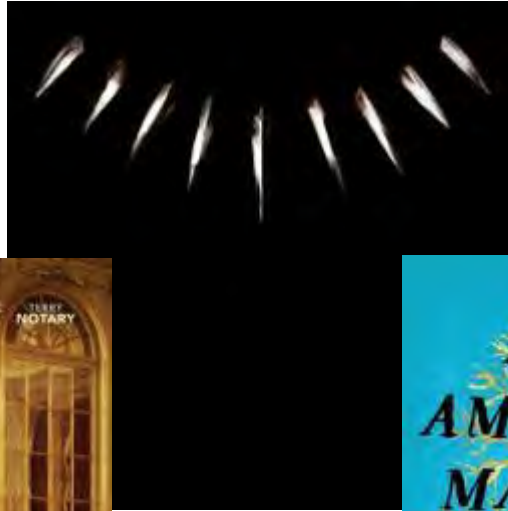
Hoopla Continues to Engage Library Users

- Audiobooks are the most popular.
- Popular audiobooks from many Big 5 publishers are available on demand.
- Easy to use



**Based on 49,836 checkouts from 8,520 users in January 2018.
(Source: Hoopla)*

Popular on Hoopla Right Now



(Source: Hoopla)

BookFlix for Kids, Families & Educators

- Interactive & Engaging:
 - Watch the story
 - Read the book, or
 - Read along to highlighted colored words
- Supports children, families, and educators

Month	Sessions
January 2018	4,224 (140 per day)

(Source: BookFlix)



The screenshot shows the BookFlix interface. At the top, there are navigation links for HOME, HELP, and RESOURCES. The main content area is titled "Read the Book!" and features a sidebar with options: Start, Watch the Story!, Read the Book! (highlighted), Puzzlers!, Meet the Author, Explore the Web, and More Animals and Nature. The main display shows an open book with a photograph of a lioness and her cub on the left page (page 12) and text on the right page (page 13). The text on the right page reads: "Baby lions are cubs. They are born in a litter of two to six. Cubs are the size of small house cats at first. Their fur is spotted. But in a year their spots are gone. They are big and strong. Now they can hunt." The word "litter" is highlighted in yellow, and "year" is highlighted in red. At the bottom, there is a "Read Along ON" button and a "Turn Page" button.