

Business Research Tools

Free & Online through San Francisco Public Library

Business Directories

Find B2B customers · Locate key people within companies · Find suppliers, distributors, manufacturers · Zero in by industry, location, revenue, number of employees, owner characteristics and more.



Mergent Intellect Global resource of data on financial, corporate, and business data, as well as business news, demographic information, employment listings, and much more. This resource includes data contained in D&B Million Dollar Database.



Reference USA Directory of U.S. companies; including small businesses. Search by industry, geography, size, etc. Includes additional modules focusing on new businesses and consumer demographic information.

Industry & Market Information

Industry overviews · Business case studies · Statistics · Full text industry journals · SWOT analyses



Business Insights: Global Case studies, statistics, industry and academic journals, rankings, overviews, and topical reference materials organized by country, company, and industry.



Business Source Complete Market research reports, SWOT analyses, business videos, industry journals, industry overviews, and lots more.



Statista A portal for researching quantitative data and statistics, with data on over 80,000 topics from over 18,000 sources.

Business Planning

Find sample business plans and advice.



Small Business Resource Center Search through a library of hundreds of real business plans. Get advice with how-to guides, articles & websites. No downloading required.

Information Technology

24/7 access to tech-related eBooks and training videos.



Safari Tech Over 5,000 eBooks on a large range of technology topics essential to business, including common office applications, device-specific guides, programming languages and more.



Lynda.com Self-paced online learning platform that offers instructional videos on business, software, technology, and creative skills to achieve personal and professional goals.



Treehouse Videos, projects and quizzes to learn design and development of websites and mobile apps, coding languages, and basic computing.



Books 24x7 (Skillsoft) Includes more than 13,500 full-text technology and business eBooks plus 25,000 IT and Desktop Video tutorials.

Investing/Financial Information

Find financial details, ratings and recommendations for investments in funds and companies.



Mergent Online Financial information on public companies, including annual reports. Offers industry overviews. Includes stock reports by Ford Equity Research.



Morningstar Recommendations and well-researched analysis of company stocks, mutual funds, ETFs, markets, and industries.



Value Line Investment research and advisory tool known for its analysis of stocks for timeliness and shelter.



Weiss Ratings Provides independent ratings of banks, credit unions, insurance companies and shares of publicly traded companies, mutual funds, closed-end funds, and ETFs.

Additional Research Tools

- **American Firms Operating in Foreign Countries** Find foreign subsidiaries or locations.
- **Foreign Firms Operating in the U.S.** Find U.S. subsidiaries or locations of foreign firms.
- **Kompass** Tool for finding foreign firms, mostly manufacturers, by detailed categories.
- **Small Business Collection** Searchable collection of articles relevant to small business.

How To Find Us

1. Pick up a library card at San Francisco Public Library (Locations listed at sfpl.org)
2. At sfpl.org, click on **eLibrary > Articles & Databases**. Click on **Topics** and select **Business**.
Your library card and PIN will give you access to all of the listed resources.
3. Questions? Find several ways to reach us at sfpl.org/askalibrarian.

San Francisco Public Library, Main Library Business, Science & Technology Center

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Main Library 100 Larkin St. (at Grove) www.sfpl.org

[Link to Business Resources Presentation @Dropbox: http://bit.ly/SFPLBiz1](http://bit.ly/SFPLBiz1)